Agenda Sherwood Cultural Arts Commission July 16, 2002, 7pm Old School House

1.	Adjustments to Agenda
2.	Approval of minutes from April and June meetings
3.	Discussion on focus/direction of Cultural Art Commission Classes Movies in the Park Art Festival
4.	Movies in the Park- Select films/theme
5.	Election of new Officers
6.	For the Good of the Order
7.	Set next meeting
8.	Adjourn

Minutes from Cultural Arts Commission Meeting

July 16, 2002

Approved

The meeting began at 7:15 pm, Present at the meeting were;

Karen Tasker Resident Soulayvahn Beisel Resident

Tara Jones

City Representatives present were; Kristen Carey Staff

Sterling Fox City Council

Meeting called to Order

Adjustments to Agenda-None

Approval of Minutes

Minutes could not be approved for April and June, will address at the next meeting.

Soulayvahn announced her resignation from the commission due to her family moving out of the Sherwood area.

Prior to agenda items being addressed, Sterling handed out a copy and reviewed the "Charter of the Sherwood Cultural Arts Commission" adopted January 9, 2001. The Charter referred several times to the Cultural Arts Center. Since a Cultural Art Center does not exist at this time, Sterling felt it was important to review the Charter and define our goals and role as they apply to us now.

The commission members discussed this and decided that we would focus on; development and production of Arts events by local groups, and the provision of a strong arts education component. All members agreed that this could be done in ways of an Arts Festival, Art classes, and other types of events and activities promoting Cultural Arts. New appointments to the commission will be recruited with this focus and direction.

Discussion on focus/direction of Cultural Arts Commission

Classes: Kristen had 2 interested parties respond to the call for instructors.

Movies in the Park: see below Arts Festival: Look at for next Fall.

Kristen reminded the commission that there is \$5000 in the 2002-03 budget to promote Cultural Arts and activities, i.e. Arts Festival, Movies in the Park and any other type of events that the commission can come up with.

Movies on the Park-Select Films/Theme

Movies in the Park can be advertised at Music on the Green as well as the August issue of the Gazette. Karen Tasker offered her assistance with creating an ad for the City Pages within the Gazette. Commission discussed the following topics and came to the following conclusions:

- □ Starting time for the movies: 8:30pm.
- □ Thursday evenings would be the day of the week that the movies will be shown. Movie dates: August 15, 22 and 29.
- Movie selection list handed out: Commission selected; Wizard of Oz (G), Grease (PG) and Mary Poppins (G). Mary Poppins would be shown last in the movie series due to the length of the movie.

Also discussed was entertainment prior to the movies (8:00 ?); i.e. Cartoons, a balloon artist, clown, bingo game, puppet show, Ice Cream social. Soulayvahn offered to look into a balloon artist; she was familiar with one from a prior event she had attended.

There will not be a fee charged for the Movies in the Park, but there will be a donation box placed at this event and concessions will be sold.

Also discussed was having a Logo for SCAC. Karen Tasker offered to make up samples to show to commission members. Logo could be used for commission to advertise when they sponsor an event, such as Movies in the Park. Tara Jones asked to get a SCAC Logo for a Tile Project at Stella Olsen Park. Karen Tasker suggested getting a sponsor for each movie in the park. Kristen offered to talk to Cupids, the new Hotdog/Ice Cream business that recently opened in Sherwood.

Movie in the Park Sponsor: Karen Tasker asked for a company Logo so that she could make up a flyer advertising Movies in the Park.

Kristen informed the commission that the concession stand at Music on the Green had brought in approx. \$240 for the 1st concert. Kristen also received from sponsors for Music on the Green, approx \$3600 cash and approx \$5000 in in-kind donations/services. The response was based on a letter that was mailed out asking for participation and donations. Vendor's fees were also discussed. Kristen informed the commission that the City receives a % of sales, verses charging a flat fee.

Election of New Officers

Sterling as outgoing Chair would like to appoint Tara Jones as Interim Chair, until an official voted can be done. Tara accepted the appointment as Interim Chair.

For the good of the Order:

Flyers for the Robin Hood Festival production of "Once on this Island" were passed out to the commission members.

Next meeting:

There will not be an August meeting, other than if an informal meeting was needed to discuss Movies in the Park or other issue that happen to come up. Next meeting will be in September.

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Adjourn:

Meeting was adjourned at 8:30pm.