



Home of the Tualatin River National Wildlife Refuge

MEETING AGENDA

MEETING TITLE: Sherwood Cultural Arts Commission
DATE & TIME: Monday, October 21, 2019, 6:30 pm
LOCATION: Sherwood Center for the Arts
22689 SW Pine St.
Sherwood, OR 97140

ATTENDEES

Cultural Arts Commission

Bernie Sims, Chair
John Liles, Vice Chair
Geof Beasley
Roxanne Blackwood
Skye Boughey
Casey Chen
Ava Boughey
Vicki Poppen

Council Liaison

Councilor Sean Garland

City Staff

Kristen Switzer, Community Services Director
Chanda Hall, Center for the Arts Manager
Kelsey Beilstein, Program Coordinator

AGENDA

1. Call to Order/Roll Call (Sims)
2. Adjustments to the Agenda (Sims)
3. Approval of September minutes (Sims)
4. Center for the Arts update (Hall)
5. Friends of the SCA update (Boughey)
6. Council Update (Councilor Garland)
7. Public Art Plan progress report (Hall)
8. Other (Sims)
9. Adjourn (Sims)

Upcoming Dates to Note:

Tuesday, October 22: Author Renee Watson here (partnership with Sherwood Library)
Thursday, October 31: Sherwood Main Street Halloween trick-or-treating
Monday, November 18: Cultural Arts Commission Meeting

If you require an ADA accommodation for this public meeting, please contact the City Recorder's Office at (503) 625-4246 or MurphyS@sherwoodoregon.gov at least 48 hours in advance of the scheduled meeting time.



Sherwood Cultural Arts Commission MEETING MINUTES

MEETING TITLE	Sherwood Cultural Arts Commission
DATE & TIME	10.21.2019 6:30 PM
LOCATION	Sherwood Center for the Arts 22689 SW Pine St Sherwood OR, 97140
FACILITATOR	Bernie Sims
NOTES TAKEN BY	Kelsey Beilstein

ATTENDEES

Cultural Arts Commission	Council Liaison
X Bernie Sims; Chair	X Sean Garland, City Councilor
X John Liles; Vice Chair	
- Geof Beasley	
X Skye Boughey	X Chanda Hall, Cultural Arts Center Manager
X Roxanne Blackwood	- Kristen Switzer, Community Services Director
X Ava Boughey	X Kelsey Beilstein, Program Coordinator
X Casey Chen	
X Vicki Poppen	

MEETING NOTES

- 1. Call to Order/Roll Call (Sims)**
Called to order at 6:38
- 2. Adjustments to the Agenda (Sims)**
 - Sims introduced new member, Vicki Poppen
- 3. Approval of September Minutes (Sims)**
 - S. Boughey motioned to approve the September minutes. Seconded by Blackwood. All in favor, motion passed.*
- 4. Center for the Arts Update (Hall)**

Hall presented the Center for the Arts Summer 2019 Summary Report (Exhibit A)

 - It was asked whether the report will be handed out at the annual Boards and Commissions dinner. Hall confirmed that it is a possibility and added that the Fall 2019 Summary Report may be available by then as well.

Hall provided the following updates:

 - Voices for the Performing Arts just wrapped up Lion King Jr and Hall held a debriefing meeting with Robyn Folsom.
 - The “artification” of the Arts Classroom has continued with window clings that were purchased in part by the Cultural Coalition of Washington County grant that was received by the Friends of the Center for the Arts.
 - Staff is working to solidify an adult series that is coming this Spring—on February 9th concert pianist Darin Niebuhr will be presenting a concert, bringing his own grand piano, and on April 6th the Center will host Science on Tap’s lecture/concert “Music & the Aging Brain.”

- Lego artist Jeff Sanders will be bringing his abstract, geometric, brickbending show to the Center for the Arts in mid-December. An interactive Lego table will be placed in the lobby for the duration of the show.
 - It was asked if all the theater maintenance has been completed at the Center for the Arts. Hall stated that the last item will be completed this Thursday.
 - It was asked if there are any events the Commission members should possibly attend. Hall suggested the Commission members attend Art Walk and Old Town Halloween.
 - It was asked if any Early Release Arts would be forthcoming for High School students. Hall stated that there is no plan for High School Early Release Arts at this time, but she would love to sit down with A. Boughey to brainstorm ways to reach high school students and fill the need there for supplemental art classes. It was suggested to bring in a street art instructor and complementary food to encourage student participation. A. Boughey added that the High School currently only has two art instructors and they have to turn people away from their Clay Club due to high enrollment numbers. It was suggested that Hall look into the S.U.N. School model. Another suggestion was to create a focus group with high school kids and high school parents to find out what activities high school students would be interested in. It was suggested to reach out to the NW Film Center and ask them what they do to draw in teens.

5. Friends of the Center for the Arts Update (S. Boughey)

Boughey provided the following updates:

- The Friends will be partially sponsoring the 2020 Family Matinee Series.
- Two scholarships were awarded in October.
- Production Assistance has been awarded to Sherwood Foundation for the Arts, Sherwood Rotary, and Village Home Education Resource.
- The Gala survey revealed that the community would prefer the event to be held in the first half of October and have a buffet dinner. There was no preference on having a dance floor and there were a lot of great comments added at the end of the survey.
 - It was asked if there has been an Arts Center Gala where there was only music provided as entertainment. Boughey answered yes; at the first gala, "Putting on the Ritz."

6. Council Update (Garland)

Garland provided the following Council updates:

- Council is talking about a pedestrian bridge. It is estimated that one pedestrian bridge at Sunset would cost \$16 million. A feasibility study will be completed and research will be done on how to fund the project.
- Council is looking at a bond to acquire land for future parks, traffic calming, a YMCA expansion/renovation, and a pedestrian bridge.
- There are measures on the current ballot that were recommendations Council received from the Charter Review Committee.
- Fence codes are currently being reviewed.

7. Public Art Update (Hall)

- Hall appreciates all the thoughtful feedback the Commission has provided on the rough draft of the plan.
- Staff is now working on designing the plan to make it readable and easily understandable by all—even if the idea of Public Art is brand new to them.
- Hall is in discussions with Erika Palmer regarding sign code and murals.
 - It was suggested to talk to Kristen Calhoun at the city of Portland about the problems they had with addressing sign code in Portland.
- Hall encouraged Commission members to talk to small business owners they know about the possibility of putting murals on their buildings.

8. Other (Sims)

- Sims announced that the 2019 Boards and Commission Dinner is being held on Thursday, December 12- all members are invited, please RSVP.
- Hall announced The City of Sherwood Veterans Day Celebration will be held on November 11 at 11 am at the Center for the Arts.

1. Adjourn (Sims)

Adjourned at 7:50

*SHERWOOD CENTER
FOR THE ARTS*

SUMMARY REPORT

SUMMER 2019



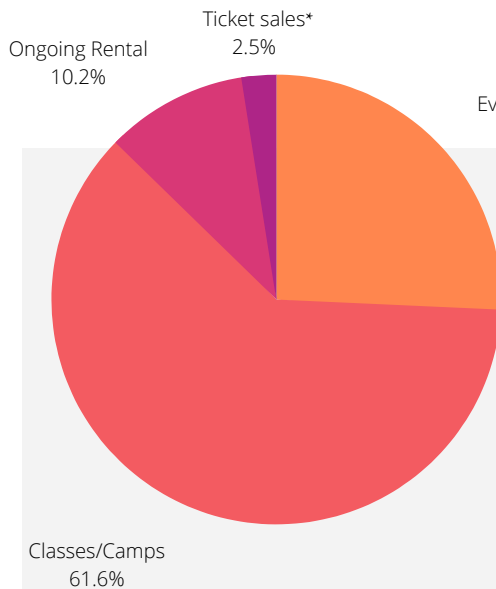
PREPARED BY
Chanda Hall,
Arts Center Manager

*OUR MISSION: TO INSPIRE,
EDUCATE, AND ENRICH THE
SHERWOOD COMMUNITY
THROUGH DIVERSE
ACTIVITIES THAT ENHANCE
THE QUALITY OF LIFE.*



Our Statistics

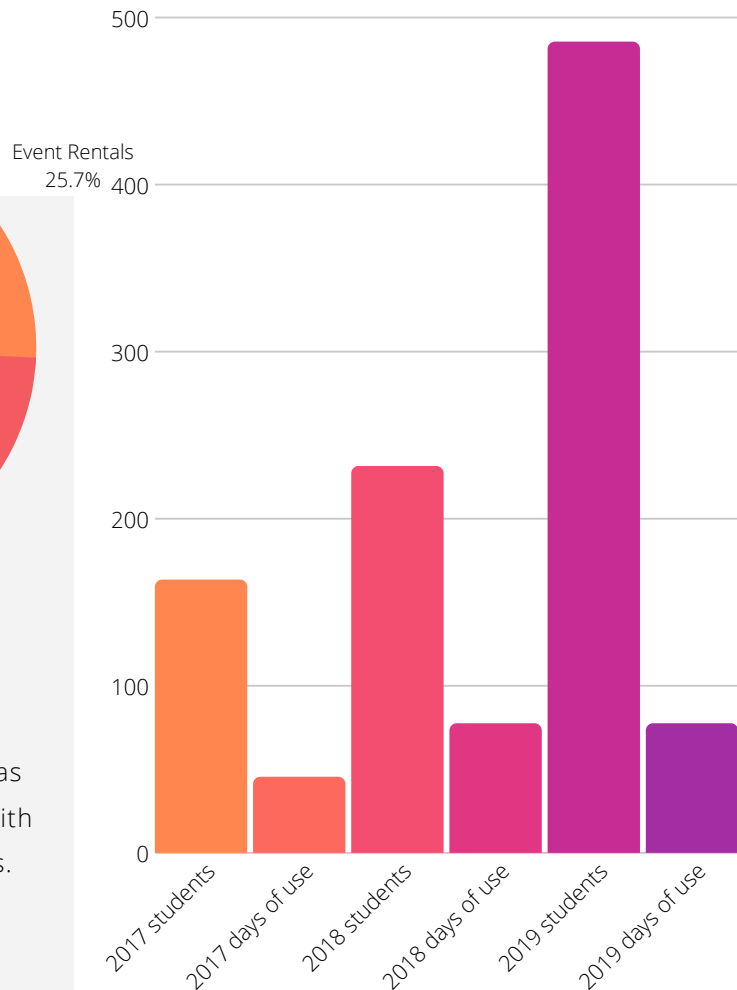
SUMMER NUMBERS



SUMMER INCOME

Arts Center use: The Center was in use 77 out of 85 days, busy with events, productions, and classes. Revenue was generated from event/production rentals, ticket sales,* class/camp fees, and our ongoing rental (Journey Church). Gross revenue from classes is **up 162%** from 2018, due to a focused effort to grow the education program.

*Tickets from SCA programs only



ARTS EDUCATION PROGRAM: Our main focus was serving students and parents through a restructured, enriched summer arts program. Offering modular half-day, full-day, and one-day options, **ArtSmart Day Camp** was a resounding success, reaching 485 students--**up 110%** from 2018. We partnered with local instructors, volunteer counselors, and 5 outside organizations to bring stellar arts experiences to Sherwood youth, finding creative ways to maximize use of this space. We opened our summer registration 3 months earlier than ever to better reach busy parents. Our goal is to continue to build our arts ed program, following up with summer participants about our year-round offerings & engaging parents in the process.



June 9-August 24, 2019

SUMMER QUARTER THE HIGHLIGHT REEL



- Highlights: our first-ever **ARTSMART DAY CAMPS**;
- the **Summer ArtWalk**, involving 12 small businesses, local artists, and 250+ people walking through Old Town;
- a new **Teen Leadership program**, where teens interviewed to be volunteer counselors/teaching assistants for the ArtSmart Day Camp. Twelve teens participated, gaining important career-related learning experience and receiving leadership training.
- **Shakespeare-in-the-Park** at Cannery Square--offered free to the community through a partnership;
- A large-scale indoor summer show: Sherwood Foundation for the Arts' sold-out production of **Annie**.
- Partnering with library for 3 **Summer Reading** events

NUMBER of people in our building this summer: 11,548

"We signed our daughter up for 3 summer camps offered through the Center for the Arts this past summer. It was completely different than any activity we'd offered to her in the past...and she LOVED it. A spark was lit within her. The Center for the Arts has provided that framework for our daughter to find her "thing" that keeps her motivated. And for that I'm grateful." (K.C., parent)

"I have 3 children who attended the summer programs at the Arts Center. They absolutely loved their weeks spent creating and learning. The Arts Center was very accommodating to my children with special needs as well. Thank you!" (K.L., parent)

***"You mean...I can come here during the school year too? YES!!!
You will see me all the time!!!" (J.R., camper)***