



Sherwood Cultural Arts Commission

Agenda

Meeting Date: Tuesday, September 23, 2008
Meeting Time: 6:30 PM
Meeting Location: Sherwood City Hall,
Executive Conference Room

Commission Members

Patti Barrow, Chair
Robyn Folsom
Shelly Lamb
Douglas Pederson
Ron Kachergius
Darla Boljat
Griff O'Brien
Kathleen Gould
VACANT

City Staff

Jim Patterson
Kristen Switzer
Olivia Cashman

Council Liaison

Linda Henderson, City Councilor

-----Meeting Agenda-----

This will be a joint meeting with Sherwood Foundation for the Arts.

1. Adjustments to agenda
2. Approval of August 2008 minutes - Patti
3. Presentation on Successful Community Partnerships - Jim Patterson
4. Discussion regarding Goals and Objectives – Patti
5. Other
6. Adjourn

Next meeting: October 28, 2008 at 6:30 pm

Working together to provide funding for activities, programs and facilities for our City

Observations of Successful Partnerships between the City
of Sherwood and local non profits



Home of the Tualatin River National Wildlife Refuge

Non Profits and their work with the City of Sherwood

- Non profit organizations led by local volunteers establish goals and objectives for their organization
- These non profit organizations have affiliations with other organizations and the City. Examples include the Senior Center, Raindrops to Refuge, Sherwood Historical Society, Sherwood Youth Sports organizations, Robin Hood Festival, Tualatin River National Wildlife Refuge

"Building the Army"

- After establishing goals and objectives plans are made for activities and schedules of events are created along with locations for the events.
- Once activities and schedules are released the organizations are able to determine the number of participants.
- Based on participation existing facilities may or may not meet the need.

If they come, you will build it!

- With our communities growth, non profit organizations have been challenged to do more to meet needs because of larger number of participants.
- Non profit organizations have turned to the City, School District and YMCA to provide facilities to accommodate participants.
- The reality is the growth and success of non profit organizations in meeting needs has required the City and School District to build or expand facilities to accommodate participants.

Funding Partnerships between the City of Sherwood and local non profits.

- Rain Drops to Refuge – Operational Support
- Sherwood School District - Turf Field
- Sherwood Senior Center – Program Support
- Sherwood Historical Society – Facility Support
- Robin Hood Festival – Operational Support
- Wildlife Refuge – Marketing Support
- Foundation for the Arts – Seed Money

The Arts and The City of Sherwood

- The Sherwood Foundation for the Arts has organized and taken steps to create goals and objectives.
- The Sherwood Foundation for the Arts has received "seed money" from the City of Sherwood.
- After establishing goals and objectives plans are being made for activities and schedules of events along with locations for the events.
- Once activities and schedules are released the organization will be able to determine the number of participants.
- Based on participation existing facilities may or may not meet the need.

With Change comes opportunity!

- The Sherwood Foundation for the Arts will be successful because of an energized and organized group of volunteers and community support.
- In time, more programs and more activities will require new or expanded facilities
- The City of Sherwood and its partners need to assist financially and organizationally to meet the needs and fulfill important elements of the URD Plan and Economic Development Strategy.

The Process

- The Process is not arbitrary – it will be consistent and fair.
- Requests to be done in writing accompanied by business plan / goals / objectives / how and what needs to be met. Will be considered based on their merits.
- On-going funding requests will be included in draft budget and then considered and voted on for approval or denial by Budget Committee and City Council.
- Requests made outside the budget process will require a recommendation from the appropriate funding authority and then forwarded to Council / URD Board for approval or denial.

SWOT**Annual Presentation to City Council
Sherwood Cultural Arts Commission**

City Council Work Session-- Police Facility

December 12, 2007

6:00pm

(Strengths, Weaknesses, Opportunities, Threats)

Strengths

- Reenergized and diverse board. Broad range of education and experiences.
- Public support and interest in longevity of existing events.
- Commitment to development of existing events.
- Partnerships and support that allow for keeping event costs to a minimum (movie equipment, sound equipment for movies in the park, waiving of rental fees at PAC).
- Relationships with old town merchants and arts based businesses.
- Branching off and forming 501C3—Sherwood Foundation for the Arts.
- Commitment to exploring, developing, and executing new traditions and activities.
- Enthusiasm in working with and promoting other organizations in Sherwood (Heritage Center, Robin Hood Festival, Voices for Performing Arts, etc.)

Weaknesses

- Limitation of manpower and ability for existing members to take on additional tasks.
- Lack of volunteer base.
- Lack of facility/home.
- Limited budget.
- Reliance on city for administrative support.
- Current website usability is difficult to navigate and lacks updated information on events.
- Only contact information listed on the website is CulturalArtsCommission@ci.sherwood.or.us

Opportunities

- Knowledge of grant opportunities.
- Sponsorship opportunities for financial support with events.
- Development of new programs and events with the goal to bring more art opportunities to the public.
- Development of new marketing materials to be used in gaining additional community involvement and support.
- Development of one time volunteer opportunities for yearly events.
- Opportunities for relationship development between various members of the arts community to work together in creating goals and avenues for accomplishment.
- Materials to be developed to market arts in Sherwood to the public and bring awareness to existing and new arts opportunities.
- Grant writing seminars.
- Collecting information of those in the community who would be willing to teach classes in different art formats.
- Ode Podge gallery allowing us to use garden space for events, gardening and art classes.

Threats

- Diminishing means of self-supporting/self-funding events.
- Need to develop unique fundraiser for continued/annual support.
- No clear plan of where/when a facility will be built. Limits future event planning.
- Large events limited to availability of High School PAC – scheduling can be moved if school functions change, or building schedule changes.

Sherwood Foundation for the Arts - SWOT**Presentation to
Sherwood Cultural Arts Commission**

Sherwood Cultural Arts Commission Meeting – City Hall

September 23, 2008

6:30pm

(Strengths, Weaknesses, Opportunities, Threats)

Strengths

- Energized and diverse board representing different art forms.
- Partnerships forming with outside entities to promote arts (i.e. Parrett Farms, Odge Podge)
- 501C3—enables us to apply for grants and receive donations- ***still yet to be approved.***
- Commitment to exploring, developing, and executing new traditions and activities for the citizens of Sherwood.
- Professional resources (set builders, artists, actors, singers).

Weaknesses

- Limitation of manpower and ability for existing members to take on multiple tasks.
- Lack of volunteer base.
- Lack of facility / home.
- Limited budget.
- Web presence.

Opportunities

- Knowledge of grant opportunities, hiring grant writer.
- Event Sponsorships.
- Development of new marketing materials to be used in gaining additional community involvement, support and awareness of existing and new art based opportunities.
- Recruiting a volunteer coordinator
- Development of volunteer opportunities for annual events (i.e. MCT 2nd show, ushers, ticket sales).
- Opportunities for relationship development within the arts community to work together in creating goals and avenues for accomplishment.
- Assisting in the implementation of Sherwood community bringing together interest and experience promoting development of the arts in Sherwood.
- Development of unique fundraiser for continued/annual support.

Threats

- Lack of self-supporting/self-funding events.
- No clear plan of where/when a facility will be built. Limits future event planning.
- Large events limited to availability of High School PAC – scheduling can be moved if school functions change, or building schedule changes.
- Dependence on experienced and successful grant writing.

