



**ORDINANCE 2021-002**

**ADDING CHAPTER 9.66 TO THE SHERWOOD MUNICIPAL CODE RELATING TO USE OF CITY OF SHERWOOD LOGOS**

**WHEREAS**, the City of Sherwood (“City”) has a compelling interest in preventing individuals and entities not associated with the City from using the City’s logos to mislead the public; and

**WHEREAS**, Oregon and federal law prevent the City from registering its logos as trademarks, but allow the City to create local laws prohibiting misuse of City logos; and

**WHEREAS**, the City Council held a public hearing on this Ordinance on April 6, 2021; and

**WHEREAS**, the City Council held a second public hearing on this Ordinance on April 20, 2021.

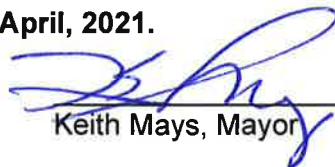
**NOW, THEREFORE, THE CITY OF SHERWOOD ORDAINS AS FOLLOWS:**

**Section 1.** Chapter 9.66 is hereby added to the Sherwood Municipal Code and shall read as set forth in Exhibit A, attached to this Ordinance.

**Section 2.** The City Recorder is hereby directed to enter a copy of this Ordinance in the record of the proceedings of this Council and to take such other actions necessary to effectuate this addition to the Municipal Code.

**Section 3.** This Ordinance shall become effective 30 days from its adoption.

**Duly passed by the City Council on this 20<sup>th</sup> day of April, 2021.**

  
\_\_\_\_\_  
Keith Mays, Mayor

4/20/2021  
Date

Attest:

  
\_\_\_\_\_  
Sylvia Murphy, MMC, City Recorder

	<u>AYE</u>	<u>NAY</u>
Scott	<input checked="" type="checkbox"/>	_____
Griffin	<input checked="" type="checkbox"/>	_____
Brouse	<input checked="" type="checkbox"/>	_____
Young	<input checked="" type="checkbox"/>	_____
Garland	<input checked="" type="checkbox"/>	_____
Rosener	<input checked="" type="checkbox"/>	_____
Mays	<input checked="" type="checkbox"/>	_____

**Exhibit A to Ordinance 2021-002  
Adding Chapter 9.66 to Sherwood Municipal Code**

**Chapter 9.66 - CITY LOGOS**

**9.66.010- Description of city logos.**

A. The logo of the City of Sherwood shall be as depicted below:



*Home of the Tualatin River National Wildlife Refuge*

The words "City of Sherwood Oregon" and "Home of the Tualatin River National Wildlife Refuge" may, but are not required to, appear below the graphical elements of this logo.

B. The logo of the City of Sherwood Police Department shall be as depicted below:



C. The logo for Sherwood Broadband shall be as depicted below:



The words "Your Community Owned Broadband Provider" may, but are not required to, appear in this logo. The graphical elements located between the letter "w" and the letter "d" in this logo shall, on their own, also constitute a logo for Sherwood Broadband.

D. The logo for the Sherwood Center for the Arts shall be as depicted below:

# SHERWOOD CENTER FOR THE ARTS

E. The logo for the Sherwood Field House shall be as depicted below:



F. All logos described in this section 9.66.010 shall be the logos of the City regardless of whether the logos appear in color or black and white, and regardless of the size, character, or medium in which the logos are depicted.

#### **9.66.020 - Misuse of a city logo.**

No person shall knowingly use any reproduction of a logo of the City of Sherwood described in section 9.66.010—or any substantially similar logo—for the purpose of conveying, or in a manner reasonably calculated to convey, a false impression of sponsorship or approval by the City of Sherwood, or by any department, agency, or instrumentality thereof, of any product, business, service, or other activity.

#### **9.66.030 - Penalty for misusing a city logo.**

- A. In addition to any other liability or penalty provided by law, the City Manager (or designee) may petition the municipal court to do one or both of the following:
1. Enjoin violation of section 9.66.020; or
  2. Issue an order imposing a civil penalty upon a person for any violation of section 9.66.020.
- B. A violation of section 9.66.020 is a Class B violation. Each occurrence of a violation, or, in the case of continuous violations, each day a violation occurs or continues, constitutes a separate offense and may be punished separately.