



RESOLUTION 2023-018

ADOPTING CITY COUNCIL PILLARS, GOALS AND DELIVERABLES FOR FY2023-2024

WHEREAS, the Sherwood City Council historically meets early in each calendar year in a goal setting session to identify specific Council Goals and Activities for the upcoming year and budget priorities for the upcoming fiscal year; and

WHEREAS, Council held a special meeting on January 7th, 2023 to discuss and update their previous Council Goals and Activities that were approved by Resolution 2022-021 on April 5th, 2022; and

WHEREAS, the results of these meetings are identified in the attached as Exhibit B, FY2023-24 City Council Pillars, Goals, and Deliverables document; and

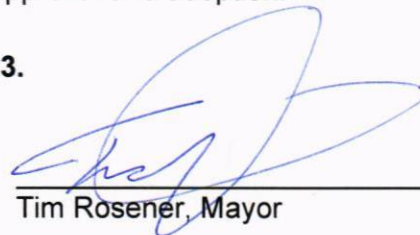
WHEREAS, by approving this document by resolution, Council is clearly identifying its priorities for the benefit of City staff to implement as well for the public and stakeholders to understand the Council priorities and objectives for FY2023-24.

NOW, THEREFORE, THE CITY OF SHERWOOD RESOLVES AS FOLLOWS:

Section 1. The Sherwood City Council approves the FY2023-24 Council Pillars, Goals, and Deliverable worksheet, attached as Exhibit B to this Resolution.


Section 2. This Resolution shall be effective upon its approval and adoption.

Duly passed by the City Council this 21st of March 2023.



Tim Rosener, Mayor

Attest:



Sylvia Murphy, MMC, City Recorder

Pillar 1: Economic Development

Goals:

- Promote Strong Diverse Economic Growth Opportunities
- Build Infrastructure to Support New Commercial and Industrial Development
- Balancing the Tax Base
- Work with Metro and Regional Partners, and the State of Oregon, to bring Sherwood West land into UGB
- Bring Jobs to Sherwood that Provide Wages that Allow People to Live and Work in Sherwood
- Sherwood West Planning
- Tonquin Employment Area
- Prioritization of Infrastructure Development Deliverables for Best ROI

Deliverables:

- Deliverable 1:1 Improve Development Code to Promote Stronger Economic Development
 - 1:1(a) Code Audit and Stakeholder Meetings to Determine Opportunity for Improvement
 - 1:1(b) Process Amendments
- Deliverable 1:2 Create Annexation Policies & Processes to Manage our Growth Goals as it Relates to Infrastructure, School Capacity, & Long-Term Community Needs
- Deliverable 1:3 Target Metrics for Jobs/Housing Balance
- Deliverable 1:4 Completion and Adoption of Sherwood West Re-Look Plan
- Deliverable 1:5 Ask Metro to include Sherwood West into the UGB

Deliverable Time Frame

	0-1 Year	2-3 Years	3+ Years
Deliverable 1:1(a)	X		
Deliverable 1:1(b)		X	
Deliverable 1:2	X		
Deliverable 1:3	X		
Deliverable 1:4	X		
Deliverable 1:5	X	X	

Pillar 2: Infrastructure

Goals:

- Build Pedestrian Connectors between Sherwood East and West
- Continue to Invest in Sherwood Broadband Utility as an Important Infrastructure for Sherwood and Beyond
- New Public Works Facility
- Cedar Creek Pedestrian Wildlife Undercrossing
- Invest in Business Process Improvements

Deliverables:

- Deliverable 2:1 Improve Development Code to Promote Stronger Economic Development
- Deliverable 2:2 Sherwood 99W Pedestrian Bridge
 - 2:2(a) Sherwood 99W Pedestrian Bridge 100% Design
 - 2:2(b) Sherwood 99W Pedestrian Bridge Construction
- Deliverable 2:3 Cedar Creek Pedestrian Wildlife Undercrossing
 - 2:3(a) Cedar Creek Pedestrian Wildlife Undercrossing 30% Design Study
- Deliverable 2:4 Complete Sherwood Broadband Fiber to the Home Build Out
- Deliverable 2:5 Complete YMCA Agreement
- Deliverable 2:6 Purchase and/or Replace Antiquated Software
- Deliverable 2:7 Reconfigure Existing Software to Adapt to Current Needs
- Deliverable 2:8 Develop Shovel Ready Fiber Expansion Projects
- Deliverable 2:9 Oregon Street Brownfield Cleanup- New Public Works Facility Location

Deliverable Time Frame

	0-1 Year	2-3 Years	3+ Years
Deliverable 2:1	X	X	
Deliverable 2:2(a)	X		
Deliverable 2:2(b)	X	X	
Deliverable 2:3(a)	X	X	
Deliverable 2:4	X	X	X
Deliverable 2:5	X		
Deliverable 2:6	X	X	
Deliverable 2:7	X	X	
Deliverable 2:8	X	X	X
Deliverable 2:9	X	X	

Pillar 3: Livability & Workability

Goals:

- Continue to Support and Enhance Senior Services
- Trails and Walkability
- Promote and Monitor Diverse Housing that will Accommodate a Wide Variety of Life Stages and Needs
- Public Art
- Mental Health and Wellness Within the Organization and the Community
- Investment in Community Gathering Spaces or Community Enhancements
- Investment in Parks (Acquire New Land for Parks and Expansion and Improvements of Current Parks)

Deliverables:

- Deliverable 3:1 Consider Obtaining Age Friendly City Certification
- Deliverable 3:2 Design Concepts for Single-Story Flex Building on Lot in Front of Arts Building
- Deliverable 3:3 Design Plan for Cedar Creek Trail Amenities
- Deliverable 3:4 Public Art in Roundabouts (2x)
- Deliverable 3:5 Monitor Housing, Track Progress on Issues, Actively Participate, as Needed, with Legislature and Rule Making Committees
 - 3:5(a) Develop Annual Report on Housing
 - 3:5(b) Staff Participate in Rule Making & Monitor and Track Changes
- Deliverable 3:6 Employee and City Volunteer Recognition and Appreciation Programs
- Deliverable 3:7 Programs to Encourage Innovation and Creative Solutions and Ideas
- Deliverable 3:8 Involve the Community and other Government Partners in Discussions on the Importance of Community Wellness and Mental Health Awareness
- Deliverable 3:9 Review City Owned Property as it relates to Community Gathering Spaces or Community Enhancements

Deliverable Time Frame

	0-1 Year	2-3 Years	3+ Years
Deliverable 3:1	X		
Deliverable 3:2	X	X	
Deliverable 3:3	X		
Deliverable 3:4	X	X	
Deliverable 3:5(a)	X		
Deliverable 3:5(b)	X		
Deliverable 3:6	X		
Deliverable 3:7	X		
Deliverable 3:8	X		
Deliverable 3:9	X		

Pillar 4: Public Safety

Goals:

- Public Safety Planning
- Collaborate with School District
- Promote Bike and Pedestrian Safety
- Promote Driver Safety

Deliverables:

- Deliverable 4:1 Funding Additional SRO
- Deliverable 4:2 Enhance Visibility and Use of Police Reserve Program
- Deliverable 4:3 Work with SSD on Safe Route to School Programs
- Deliverable 4:4 Programs to Recruit and Retain Officers
- Deliverable 4:5 Identify and Complete Infill for Sidewalk Improvements/ADA
- Deliverable 4:6 Develop an Action Plan with County to Improve Safety on County Owned Roads in Sherwood and UGB
- Deliverable 4:7 Charge Traffic Safety Committee to Review Speed Limits in City Limits

Deliverable Time Frame

	0-1 Year	2-3 Years	3+ Years
Deliverable 4:1	X	X	
Deliverable 4:2	X	X	
Deliverable 4:3	X	X	
Deliverable 4:4	X	X	X
Deliverable 4:5	X		
Deliverable 4:6	X	X	
Deliverable 4:7	X		

Pillar 5: Fiscal Responsibility

Goals:

- Pursue New Internal and External Revenue Sources
- Efficient Service Delivery
- Facilitate Grant Readiness
- Quarterly Meetings to Stay Current on Budget Expectations
- Regularly Evaluate the Risks to Traditional Sources of Revenue
- Be Transparent and Proactive to Changes in Economy

Deliverables:

- Deliverable 5:1 Pursue Federal Grants and Monies
- Deliverable 5:2 Pursue State Grants and Monies
- Deliverable 5:3 Complete Banking RFP
- Deliverable 5:4 Organizational Assessment and Review on Delivery of Services

Deliverable Time Frame

	0-1 Year	2-3 Years	3+ Years
Deliverable 5:1	X		
Deliverable 5:2	X		
Deliverable 5:3	X		
Deliverable 5:4	X	X	

Pillar 6: Citizen Engagement

Goals:

- A Communication Plan that is Comprehensive and Strategic to Modernize City-Wide Communication
- A High Level of Customer-Centric Approach to Citizens Engaging with the City
- Diversity, Equity, Inclusion, and Accessibility
- Engaging with Youth
- Efficient Management of Meetings for All Boards and Commissions
- Citizen Academy

Deliverables:

- Deliverable 6:1 Create new Website Platform and Enhance Social Media
- Deliverable 6:2 Citizen Academy
- Deliverable 6:3 Utilize Modern Communication Tools (Mobile Surveys, Text Messaging) to Solicited Feedback from Residents
- Deliverable 6:4 Track, Respond and Analyze Citizen Requests through a Customer Relationship Management System
- Deliverable 6:5 Consider Engagement/Communication Specialist
- Deliverable 6:6 Develop a Comprehensive Approach to doing Surveys that Enables the Organization to Improve both the Strategy and Execution
- Deliverable 6:7 Continue to Refine our Marketing Materials for Industry
- Deliverable 6:8 Refine Branding
- Deliverable 6:9 Review and Update Hiring Processes through DEIA
- Deliverable 6:10 Consider Youth Advisory or Similar

Deliverable Time Frame

	0-1 Year	2-3 Years	3+ Years
Deliverable 6:1	X		
Deliverable 6:2	X		
Deliverable 6:3	X	X	
Deliverable 6:4	X	X	
Deliverable 6:5	X	X	
Deliverable 6:6	X		
Deliverable 6:7	X	X	
Deliverable 6:8	X	X	
Deliverable 6:9	X		
Deliverable 6:10	X		