



MEETING AGENDA

MEETING TITLE: Sherwood Cultural Arts Commission
DATE & TIME: Monday, November 18, 2019, 6:30 pm
LOCATION: Sherwood Center for the Arts
22689 SW Pine St.
Sherwood, OR 97140

ATTENDEES

Cultural Arts Commission

Bernie Sims, Chair
John Liles, Vice Chair
Geof Beasley
Roxanne Blackwood
Ava Boughey
Skye Boughey
Casey Chen
Vicki Poppen

Council Liaison

Councilor Sean Garland

City Staff

Kristen Switzer, Community Services Director
Kelsey Beilstein, Program Coordinator

AGENDA

1. Call to Order/Roll Call (Sims) (1 minute)
2. Adjustments to the Agenda (Sims) (2 minutes)
3. Approval of October minutes (Sims) (3 minutes)
4. Center for the Arts update (Beilstein) (5 minutes)
5. Friends of the SCA update (Boughey) (5 minutes)
6. Council Update (Councilor Garland) (4 minutes)
7. SWOT/SWOOT presentation/discussion (Sims) (15 minutes)
8. Other (Sims) (5 minutes)
9. Adjourn (Sims) (1 minute)

Upcoming Dates to Note:

Thursday, Nov. 28: Thanksgiving Holiday
Thursday, Dec. 5: Winter ArtWalk
Thursday, Dec. 12: Boards & Commissions Dinner
Monday, Jan. 13 or 27: Cultural Arts Commission meeting

If you require an ADA accommodation for this public meeting, please contact the City Recorder's Office at (503) 625-4246 or MurphyS@sherwoodoregon.gov at least 48 hours in advance of the scheduled meeting time.



Sherwood Cultural Arts Commission MEETING MINUTES

MEETING TITLE	Sherwood Cultural Arts Commission
DATE & TIME	11.18.2019 6:30 PM
LOCATION	Sherwood Center for the Arts 22689 SW Pine St Sherwood OR, 97140
FACILITATOR	Bernie Sims
NOTES TAKEN BY	Kelsey Beilstein

ATTENDEES

Cultural Arts Commission	Council Liaison
X Bernie Sims; Chair	X Sean Garland, City Councilor
X John Liles; Vice Chair	
X Geof Beasley	City Staff
- Skye Boughey	- Chanda Hall, Cultural Arts Center Manager
- Roxanne Blackwood	X Kristen Switzer, Community Services Director
- Ava Boughey	X Kelsey Beilstein, Program Coordinator
X Casey Chen	
X Vicki Poppen	

MEETING NOTES

- 1. Call to Order/Roll Call (Sims)**
Called to order at 6:35
- 2. Adjustments to the Agenda (Sims)**
 - None
- 3. Approval of October Minutes (Sims)**
 - *Poppen motioned to approve the October minutes. Seconded by Liles. All in favor, motion passed.*
- 4. Center for the Arts Update (Beilstein)**
Beilstein provided the following updates:
 - Winter/Spring 2020 catalogue has been sent to the printer, and all of the classes are now online. People are being encouraged to register for classes.
 - The Center is thrilled to present three programs in the Winter/Spring:
 - Family Matinee Series- five total shows, from five different cultural traditions.
 - Broadway Master Classes- second year in a row, this time with Jeremy Morse, seen on Broadway in *Waitress* and *Frozen*; and an amazing dancer, Laura Haney.
 - Adult performances- Pianoscapes concert on February 9, and Science on Tap on April 6. Beilstein said that if people want more adult programming, they need to start spreading the word and we need people to actually buy tickets and get excited about these! Please invite your friends.
 - There are two upcoming events that would be great for the Cultural Arts Commission members to volunteer at alongside the Friends of the Center for the Arts:
 - December 8, at the family movie, *Elf*;

- o December 22, when the Center is hosting Eclectic Christmas—a fabulous group of musicians who get together once a year to put their own spin on Christmas music.
- The Center was busy with field trips all but one day last week; both Sherwood Middle Schools were here for a presentation by a Holocaust survivor, and Sherwood ELL students for a tour of the Center, and kids from the region to watch *Mary Poppins* presented by CYT.
- Hall is currently at the National Arts Marketing Project filling her brain with all things related to arts marketing, tech tools, audience building, community engagement, public art, and connecting with a small group of others who work in municipal arts.

5. Friends of the Center for the Arts Update (Switzer)

Switzer provided the following updates:

- The Friends are working on completing their 2020 budget before the end of the year.
 - o It was asked if Switzer is required to attend the Friends meetings. Switzer said that she is not required to attend the meetings, but it helps keep communication lines open between City staff and the Friends.

6. Council Update (Garland)

Garland provided the following Council updates:

- There will be work sessions before and after the regularly scheduled City Council meeting tomorrow night. One of the sessions will be a joint meeting with the Park and Recreation Board regarding the Cedar Creek Trail.
- Council will be appointing a member to the new Senior Advisory Board that will launch in January and swearing in a couple new Police Officers.
- There will be an upcoming work session to discuss the Sherwood Recreation Center (currently run by the YMCA) and the bond that may help fund the project. Council will be hiring a polling group to gauge if the bond is something that the community would support.

7. SWOT Discussion (Sims)

Sims reviewed the draft of the 2019 Annual Boards & Commissions Report to City Council.

- It was suggested to change potential “threats” from “lukewarm or hostile response from City Council to the idea of public art,” to “lack of enthusiasm and support from City Council.”
- It was suggested to add the following to threats:
 - o Limited staff time
 - o Budgetary priorities; competing for funds from the General Fund.
- The Cultural Arts Commission would like to present the following 2019 Annual Boards & Commissions Report to City Council:

Strengths

- A solidly researched, recently completed Public Art Master Plan
- Significant staff support & expertise at Center for the Arts
- Strong alignment with the Sherwood 2040 plan and planning team
- An effective Commission with depth of experience, diverse perspectives & arts backgrounds
- Effective social media channels in place to communicate well about the arts in Sherwood
- Public Art connections & resources throughout the county, state, and nation
- Enhanced visibility in the community due to the #sherwoodsheep project
- A community that is excited about the possibilities presented by public art
- Relationships with local business owners, creating possibilities for public/private partnerships
- High quality arts in the community and in the Center for the Arts building
- A thriving downtown historic area, where art possibilities abound
- Laser-like focus on and refreshed vision for Public Art

Weaknesses

- We will continue to seek dedicated, enthusiastic volunteers to help with large projects
- Staff time is at a premium

Opportunities

- A Public Art Master Plan document that creates a path forward
- Continue to connect and engage with the more established Public Art programs in our region
- Establish a dynamic, distinctive visual culture in Sherwood
- Opportunity to launch more temporary art installations, continuing in the footsteps of #sherwoodsheep and the Unity Project
- Connect with people who want to champion public art and can take meaningful action towards implementation (Neighborhood Associations, civic organizations, business community, citizens)
- Apply for relevant grants from a variety of sources, differing in size and scope
- Opportunity to have language about public art embedded in City code and comp plan
- Continue learning about best practices in public art, citizen engagement, and funding from regional, state, and national resources
- Draw in a diverse group of citizens to serve on the Public Art Selection Committee

Threats

- Lack of enthusiastic support for public art from Council
- 2020 Budgetary priorities of the Council

1. What are your two or three most significant accomplishments for this past year as a board or commission?

- A.** Writing and releasing the Public Art Master Plan
- B.** Strengthening our Arts Commission by adding highly qualified members
- C.** Strong outreach into the Sherwood community through our #sherwoodsheep project, building public art momentum and positive relationships
- D.** Holding a substantive Arts Commission retreat, resulting in a refreshed vision highlighting our commitment to bringing public art to Sherwood.

2. What are your two or three major goals for the upcoming year as a board or commission?

- A.** Embed Public Art in the city code as something we value here in Sherwood
- B.** Create a Public Art Selection Committee that reflects Sherwood, involving a broad cross-section of citizens
- C.** Get a Murals program up and running
- D.** Identify and start planning for the next Arts Commission-driven temporary art installation

8. Other (Sims)

- Beilstein announced that the Center for the Arts has started a gratitude chain in the lobby for the month of November. Beilstein encouraged Commission members to participate by writing something they are thankful for on the slips of paper provided.

1. Adjourn (Sims)

Adjourned at 7:16