



**CITY OF THE DALLES**  
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## **PRESS RELEASE**

**DATE:** May 20, 2026

**TOPIC:** City of The Dalles Announces 2026 Downtown Beautification Grant

**CONTACT:** Executive Assistant, Abigail Jara

**FOR RELEASE:** For Immediate Release

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The Dalles, Oregon – The City of The Dalles Beautification and Tree Committee is pleased to announce the 2026 Downtown Beautification Grant. This grant provides reimbursement of up to \$300 to eligible downtown business and property owners for projects that enhance the visual appeal of their storefronts.

The purpose of the program is to encourage improvements that support a welcoming and vibrant downtown. Qualifying projects may include flowers, greenery, planters, and long-lasting infrastructure and other durable beautification improvements.

Applications are due by June 1, 2026 by 3pm. Grant recipients will be notified by June 3, 2026. Approved projects must be completed during the 2026 growing season, and recipients are required to maintain their improvements throughout the season.

The program area includes the downtown commercial zone and surrounding eligible commercial areas, as identified on the program map. Business owners and property owners within the program area are invited to apply.

For more information, to view the downtown commercial zone map, and to complete the application, visit [www.thedalles.org/DTGrantBTC](http://www.thedalles.org/DTGrantBTC).

The Beautification and Tree Committee's mission is to add to the cultural heritage and natural beauty of The Dalles and to foster pride in shared spaces.

For further inquiries, please contact Executive Assistant Abigail Jara at [ajara@thedalles.gov](mailto:ajara@thedalles.gov)

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