



RESOLUTION 2020-068

AUTHORIZING THE CITY MANAGER TO SIGN AN AGREEMENT WITH PIVOT GROUP LLC FOR MARKETING SERVICES

WHEREAS, the City of Sherwood's broadband utility, Sherwood Broadband, has a need to increase awareness of the utility and services it offers; and

WHEREAS, Sherwood Broadband has solicited proposals through a formal RFP process for a marketing firm to provide marketing services, branding, and development of an overall marketing plan; and

WHEREAS, Sherwood Broadband received two proposals that met the requirement of the RFP and selected Pivot Group LLC as the best qualified firm to provide marketing services to Sherwood Broadband; and

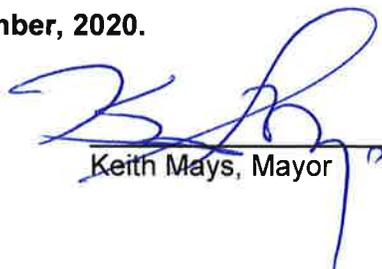
WHEREAS, the RFP provides for an agreement for one year with an option of up to four, one-year renewals.

NOW, THEREFORE, THE CITY OF SHERWOOD RESOLVES AS FOLLOWS:

Section 1. The City Manager is hereby authorized to negotiate and sign an agreement with Pivot Group LLC for marketing services based on the proposal submitted by Pivot Group LLC in response to the City's Request for Proposals and the City's best interests. The City Manager is further authorized to negotiate and execute change orders and amendments to said agreement, provided the cumulative effect of all such change orders and amendments does not increase the annual cost of the agreement by more than 15%.

Section 2. This Resolution shall be effective upon its approval and adoption.

Duly passed by the City Council this 15th day of September, 2020.



Keith Mays, Mayor

Attest:



Sylvia Murphy, MMC, City Recorder