

MEETING AGENDA

MEETING TITLE: Sherwood Cultural Arts Commission

DATE & TIME: **Monday, December 21, 2020, 6:30 pm**

LOCATION: *Pursuant to Executive Order 20-16, this meeting will be conducted electronically and will be live streamed at <https://www.youtube.com/user/CityofSherwood>*

ATTENDEES

Cultural Arts Commission

Skye Boughey, Chair
John Liles, Vice Chair
Casey Chen
Rachel Hay
Winnie Parmar
Geof Beasley

Council Liaison

Councilor Sean Garland

City Staff

Chanda Hall, Arts Center Manager
Kristen Switzer, Community Services Director
Kelsey Beilstein, Program Coordinator

AGENDA

1. Call to Order/Roll Call (Boughey)
2. Adjustments to the Agenda (Boughey)
3. Approval of November minutes (Boughey)
4. Citizen Comment (Hall)
Pursuant to Executive Order 20-16, citizen comments must be submitted in writing to Hallc@Sherwoodoregon.gov. To be included in the record for this meeting, the email must clearly state that it is intended as a citizen comment for this meeting and must be received at least 24 hours in advance of the scheduled meeting time.
5. Center for the Arts update (Hall)
6. Friends of the SCA update (Boughey)
7. Discussion of Upcoming Community Art (Hall & Boughey)
8. S.W.O.T. analysis (Boughey)
9. Council Update (Councilor Garland)
10. Other (Boughey)
11. Adjourn (Boughey)

Upcoming Dates of Note:

December: Illuminate Sherwood, Cannery Square

December: Winter Art Walk Holiday Market, online

Friday, January 1: New Year's Day

Monday, January 18: Martin Luther King Jr. Day

Monday, January 25 at 6:30 pm: Cultural Arts Commission meeting



Sherwood Cultural Arts Commission

MEETING MINUTES

MEETING TITLE	Sherwood Cultural Arts Commission
DATE & TIME	12.21.2020 6:30 PM
LOCATION	Microsoft Teams/Live on YouTube
FACILITATOR	John Liles
NOTES TAKEN BY	Kelsey Beilstein

ATTENDEES

Cultural Arts Commission		Council Liaison
- Skye Boughey	X	Sean Garland, City Councilor
X John Liles; Vice Chair		
X Geof Beasley		
X Casey Chen	X	City Staff
- Rachel Hay	X	Chanda Hall, Cultural Arts Center Manager
X Winnie Parmar	X	Kristen Switzer, Community Services Director
		Kelsey Beilstein, Program Coordinator

MEETING NOTES

- 1. Call to Order/Roll Call (Liles)**
Called to order at 6:33
- 2. Adjustments to the Agenda (Liles)**
 - None
- 3. Approval of Minutes (Liles)**
 - ***Beasley motioned to approve the November minutes. Seconded by Parmar. All in favor, motion passed.***
- 4. Citizen Comment (Hall)**
 - None
- 5. Center for the Arts Update (Hall)**
Hall provided the following updates:
 - Center for the Arts staff has been pivoting programs due to Washington County being placed in the "Extreme Risk" COVID tier; the building has been closed to the public, and all classes have been moved online through January.
 - Registration for January online classes is open.
 - Programming is being planned month by month.
 - Santa's Workshop still took place, with at-home kits delivered by staff elves.
 - Staff has been helping with the *Illuminate Sherwood* project at Cannery Square. Liles has helped light up the lobby of the Center for the Arts with red and green uplights.
- 6. Friends of the Center for the Arts Update (Hall)**
Hall provided the following updates:
 - The Friends sent out an end-of-year ask letter both online and by mail.
 - The Friends continue to collect cans and bottles as a fundraiser.

- It was asked if donations can be received online. Hall confirmed that there is a button on their website that you can click to donate.

7. Discussion of Upcoming Community Art (Hall/Liles)

- Be the Light--Due to Washington County being placed in the "Extreme Risk" tier, staff decided to postpone the project. The structure is still being built and the project will be launched when it is safer for our community to gather.
 - Cultural Arts Commission involvement will still be needed when restrictions are lifted.
 - It was suggested to leave clues about Be the Light during the Rainworks project.
- Illuminate Sherwood is currently installed and is filling Old Town Sherwood with holiday spirit.
- Pavement rain-activated art/Rainworks- Hall indicated that the project will be a Commission-led project with staff support.
 - It was suggested to do the rain-activated pavement art project in a month when it rains considerably, but not constantly so that the art would have the opportunity to disappear and reappear.
 - It was asked what would be expected from the Commission to lead the project. Liles explained that in the past, project tasks have been broken down for members to sign up for based on a project timeline.
- Community Mural- Hall announced that, because there is not a City owned wall that is available, the community mural does not have a green light to move forward at this time. There is support for a hanging installation that can be moved to various City facilities. This project would be staff-led and executed by professional artist(s).
 - It was asked if the project will be a permanent piece. Hall stated that it is not clear at this time. Once the artist is on board, details will be worked out.

8. S.W.O.T. Analysis (Liles)

Hall reviewed the draft of the 2020 Annual Boards & Commissions Report to City Council.

- It was asked if there was a S.W.O.T. Analysis was completed last year. Hall confirmed that there was. It was asked if any of the items have been changed. Hall explained that some items have shifted and some items have been added to reflect the pandemic. It was asked if Hall could email the 2019 S.W.O.T. Analysis to the Commission. Hall confirmed that she would.
- The Cultural Arts Commission would like to present the following 2020 Annual Boards & Commissions Report to City Council:

Strengths

- Significant staff support, enthusiasm, and project experience at Center for the Arts
- Alignment with the recently completed Parks Master Plan
- Arts Commissioners have passion, diverse perspectives & arts backgrounds
- Effective social media channels in place to communicate and engage with citizens about the arts in Sherwood
- Funding opportunities & public art connections/resources throughout the county, state, and nation
- Relationships with local business owners, school district, and other city departments
- A community that is excited about the possibilities presented by public art
- A thriving downtown historic area, where art possibilities abound
- Close relationships built with other cities doing public art (Tualatin, Hillsboro, Newberg, Tigard, Wilsonville) and RACC
- The ability to communicate, meet, and engage online during COVID thanks to technology

Weaknesses

- Lack of momentum and forward movement due to differing priorities
- Everybody's time is at a premium, with many added demands on everyone due to COVID (volunteers, Commissioners, staff)

Opportunities

- Growing awareness of the importance of public art in vibrant downtowns, and a need to boost the community's morale/engagement
- Blank spaces around town, including the upcoming pedestrian bridge design

- Community Psyche funds and District 3's focus on a lasting public art piece
- The community wants public art
- Technology offers opportunities to engage online and offer more virtual activities

Threats

- Lack of momentum
- Apathy or lack of awareness towards public art
- Impacts from COVID and the lack of ability to meet in person/use the Arts Center
- Priorities of the Council

What are your two or three most significant accomplishments for this past year as a board or commission?

- A. Strengthening our Arts Commission by adding highly qualified members
- B. Finishing and releasing the Public Art Plan
- C. Finishing the Murals Plan

What are your two or three major goals for the upcoming year as a board or commission?

- A. Assist with new public art installation(s) or project(s) such as murals that benefit Sherwood, including pavement art project
- B. Hold an Arts Commission visioning session/retreat, geared towards fully realizing the talents and contributions of our current board
- C. Continue to attract new Arts Commissioners to fill all our positions, including a student representative

9. Council Update (Garland)

Garland provided the following Council updates:

- The Council is done meeting for the year.
- In review, majority of the 2020 City Council meetings were conducted online.
- Meetings will resume on January 5 when newly elected officials will be sworn in and a Council President will be voted on.
- There will be a number of Planning Department items coming up including the Tonquin Employment Area and sign code.
- Backyard chickens will be discussed at a January 19 work session.

10. Other (Boughey)

- Hall announced that the next Cultural Arts Commission meeting falls on a federal holiday. Due to this, the meeting will be moved to January 25.

11. Adjourn (Boughey)

Adjourned at 7:40