



MEETING AGENDA

MEETING TITLE: Sherwood Cultural Arts Commission
DATE & TIME: Monday, February 18, 2019 at 6:30 pm
LOCATION: Sherwood Center for the Arts
22689 SW Pine Street

ATTENDEES

Cultural Arts Commission

Bernie Sims, Chair
John Liles, Vice Chair
Geof Beasley
Roxanne Blackwood
Skye Boughey
Maddie Gavel-Briggs
Mallory Strand

Council Liaison

Councilor Sean Garland

City Staff

Kristen Switzer, Community Services Director
Chanda Hall, Center for the Arts Manager
Kelsey Beilstein, Program Coordinator

AGENDA

1. Call to Order/Roll Call (Sims)
2. Adjustments to the Agenda (Sims)
3. Approval of January Minutes (Sims)
4. Sherwood Sheep brainstorm/planning (Sims and group)
5. Friends of the SCA Update (Boughey)
6. Center for the Arts Update (Hall)
7. Public Art Master Plan Update (Hall)
8. Arts Commission Retreat Planning (Sims)
9. Council Update (Councilor)
10. Other business and Adjourn (Sims)

Upcoming Dates to Note:

Saturday, Feb. 16, 2019: *Teva Oriata*, Family Matinee Series, 2 pm

Monday, March 18, 2019: Cultural Arts Commission Meeting at 6:30 pm



Sherwood Cultural Arts Commission

MEETING MINUTES

MEETING TITLE	Sherwood Cultural Arts Commission
DATE & TIME	2.18.2019 6:30PM
LOCATION	Sherwood Center for the Arts 22689 SW Pine St Sherwood OR, 97140
FACILITATOR	Bernie Sims
NOTES TAKEN BY	Kelsey Beilstein

ATTENDEES

Cultural Arts Commission	Council Liaison
X Bernie Sims; Chair	X Sean Garland, City Councilor
X John Liles; Vice Chair	
X Geof Beasley	City Staff
X Skye Boughey	X Chanda Hall, Cultural Arts Center Manager
X Maddie Gavel-Briggs	- Kristen Switzer, Community Services Director
X Roxanne Blackwood	X Kelsey Beilstein, Program Coordinator
- Mallory Strand	

MEETING NOTES

- 1. Call to Order/Roll Call (Sims)**
Called to order at 6:32pm
- 2. Adjustments to the Agenda (Sims)**
 - None
- 3. Approval of January Minutes (Sims)**
 - *Liles motioned to approve the January minutes. Seconded by Boughey. All in favor, motion passed.*
- 4. Sherwood Sheep brainstorm/planning (Sims and group)**

Sims requested the Commission have a brainstorming session. The following ideas were brought up during the session:

 - Why is the Commission working on this project?
 - To get people talking about public art as a primer to what is to come with public art in Sherwood.
 - Help brand the Cultural Arts Commission.
 - Bring joy to the community.
 - Demonstrate what public art can do—bring a moment of surprise.
 - To showcase Sherwood visually.
 - Provide joy and a sense of pride in place .
 - Stronger together—a flock vs individual.
 - Public art is a vehicle to bring the community together.
 - Events discussed for the sheep to attend

- April Fools 4/1
- City Council 4/2
- Tualatin Wildlife Refuge 4/6
- Preschool Story Time 4/9
- Old Town Sherwood Art Walk 4/11
- Sherwood High School's performance of Newsies 4/12
- Bunny Bash 4/13
- Center for the Art's Family Matinee OBT2 performance 4/13
- Sherwood Senior Center 4/15
- Trashpalooza/Earth Day 4/20
- Egg Hunt for Hope 4/20
- Sherwood High School sporting event 4/22
- Friends of the Center for the Art's Gala 4/26
- Cinco de Mayo 5/5
- It was suggested to bring on groups ahead of time that want to coordinate their own sheep appearances.
- Locations for sheep sightings
 - Barber shop
 - Cultural Walking Tour
 - Sherwood parks
 - Artistic photoshoot
 - Our Table
 - Sherwood Police Department
 - TVFR
- Point person for each location/event
 - Beilstein offered to create a Google Doc where the Commission members can sign up to take the lead on a location and/or an event.
- Public relations/marketing suggestions
 - Encourage people to post on social media
 - "Do you spy the sheep?" post from Center for the Arts
 - Community member could be named the "Sheep spotter of the week."
 - Run a contest for the best sheep photos
 - Hashtag needs to be clearly stated: #SherwoodSheep
 - Hide a decorated sheep for people to find, like a golden fleece
 - Social media pictures need to be of high quality/artistic
 - Provide a coloring sheet to engage youth
 - It was asked if the Cultural Arts Commission could get their own Facebook page, website, or Instagram page. Beilstein will look into if it public record and City bylaws.
 - Tie in core values that were found in the Public Art Master Plan research
 - Come up with a slogan to be posted with pictures

5. Friends of the Center for the Arts Update (Boughey)

Boughey provided the following updates:

- The Friends are busy planning the 2019 Gala—nine businesses have sponsored the event and there will be seven live auction baskets.
- The Production Assistance application period has closed and three application were received.

6. Center for the Arts Update (Hall)

Hall provided the following updates:

- The first of two Broadway Master Classes happened tonight—the class drew in kids from all over the area.
- ArtSmart, the first ever Center for the Arts day camp, is being launched this summer—registration opens on February 20.

7. Public Art Master Plan Update (Sims/Hall)

Hall announced that the project is not eligible for the Oregon Cultural Trust Grant that was discussed in last month's meeting.

- Text is projected to be written by March 15.
- More details and information will be provided at the March meeting.

8. Arts Commission Retreat Planning (Sims)

Simms announced that there will be a Cultural Arts Commission Visioning Retreat at Bella Madrona on June 17 at 4:00pm.

9. Council Update (Garland)

Garland provided the following Council updates:

- Tomorrow night Council will hear the second reading of the Transient Lodging Tax, discussing accessory dwelling units, adopting the supplemental budget, and approving the Skate Park construction contract.
- Council will have a work session to review CEP grant applications.
- The Sherwood Foundation for the Art's 6th Annual Puzzle Tournament is this weekend—the event sold out in two weeks.

10. Other (Sims)

- Next meeting is March 18th at 6:30 pm at Sherwood Center for the Arts.

1. Adjourn (Sims)

Adjourned at 8:30 pm