



Home of the Tualatin River National Wildlife Refuge

RESOLUTION 2021-027

ADOPTING CITY COUNCIL GOALS AND ACTIVITIES FOR FY2021-22

WHEREAS, the Sherwood City Council historically meets early in each calendar year in a goal setting session to identify specific Council Goals and Activities for the upcoming year and budget process for the upcoming fiscal year; and

WHEREAS, Council held a special meeting on March 11, 2021 to discuss and update their previous Council Goals and Activities that were approved by Resolution 2020-031 on June 2, 2020; and

WHEREAS, the results of these meetings are identified in the attached FY2020-21 City Council Goals document; and

WHEREAS, by approving this document by resolution, Council is clearly identifying its priorities for the benefit of City staff to implement as well for the general public to understand the Council priorities for FY2021-22.

NOW, THEREFORE, THE CITY OF SHERWOOD RESOLVES AS FOLLOWS:

Section 1. The Sherwood City Council approves the FY2021-22 Council Goals document, attached as Exhibit A to this Resolution.

Section 2. This Resolution shall be effective upon its approval and adoption.

Duly passed by the City Council this 18th of May, 2021.



Keith Mays, Mayor

Attest:



Sylvia Murphy, MMC, City Recorder

Exhibit A

FY2021-22 Sherwood City Council Goals

Mission Statement

“Provide high quality services for all residents and businesses through strong relationships and innovation in a fiscally responsible manner”

Core Values

Citizen Engagement

Community Livability

Community Partnerships

Community Pride

Fiscal Responsibility

Transparent Government

Quality Service

Forward Thinking

Overarching Goals and Projects

Goal 1: Economic Development

A. Update Economic Development Plan as part of the Comprehensive Plan Project

Project A.1 – Create a user guide 101 for businesses and developers

Project A.2 – Continue to refine our marketing materials for industry

Project A.3 – Refine Branding

B. Build Infrastructure to Entice New Commercial and Industrial Development

C. Strive toward balancing our Tax Base

Project C.1 – Target Metrics for Jobs/Housing Balance

D. Pursue annexation of Tonquin Employment Area to Open Up Financing Options for Infrastructure Funding and Construction

Project D.1 – Incentivize Infrastructure development with TEA and for annexation of “gap” properties in TEA

Goal 2: Infrastructure

A. Make a Decision on Recreation Center/Pool Expansion

B. Build Pedestrian Connectors between Sherwood East and West

- C. Continue to invest in Sherwood Broadband Utility as important infrastructure for our city
 - Project C.1 – Develop a Marketing Plan for Sherwood Broadband
 - Project C.2 – Develop a Growth Plan for Sherwood Broadband
 - Project C.3 – Consider pursuing Broadband beyond City Limits
- D. Consider Urban Growth Boundary Expansion as it relates to infrastructure, school capacity, and long-term community needs
- E. Engage URA
- F. Begin early visioning for new Public Works Building
- G. Continue Cedar Creek Tunnel Bridge Planning

Goal 3: Livability

- A. Continue Senior Services and consider how to leverage lessons learned from Covid to provide needed services for a post Covid world
- B. Continue taking steps to provide missing middle housing
- C. Design Plan for Cedar Creek Trail Amenities
- D. Design and Build Festival Plaza
- E. Create Initial Fund for Public Art and leverage those funds for grants

Goal 4: Public Safety

- A. Continue to Implement Police Staff Plan; Look at potential Staffing Plan for the future, including what metrics trigger the need for additional staff
 - Project A.1 – Enhance Visibility and Use of Police Reserve Program
- B. Collaborate with School District regarding Safe Routes to School
 - Project B.1 Plan for September 2021 Opening for all new schools
- C. Development of a Traffic Calming Program
 - Project C.1 – Establish Reporting Process
 - Project C.2 – Complete a Catalogue of all Tools

Goal 5: Fiscal Responsibility

- A. Pursue new Internal and External Revenue Sources
- B. Organizational Assessment in order to develop and maintain efficient service delivery

Goal 6: Citizen Engagement

- A. Consider Adding Youth Advisory Board
- B. Develop a Communication Plan that is Comprehensive and Strategic
 - Project B.1 – Consider all Needed Components
 - Project B.2 – Create new Website Platform
 - Project B.3 – Evaluate billing methods because of new utility of Broadband as it relates to customer service and workload of staff
- C. Citizen Engagement Plan
 - Project C.1 – Develop a comprehensive approach to doing surveys that enables the organization to improve both the strategy and execution
 - Project C.2 – Identify ways to reach out to community and improve it especially as it relates to finding out what services people want
- D. Diversity, Equity, Inclusion, and Accessibility (DEIA)
 - Project D.1 – Create a City Statement on DEIA
 - Project D.2 – Review and Update hiring processes through DEIA