

#### CITY COUNCIL

David Ripma, Mayor

Zach Andrews Geoffrey Wunn Jesse Davidson Carol Allen Glenn White John Leamy

#### Agenda Tuesday, March 11, 2025

Regular Meeting | 7:00 PM
Troutdale Police Community Center - Kellogg Room
234 SW Kendall Ct, Troutdale, OR 97060

1. Pledge of Allegiance, Roll Call, Agenda Update

#### 2. Public Comment:

Public Comment on non-agenda and consent agenda items is welcome at this time. Public comment on agenda items will be taken at the time the item is considered. Public comments should be directed to the Presiding Officer and limited to matters of community interest or related to matters which may, or could, come before Council. Each speaker shall be limited to 5 minutes for each agenda item unless a different amount of time is allowed by the Presiding Officer, with consent of the Council. The Council and Mayor should avoid immediate or protracted responses to citizen comments.

#### 3. Consent Agenda:

3.1 Minutes: February 11, 2025 City Council Work Session.

#### 4. Presentation:

- **4.1** A presentation from Multnomah County on the 257th project timeline <u>- Stephen McWilliams</u>, Multnomah County
- 4.2 Introducing the new Council to Waste Management Ryan Largura, Environmental Specialist

#### 5. Update:

- 5.1 An update from Emilio Inc on the events that the City sponsored in 2024. <u>- Jennifer Hoffman, Emilio Inc.</u>
- 5.2 2024 Troutdale Visitors Center update. Marlee Boxler, Economic Development Coordinator
- 5.3 A brief update on City Manager recruitment impact on Council schedule. <u>- Erich Mueller</u>, City Personnel Officer & Finance Director

#### 6. Request:

**6.1** A request from Troutdale Arts Festival (TAF) for the City of Troutdale to be a sponsor for the 2025 TAF Festival. - Shannon Chisom, Troutdale Arts Festival

#### 7. Resolution:

7.1 A resolution designating additional on-leash parks <a href="Marlee Boxler">- Marlee Boxler</a>, Economic Development Coordinator

#### 8. Motion:

- **8.1** A motion directing the Public Works Director to investigate the formation of a Local Improvement District for the NE Harlow Road street improvements project and to submit a written report. Travis Hultin, Public Works Director
- 9. Staff Communications
- 10. Council Communications
- 11. Adjournment

David Ripma, Mayor Dated: March 6, 2025

#### **Meeting Participation**

The public may attend the meeting in person or via Zoom. Please email <a href="info@troutdaleoregon.gov">info@troutdaleoregon.gov</a> by 5:00pm on Monday, March 10th to request Zoom meeting access credentials. You may also submit written public comments <a href="via email">via email</a> to <a href="info@troutdaleoregon.gov">info@troutdaleoregon.gov</a> no later than 5:00pm on Monday, March 10th. City Council Regular Meetings are broadcast live on Comcast Cable Channel 30 (HD Channel 330) and Frontier Communications Channel 38 and replayed on the weekend following the meeting - Friday at 4:00pm and Sunday at 9:00pm.

Further information and copies of agenda packets are available at: Troutdale City Hall, 219 E. Historic Columbia River Hwy. Monday through Friday, 8:00 a.m. - 5:00 p.m.; on our Web Page www.troutdaleoregon.gov/meetings or call Sarah Skroch, City Recorder at 503-674-7258.

The meeting location is wheelchair accessible. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to: Sarah Skroch, City Recorder 503-674-7258.

#### **MINUTES**

### Troutdale City Council – Regular Meeting Troutdale Police Community Center – Kellogg Room 234 SW Kendall Court Troutdale, OR 97060

#### Tuesday, March 11, 2025 – 7:00PM

#### 1. PLEDGE OF ALLEGIANCE, ROLL CALL, AGENDA UPDATE

Mayor Ripma called the meeting to order at 6:59pm.

PRESENT: Mayor Ripma, Councilor Andrews, Councilor Allen, Councilor Wunn, Councilor

White, Councilor Davidson and Councilor Leamy.

ABSENT: None.

**STAFF:** Ray Young, City Manager; Kenda Rimes, Deputy City Recorder; Ed Trompke,

City Attorney; Erich Mueller, Finance Director; Erika Palmer, Community Development Director; Marlee Boxler, Economic Development Coordinator; Travis Hultin, Public Works Director and Ryan Largura, Environmental Specialist.

GUESTS: See Attached.

Mayor Ripma asked for agenda updates.

Ray Young, City Manager, replied there is a mistake in the title on item #5.2. It should be the 2024 Troutdale Tourism update, not Visitor Center update.

2. PUBLIC COMMENT: Public comment on non-agenda and consent agenda items is welcome at this time.

Paul Wilcox, Troutdale resident, read from a self-prepared statement (attached as Exhibit A).

Adrian Koester, Troutdale resident, stated he wanted to call attention to Council's attention the sometimes an increasingly hazardous drive up and down Buxton Avenue. The biggest issues that he sees lately are twofold. One is in the tight passageway when there is parallel parking along the street towards the Historic Columbia River Highway particularly when the vehicles parking along the street are very large and not necessarily all the way up to the curb. It can make drivers fear for clipping their own car or clipping the parked car. The other problem has to do with the ADA improvements that are happening up and down the street in that the sometimes the surface has turned Buxton into a bit of a rollercoaster. There are portions where the fill asphalt seems to have been done haphazardly. He hopes the County will fix it at some point but there are also times areas where even if it looks finished the grading of that asphalt is done in such a way that it creates a less than even surface for vehicles that are driving past.

Jason Gates, Troutdale resident, stated he would like to ask questions and provide considerations and humbly submit a request in reference to an article in the March issue of the Troutdale Champion titled, "The status of Troutdale's police and fire." He prefaced his comment with he's not against having an autonomous police department in Troutdale but as the Council moves forward, he would recommend the following be included in the discussions and are communicated to the Troutdale residents. His question is the article stated, "Our citizens consistently indicated they do not believe we are getting better policing. In fact, the loss of control over our police is a significant detriment to making sure our police services match our community values." His question is, where did the consensus for this statement come from? He asked if it was a poll, complaints or a committee. He was shocked to see that. He asked what the community values are regarding police service and how they're determined. He asked if there was any public process or input. He would appreciate knowing the answers to those questions as the project moves forward. Dissolving the contract with the County would essentially involve starting a police department from scratch. It is true that Troutdale already has a facility and that most likely patrol vehicles and some equipment would come with transfer personnel, but other capital costs would be certain and should be closely considered and monitored. The City would not get a cross section of experience among transferred deputies, supervisors, executive staff, etcetera. The most likely scenario is the Deputy Sheriff's Association would first allow for voluntary transfers starting at the top of the seniority list and then the remaining deputies would be provided the opportunity to transfer to Troutdale or be laid off. The hard fact is that Troutdale will not be able to provide the compensation, benefits or career advancement opportunities comparable to the County and is probable that no one will voluntarily transfer. This would leave all personnel from the bottom of the seniority list having the choice of forced transfer to Troutdale or applying elsewhere. Either scenario would result in a very inexperienced workforce. Additionally, continuity of operations and emergencies and/or multijurisdictional issues would decline. Consistency and policy and procedure of the Troutdale police department with surrounding agencies would decline. Consistency in type and level of training provided to Troutdale police department officers compared to surrounding agencies could be conflicting. Increased civil liability to the City of Troutdale in operating a law enforcement department would increase. Properly equipping Troutdale police department officers would be capital cost that is often overlooked and ramping up a police department. Finally, there would be loss of direct access to services from the homeless outreach and programs, engagement teams and the multi-discipline detective's unit, special investigations unit, river patrol, search and rescue and the training unit all of which Troutdale is charged with presently. Personally, he values a law enforcement agency that is customer service-oriented professional, well trained, well read, invested in the community, fully functioning and who treats the citizens with dignity and respect. This has been his personal experience with sheriff's office as a resident of Troutdale. His request is, prior to reestablishing a police department at the right cost to the residents for less resources, he asks the Council to consider the points he made and communicate the outcome of their discussions with the residents.

Lee Rogers, Ye Olde Pub Owner, stated he would like to find out the status of the parking situation. He noticed that construction workers put up some signs today that said no construction parking. They received a letter in the mail stating the 2-hour parking limits are going to be set and signs would be up as soon as February 10<sup>th</sup> which has come and gone. The street parking was going to be 2-hour parking from 8am until 6pm which is great, but he

TROUTDALE CITY COUNCIL MINUTES March 11, 2025

feels that once the apartments go in the issue is going to become nighttime parking. He asked if that could be extended perhaps to 10pm.

Michelle Pierce, Ye Olde Pub Owner, stated she had talked with somebody that sat on Council before that said there is a Halsey Corridor Project that was looking into the property adjacent to Target and making that a transit public parking area where they would have public parking and then do a trolley shuttle service from Wood Village, Fairview and Troutdale with trolleys every 15-20 minutes. She would like some information on that.

Ray Young stated the parking sign changes are the short term because staff wants to keep the workers from parking around the business. It's a short-term solution because in the long term the City has to figure out what's going to happen once the apartments get done and be able to see the parking patterns. The Halsey project is a conceptual issue that would be way down the road. It's not going to be anytime soon.

Becky Hunter, Troutdale resident, stated she lives in Sandee Palisades and has since 2017. There is a canyon that runs right along the backside of her house which is all cliff, and you look directly over the river to the other side and other cliff. The river is rimmed with old growth timber, and it's really got a lot of thick underbrush along the whole canyon area. Across the river from her house there are sandy beaches where lots of times the homeless people have parties and build fires. She stated in her backyard she clocks winds easily at 50 mph all the time. She's concerned about wildfire. She's been lucky enough to have Erika Palmer get a grant for the City of Troutdale and there's an event that she's hoping and expecting the Council will all be there on April 5th to support the area. She's trying to keep Troutdale from being another L.A. In her backyard she has all 3 components of wildfire. She has combustion across the river, old growth timber that rims the whole canyon and she has high winds all the time. If a fire took hold on the other side of the river it would jump the river in a heartbeat with the winds and come right up the cliff and take out the whole community. The problem is, there is only one access to that area. One road in and one road out. There would be nowhere to go and nowhere to get fire engines in or EMS access.

#### 3. CONSENT AGENDA:

**3.1 MINUTES:** February 11, 2025 City Council Work Session.

**MOTION:** 

Councilor Allen moved to approve the consent agenda. Seconded by Councilor White.

Motion Passed 7-0.

#### **4.1 PRESENTATION:** A presentation from Multnomah County on the 257<sup>th</sup> project timeline.

Sarah Hurwitz, Multnomah County Public Information Officer for Transportation, stated Multnomah County has been before the Council twice already for the SW 257<sup>th</sup> Safety Improvements Project and they are heading into construction this week.

Stephen McWilliams, Multnomah County Project Manager, and Sarah Hurwitz presented a PowerPoint (attached as Exhibit B).

Mayor Ripma stated that he and others are concerned about Buxton being such a mess and at the same time you're starting on 257<sup>th</sup>. Those are Troutdale's main north/south traffic areas.

Stephen McWilliams stated that the County will be wrapping up the ADA area of Buxton fairly soon.

Councilor White stated he's concerned about shrinking down freight lanes. He asked if that has ever been done in the County.

Stephen McWilliams stated not that he's aware of in Multnomah County. It's kind of working off national standards for the street such as 257<sup>th</sup> and the amount of traffic that can go through.

Councilor White asked what will happen if the changes don't work out and there are upticks in accidents or fatalities happen. 40% of that traffic is trucks and it's a major road used to get up to Highway 26 and then you're mixing in with bikes. The previous Council under Mayor Lauer wrote a letter to Senator Gorsek to keep this from happening. This was big concern from the citizens. He asked what happened regarding the letter to Senator Gorsek.

Stephen McWilliams stated he thinks there was kind of a meeting higher up with Senator Gorsek and it was kind of support of using that as a method to reduce speeds along the corridor in conjunction with other methods they're trying to implement to reduce speeds and reduction of speeds will reduce fatalities and vehicular accidents is the justification for that. He stated he wasn't in that meeting, but he assumes they were in support of that.

Councilor Allen stated she attended a couple of the meetings Multnomah County put on for the Citizens Advisory Committee and she knows the committee spoke very heavy against moving the lanes and making the lanes smaller. She said it was discussed at length. The committee also felt like they weren't heard. Obviously, it's getting done anyway. She's concerned about when a citizen voices their opinion it seems like it doesn't matter. The other thing is the bike lanes aren't fixed the way they are now. They're all dirty, there's nobody that cleans them and there aren't a lot of bikes that use them. She has friends that bike quite a bit and they avoid 257th altogether because it's never cleaned and always dirty. She asked what the solution is after this project is done.

Stephen McWilliams stated he doesn't have an answer for that today. He can see what she means.

Sarah Hurwitz stated what she understands is that during covid, the transportation director mentioned this, some of the maintenance along side the road kind of fell to the wayside and the County acknowledges it and owns it. She thinks some of it had to do with funding and also staffing shortages.

Councilor Allen stated her concern is that the State of Oregon is going under a budget cut in many areas, especially transportation and projects. She doesn't see someone coming to Troutdale extra special to make sure that the bike lanes are clean, they haven't done it yet. The City, citizens and Council are not being listened to and it's frustrating.

TROUTDALE CITY COUNCIL MINUTES
March 11, 2025
Exhibit A – Self prepared statement by Paul Wilcox

Councilor Wunn stated he thinks that not budgeting for road maintenance/cleaning is disrespectful to the citizens. He used to bike a lot on 257<sup>th</sup> and it never gets cleaned. You can't bike on it now. There are rocks all over the sides and it's dangerous to ride a bike. If you look at 238<sup>th</sup> which was redone, it's all overgrown now. You can say you don't have money for repairs or upkeep but that's just poor planning. The maintenance should be a part of the project.

#### Mayor Ripma opened public comment 7:51pm.

Paul Wilcox stated he wonders about the possibility of left turn flashing arrows to the intersections that don't have them, possibly 16<sup>th</sup> and Sturges. There's one at Hensley already. He's mentioned before, he thinks the enhanced crossing at 17<sup>th</sup> Way is completely ridiculous between 2 signalized intersections.

Stephen McWilliams stated that Multnomah County typically contracts with the City of Gresham to maintain signals and they have a signal team that can look into what kind of movements that make the intersection the safest most efficient. It could be a future part of the conversation because that could be a maintenance item where they look into it further and adjust the timings or left turn arrows.

Saul Pompeyo stated he drives 257<sup>th</sup> twice a day. 40 mph is very efficient for fuel. He suggested putting a survey on the website for citizens.

Tanney Staffenson, Troutdale resident, stated when 238th got done the County came and said they were going to fix 257th because they know it will be a major corridor, and it needs some work. He doesn't know if this is what anybody had in mind at that time. He walked 257th with some other people and nobody ever said anything about shrinking the lanes. Truckers came in and testified and said they would not be in the right lane if there's a bike there, they would go to the left lane because if a bike falls over it would go right underneath the trailer and be killed. Looking at things like the crossing between Hensley and Cherry Park, when that thing gets lit, he would imagine that people are going to stop and that's going to put traffic into the intersection at Cherry Park and 257th and then there's going to be gridlock there. That traffic is not going to move going south until that is clear. If the light changes, nobody can move. Doing this and not having a maintenance plan he thinks is a little short sighted. It's practically an act of Congress to get a pothole filled on that road. He thinks there needs to be better planning. You're putting in a bike lane and doing safety improvements on a freight corridor. How do you accomplish safety and freight moving up and down the corridor? He stated he's frustrated because there were walking tours, people presented at meetings, the Council, Planning Commission heard about, and the Citizens Advisory Committee heard about it, but the citizens weren't listened to.

Sarah Hurwitz stated she wants to be very clear that the County values East County residents and they care about the roads in East County.

#### Mayor Ripma closed public comment 8:05pm.

Mayor Ripma stated that the Council made it very clear that they did not favor this project.

TROUTDALE CITY COUNCIL MINUTES
March 11, 2025
Exhibit A – Self prepared statement by Paul Wilcox

Councilor White stated that he believes when that road is finished that the off ramp of exit 17 won't be long enough. He thinks there's going to be back ups into the emergency lane.

#### **4.2 PRESENTATION:** Introducing the new Council to Waste Management.

Ryan Largura, Environmental Specialist gave a brief overview of the staff report and presented a PowerPoint (attached as Exhibit C).

Dave Huber, Waste Management, stated he has some exciting news about Waste Management doing a pilot program in the City of Troutdale. This is something that no other city has done in Oregon. It will be no cost to the customers. Goodwill Industries will be making it easy to recycle old textiles with the WM RTN (recovering textiles) Program. It will be for a limited time with free textile collection by bagging up your clothing, linens, old towels, etcetera and set them out on designated textile collection days next to your curbside carts. They will take bags that are no larger than 35 gallons, securely closed and clearly labeled. Residents may place up to 10 of the bags per collection. The first collection date is going to be next month scheduled for Thursday, April 24<sup>th</sup>.

Councilor Learny asked how long the pilot will last.

Dave Huber stated it will last for one year with 4 pickups scheduled.

#### Mayor Ripma opened public comment 8:31pm.

Paul Wilcox stated on the textile recycling; there's a company that has boxes around town. There's some in the old Safeway parking lot and there's some in the Lowes in Wood Village. People already have the option of dropping at those boxes.

Dave Huber stated this is something that Waste Management wants to make convenient to their customers with the free pilot.

Mayor Ripma closed public comment 8:32pm.

#### **5.1 UPDATE:** An update from Emilio Inc on the events that the City sponsored in 2024.

Jennifer Hoffman, Emilio Inc, thanked the Council for sponsoring the Run for Red event last year and passed out a handout (attached as Exhibit D). The event last June raised just over \$14,000.00 and they more than doubled their participants and it was great. They have an annual rummage sale that usually raises between \$7000 and \$9000, and they bumped up that this year with part of those proceeds. They added a new event which was a youth summit that is based just on mental health for kids. It's a free event for families to be able to register their kids to attend. They had national speakers, and the kids participated in workshops. This year's Run for Red event is scheduled for June 7<sup>th</sup> and the rummage sale is scheduled for the 1<sup>st</sup> week of July. She stated that people can message her on the Facebook page if they would like to donate to the rummage sale.

#### **5.2 UPDATE:** 2024 Troutdale Tourism update.

Marlee Boxler, Economic Development Coordinator, stated she will be giving a presentation on tourism and economic development review for 2024 (attached as Exhibit E).

#### Mayor Ripma opened public comment 9:01pm.

Saul Pompeyo stated make sure tourists spend money in local businesses. He needs tables and chairs outside of his restaurant. He suggested doing events during a time when the businesses aren't so busy.

Mayor Ripma closed public comment 9:07pm.

#### 5.3 UPDATE: A brief update on City Manager recruitment impact on Council schedule.

Erich Mueller, Finance Director, gave a brief overview of the staff report and went over future dates for upcoming Council schedule impacts and additional meetings.

**6.1 REQUEST:** A request from Troutdale Arts Festival (TAF) for the City of Troutdale to be a sponsor for the 2025 TAF Festival.

Shannon Chisom, Troutdale Arts Festival Director, presented a PowerPoint (attached as Exhibit F).

#### Mayor Ripma opened public comment 9:27pm.

Saul Pompeyo stated his business provides service even in the winter with 4 feet of snow. Him and his employees wait for the summer. His employees do not survive on minimum wage, they are waiting for the tips. They wait for the summer for the good weekends. They save their summer money for their winters because they provide service all year. His restaurant loses money in the winter, but he still opens because it's a service. The arts festival is the best weekend of the year. He cannot pay the fee because he has to pay \$450 for the space in front of his restaurant. He needs to sell around \$3000 to recover because he has to pay his employees working outside.

Ray Young stated the topic before the Council is if they should support the Arts Festival. He asked Saul if he thinks the Council should support the Arts Festival.

Saul Pompeyo replied of course.

Shannon Chisom stated the first year the festival was held downtown it closed at 7pm but Saul mentioned that because he was open until 10pm it would be nice to have something so now there is a concert in Mayor Square going until about 9pm. She stated the festival tried to extend the music after the artists were there so to draw more people in. She stated if she gives every business a space a large percentage of them will say they're going to be there and then they don't show up because they don't have any skin in the game. Then she has a big open spot in the middle of the festival.

Martha Pompeyo stated she would like to mention that if you're talking about open spaces you could talk with restaurant owners that if they make a commitment there shouldn't be any open spaces.

Marlee Boxler stated to the point about having open spaces, there is no booth space charge for downtown businesses for the First Friday events and there ends up being open spaces every single event. A downtown business will tell her they're going to use that space and end up not using it. She stated that last year a number of downtown businesses paid the sponsor fee and it's also open to non-downtown businesses who want to participate in the event. The restaurants that did pay the fee for the festival space had very positive feedback.

Mayor Ripma closed public comment 9:45pm.

MOTION: Councilor White made a motion to approve a \$15,000 sponsorship of the Troutdale Arts Festival event. Seconded by Councilor Leamy.

VOTE: Councilor Andrews – Yes; Councilor Allen – Yes; Councilor Wunn – Yes; Mayor Ripma – Yes; Councilor White – Yes; Councilor Davidson – Yes and Councilor Leamy – Yes.

Motion passed 7-0.

#### **7.1 RESOLUTION:** A resolution designating additional on-leash parks.

Marlee Boxler, Economic Development Coordinator and Erika Palmer, Community Development Director, gave a brief overview of the staff report.

Councilor Allen stated she would like to speak for those that don't want to be around a dog all the time. When she comes downtown or when she goes to a park she doesn't want to step in a mess because someone isn't being responsible. When she comes to the park there are a lot of responsible dog owners but there's those that leave a mess. She would be fine with it if there were areas made where dog owners could clean up their messes and have waste receptacles.

Marlee Boxler stated that the Parks Department staff maintains and cleans those parks.

Mayor Ripma opened public comment 9:59pm.

None.

Mayor Ripma closed public comment 10:00pm.

MOTION: Councilor Wunn moved to approve a resolution designating additional onleash parks. Seconded by Councilor Andrews.

VOTE: Councilor Andrews – Yes; Councilor Allen – Yes; Councilor Wunn – Yes; Mayor Ripma – Yes; Councilor White – Yes; Councilor Davidson – Yes and Councilor Leamy – Yes.

TROUTDALE CITY COUNCIL MINUTES
March 11, 2025
Exhibit A – Self prepared statement by Paul Wilcox

#### Motion passed 7-0.

**8.1. MOTION:** A motion directing the Public Works Director to investigate the formation of a Local Improvement District for the NE Harlow Road street improvements project and to submit a written report.

Travis Hultin, Public Works Director, gave a brief overview of the staff report.

Mayor Ripma opened public comment 10:11pm.

Paul Wilcox stated he is very familiar with the area. He used to have a storage space at the airport there. He read the staff report and Travis did an outstanding job of explaining what LID is.

Mayor Ripma closed public comment 10:12pm.

MOTION: Councilor Wunn made a motion directing the Public Works Director to investigate the formation of a Local Improvement District for the NE Harlow Road street improvements project and to submit a written report. Seconded by Councilor Allen.

VOTE: Councilor Andrews – Yes; Councilor Allen – Yes; Councilor Wunn – Yes; Mayor Ripma – Yes; Councilor White – Yes; Councilor Davidson – Yes and Councilor Leamy – Yes.

Motion passed 7-0.

#### 9. STAFF COMMUNICATIONS

Ray Young provided the following staff communications:

- Next Tuesday Council will have a Work Session to discuss revenue options
- April 1<sup>st</sup> there will be another Work Session to discuss the City Manager survey
- No Council meeting on March 25th
- April 5<sup>th</sup> in Sandee Palisades there will be a wildfire safety fair event
- Tree Planting Event last week was very successful
- Get your SEI forms filled out Sarah Skroch will be sending them out next week

#### 10. COUNCIL COMMUNICATIONS

Councilor Andrews thanked staff and Marlee and Erika for an amazing job on their reporting.

Councilor Allen stated she would like to talk about Imagination Station and the repairs needed maybe at a future meeting.

Councilor Wunn stated the PSWG met last night, and they still have a lot of work to do. They are leaning towards reestablishing Troutdale's own police department which will take a lot of time and effort and asks from the citizens.

TROUTDALE CITY COUNCIL MINUTES
March 11, 2025
Exhibit A – Self prepared statement by Paul Wilcox

Councilor White stated he's been getting a lot of calls about the smelt. They have not shown up yet. He will keep everyone posted.

#### 11. ADJOURNMENT

**MOTION:** 

Councilor Wunn moved to adjourn. Seconded by Councilor White. Motion passed unanimously.

Meeting adjourned at 10:17pm.

David Ripma, Mayor Dated: June 5, 2025

ATTEST:

Kenda Rimes, Deputy City Recorder

#### **CITY OF TROUTDALE**

City Council – Regular Meeting 7:00PM Tuesday, March 11, 2025

#### **PLEASE SIGN IN**

Name – Please Print	Address	Phone #	
Jason Gates	2976 5W Burlingane Pure. Trantologoe 97060	503-929-4609	
Shannon Chispm		503.750 378	
Diare Castle With	125 EHISTORIC Cel.	503 888-1405	
Chas Arnold	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	503-481-2978	
Jennifer Hoffman	1645 SW 19th Cir	503-5-14-8888	
Frank Stevens	430 SE 16th Circl	503-803-6855	
Saul Pompeyo	177E Historia Columbre H	y 503 319-031P	
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March 11, 2025 City Council Regular Meeting Zoom Guests

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Name (origir Email	Join time	Leave time	Duration (minutes)
Troutdale Cc troutconf@troutdaleoregon.gov	3/11/2025 18:50	3/11/2025 22:17	208
Testimony Table	3/11/2025 18:50	3/11/2025 22:17	208
iPad (9)	3/11/2025 18:50	3/11/2025 19:25	35
City of Troutdale	3/11/2025 18:50	3/11/2025 22:17	208
Adrian Koester	3/11/2025 18:50	3/11/2025 22:17	207
Kenda Rimes	3/11/2025 18:50	3/11/2025 22:17	207
Carol	3/11/2025 18:50	3/11/2025 22:17	207
Ronda Taylor	3/11/2025 18:50	3/11/2025 21:53	184
Paul Wilcox	3/11/2025 18:51	3/11/2025 22:17	207
Valeria	3/11/2025 18:52	3/11/2025 20:07	76
Geoffrey Wunn	3/11/2025 18:56	3/11/2025 19:02	6
Councilor Leamy	3/11/2025 18:56	3/11/2025 22:17	202
Councilor Zach Andrews	3/11/2025 18:57	3/11/2025 22:17	201
Ryan - City of Troutdale	3/11/2025 19:01	3/11/2025 19:04	3
jesse.davidson	3/11/2025 19:02	3/11/2025 22:17	196
Ramon Covarrubias	3/11/2025 19:09	3/11/2025 19:09	1
Ramon Covarrubias .	3/11/2025 19:10	3/11/2025 19:49	39
Geoffrey Wunn	3/11/2025 19:19	3/11/2025 22:17	178
Frank Stevens	3/11/2025 19:27	3/11/2025 21:55	148
Ramon Covarrubias	3/11/2025 19:50	3/11/2025 20:41	51
ray.young	3/11/2025 19:53	3/11/2025 22:17	145
Ryan - City of Troutdale	3/11/2025 20:05	3/11/2025 20:32	28
Marlee Boxler, City of Troutdale	3/11/2025 20:38	3/11/2025 21:07	30

#### Exhibit A

3/11/25 Council Mtg. Item #2

Mayor and Councilors,

I've recently reviewed the Troutdale Municipal Code text regarding the Town Center Advisory Board. One section is not entirely clear to me. 2.20.130 C. 8. reads: "Should a particular committee or commission fail to name a representative to the committee by the first meeting of each committee year, which begins on July 1, the council shall appoint any Troutdale resident to fill that committee spot for that term." What if a committee's first regularly scheduled meeting of the new fiscal year occurs after the first scheduled meeting of TCAB? For example, from past history HLC has been meeting the fourth Thursday of the month while TCAB meets the third Thursday of the month. One solution would be for the TCAB to not meet in July, but that might be an important time for them. Another possibility would be for HLC to be unrepresented at the July meeting, or HLC could hold a special election meeting earlier. The TMC also states under 2.20.020 F. "Unless otherwise specified in the law or action creating the committee, a member's term on the committee shall expire on June 30th of the year the member's term has been designated to expire. If no qualified successor has been appointed as of that date, a member's term shall continue until the member's successor is appointed and qualified." The issue is confused further by Section 4 of Ordinance 876 which reads: "The chairs of the aforementioned committees in Section 3 are directed to ensure that the appointment of one of their committee members to the Town Center Advisory Committee is to occur between April 1 and June 30 on an annual basis." This means the committee appointments to TCAB occur immediately before when new members of those committees would be joining, making them ineligible to be on TCAB. That didn't get adequately translated into the TMC guidance. As it turned out in 2024, every committees' appointment to TCAB occurred during their July meetings. Personally, I think it's better to appoint to TCAB after any new members of the other committees are onboard, but that's not what the ordinance says or the code implies. Bottom line is that Council needs to decide whether to revise the ordinance to allow for July appointments, as was the practice last year, or require that the committees adhere to the schedule in the existing ordinance.

Submitted by: Paul Wilcox Troutdale 3-11-25





Project Update - Troutdale City Council

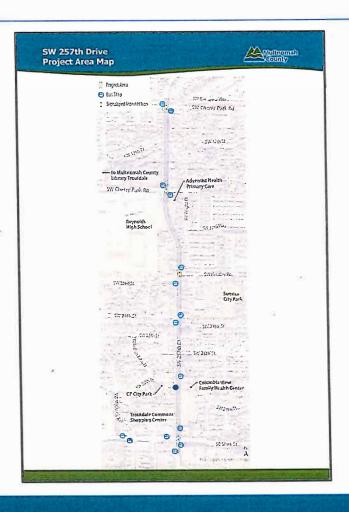
Stephen McWilliams & Sarah Hurwitz

March 11, 2025

Multnomah County Transportation

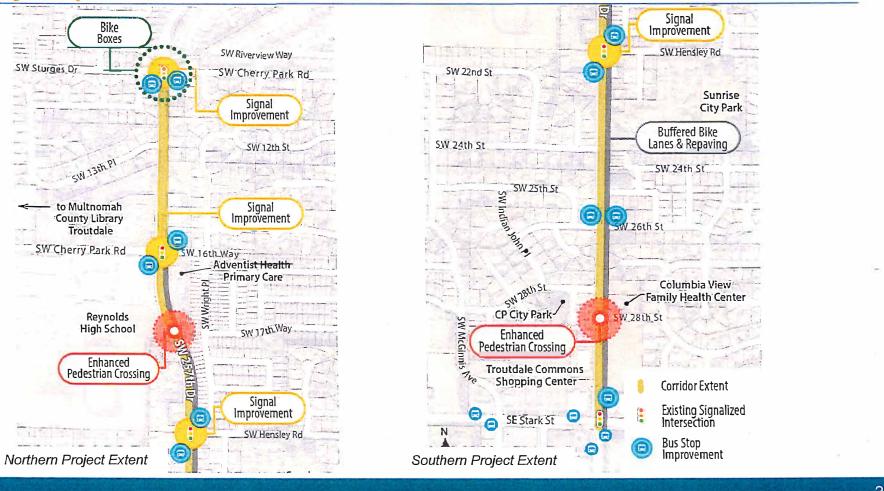
#### **Project Overview**

- Multimodal safety improvements from SW Sturges Drive to SE Stark Street
- Average daily traffic is 18,000 vehicles per day, 60% cars, 40% trucks/busses
- Estimated Cost: Approx. \$8 million
  - \$45,000 in Grant Funds
  - \$600,000 from Mid-County Lighting District





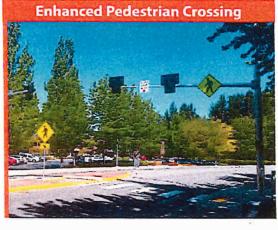
#### Safety Improvements



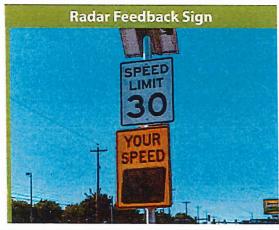


#### Safety Improvement Examples









- Bike Boxes at Sturges and 257th
- Bus Stop Improvements
- Enhanced Pedestrian Crossings
- Signal Improvements
- Sidewalk Accessibility Improvements
- Lighting
- Traffic Calming (Narrower Non-Freight Lanes and Radar Feedback Signage)
- Widened Bike Lanes
- Repaving



#### Community Outreach - Construction

- ✓ More than 3000 postcards mailed to residents along the corridor (¼ mile from the project)
- √ PCMS board messaging
- ✓ Press releases on traffic impacts
- ✓ Contractor handing out flyer with construction information to residents within 50 feet of active construction
- √ To sign up for regular updates, visit: 
  multco.us/257th





#### Reynold's High School Outreach - Construction

- ✓ Early communication with Reynolds High School principal, district transportation director, school resource officer.
- √ Communications kit
- ✓ Frequent communication with district during construction





#### CONSTRUCTION COMING SOON

Construction on S.W. 257th Avenue from Historic Columbia River Highway to Stark Street in Troutdale.

Expect delays as crews install safety improvements and repave the road.

For more information on the project, and to sign up for email project updates, visit: multco.us/257th



#### Project Schedule & Phasing

- General Phasing:





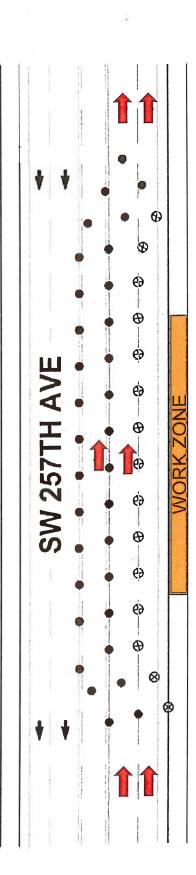
#### What to Expect

- SW 257th Ave. will remain open to traffic at all hours and all times, unless under flagged conditions
- Pedestrian access maintained while minimizing detours
- Typical Working Hours are 7:00 AM 5:00 PM Monday through Friday
- Some work activities may occur at night and weekends to accommodate schedule and traffic
- During all working hours, expect lane shifting to accommodate work zones
- Peak time restrictions are 7:00 AM 9:00 AM and 3:00 PM to 5:00 PM



# Sample Anticipated Traffic Control

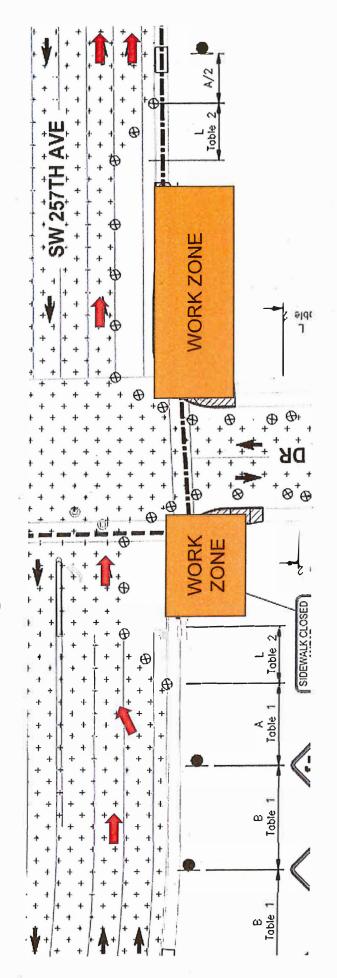
Sidewalk Work during Peak Hour/Non Peak Hour





# Sample Anticipated Traffic Control

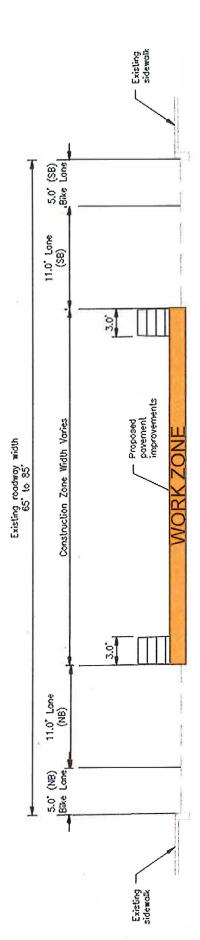
Sidewalk Work during Non Peak Hour





# Sample Anticipated Traffic Control

Median Improvements (Islands & Paving)



# Questions

# Thank you!





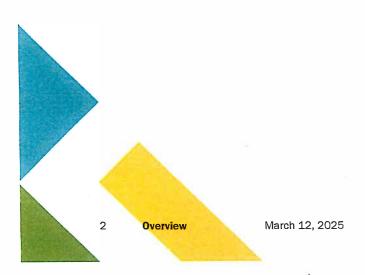
### Recycling and Solid Waste Overview

City of Troutdale Public Works Department March 11, 2025

#### **Overview**

**Regulatory Authority** Franchised Hauler

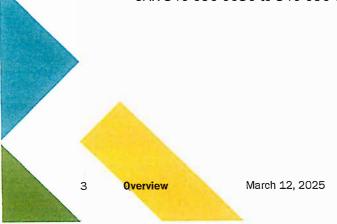
Service Rates



#### **Regulatory and Guidance**

#### Oregon Department of Environmental Quality (DEQ)

- 2050 Vision and Action Framework for Materials Management in Oregon
- Opportunity to Recycle Act
  - ORS 459A.005 to 459A.008
  - OAR 340-090-0030 to 340-090-0042



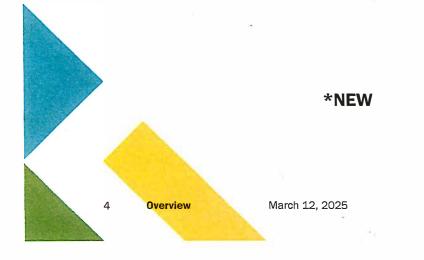
#### Metro

- 2030 Regional Waste Plan
  - Policy document with goals and actions to provide specific guidance for reducing regional solid waste impacts.
- Regional Service Standard
  - Metro Code 5.10 to 5.10.240
- Business Recycling Requirement
  - Metro Code 5.10.310 to 5.10.350
- Business Food Waste Requirement
  - Metro Code 5.10.410 to 5.10.470
- Annual Waste Reduction Program
  - Primary means for developing and implementing many of the actions in plan and for meeting statutory waste reduction requirements.

### **Exclusive Franchise Agreement with WM**

- Updated in 2024
- Quarterly Customer Reports
- Transfer Station Events

Appual Spill Reports



\*NEW

\*NEW

#### **Service Rates**

#### Operating Profit Range of 3-12%

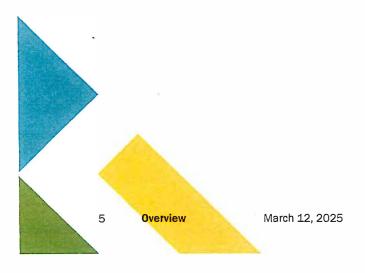
 Previous rate review was conducted in 2023.

#### Pressure on Rates

- Metro Regional System Fee
- Labor and Transportation Costs

#### **Potential New Services**

- Self-locking Carts
- Residential Food Waste





## CITY OF TROUTDALE PUBLIC WORKS DEPARTMENT

#### **Questions?**

Thank you for your time.

City of Troutdale

Public Works Department





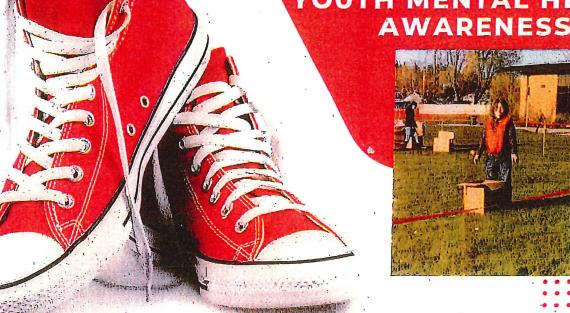
HERE MENTAL HEALTH MAT

#### THANK YOU!

**City Grant Money** 

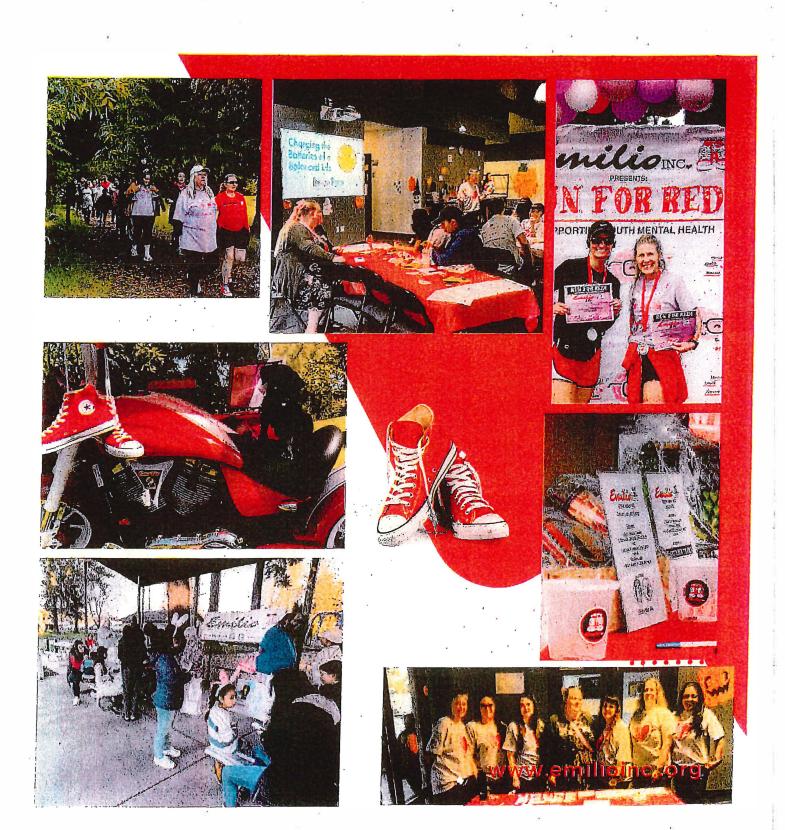
**COMMUNITY BUILDING** 

YOUTH MENTAL HEALTH **AWARENESS** 





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March 11, 2025

# ROUTDALE

GORGE

GATEWAY

OREGON

2024 Tourism & Economic Development Review

### Agenda

- . Introduction
- 2. Destination Strategy and Brand
  - 3. Downtown Event Data
- 4. Domestic Tourism Report
- 5. To Do in 2025

CITY OF TROUTDALE TOURISM & ECONOMIC DEVELOPMENT DIVISION

#### Introduction

In 1972, Troutdale established a transient lodging tax (TLT) of 6%, which goes towards the General Fund. In 1999, the tax was increased by 0.95% for tourism promotion activities, such as operating the visitor center and events, and was distributed to the West Columbia Gorge Chamber of Commerce. In July of 2020, Troutdale's Budget Committee and City Council created the Tourism & Economic Development Division by redirecting the 0.95% TLT into the General Fund. This new division's tasks include tourism promotion of Troutdale, implementation of the Town Center Plan vision and goals, economic development and business recruitment, and marketing and promotion of The Confluence at Troutdale for the Urban Renewal Agency.

This presentation will serve as a 2024 year end review, and highlight some of the progress made over the nearly five years since the creation of the division.



#### Troutdale Destination Strategy

In 2024, we began implementing The Troutdale Destination Strategy (2023-2038), which outlines a 15-year plan to establish Troutdale as a premier gateway to the Columbia River Gorge and a vibrant small-town destination. The strategy was developed through community engagement, stakeholder input, and collaboration with tourism experts. It focuses on enhancing car-free travel, revitalizing downtown, connecting the Sandy River, and building a strong tourism ecosystem.



#### **Strategic Impact Areas**

Become the Gateway to the Columbia River Gorge and a basecamp for car-free travel.

Improve the vibrancy of our quaint Downtown by evolving the visitor experience.

- Increase connectivity with the Wild and Scenic Sandy River while protecting its ecological values.
- Connect and build our tourism ecosystem.

TROUTDALE DESTINATION STRATEGY: BRAND OBJECTIVE

Establish Troutdale as an easy, "Must-Visit" Destination for Columbia River Gorge travelers.

Like Hood River, Vista House & Multnomah Falls, Troutdale becomes synonymous with an outstanding Gorge experience.

CITY OF TROUTDALE
TOURISM & ECONOMIC DEVELOPMENT DIVISION

#### **Brand Positioning**

Troutdale's brand positioning establishes it as the "Gateway to the Gorge", promoting it as a must-visit starting point for exploring the Columbia River Gorge and a destination in its own right. The brand highlights Troutdale's **small-town charm**, vibrant downtown with local businesses, and proximity to natural wonders like the Sandy River and Historic Columbia River Highway.

The goal is to **shift perceptions** from being just a stopover to a **dynamic adventure hub** with recreational activities, local culture, and unique attractions. The brand voice is **inviting, folksy, and adventurous**, resonating with visitors seeking outdoor experiences and small-town hospitality.

#### IT ALL STARTS IN TROUTDALE

CITY OF TROUTDALE
TOURISM & ECONOMIC DEVELOPMENT DIVISION

# OSO A. ICULA



OREGON

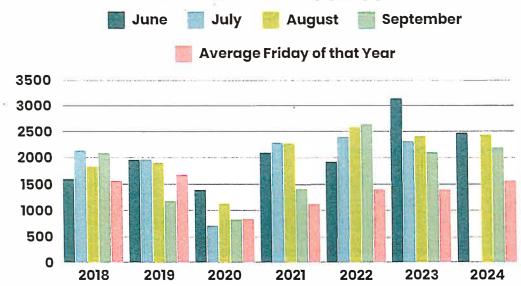
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# Downtown Events

#### First Friday Art Walk

#### **DOWNTOWN VISITATION**

DURING FIRST FRIDAY ART WALK 2018 - 2024



In 2021, the City took over management of the First Friday Art Walk and began closing Downtown Troutdale to vehicular traffic to allow the event to expand and include vendors, patio dining, live music, a kid zone, etc.

In 2023 the City began allowing the sale of alcohol at the event outside of restaurants.

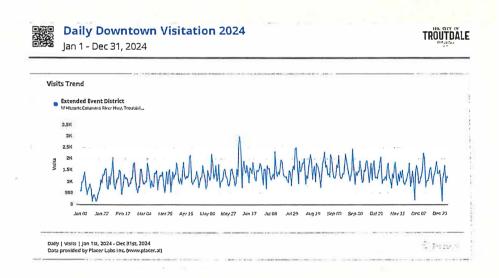
CITY OF TROUTDALE
TOURISM & ECONOMIC DEVELOPMENT DIVISION

March 11, 2025

- 11

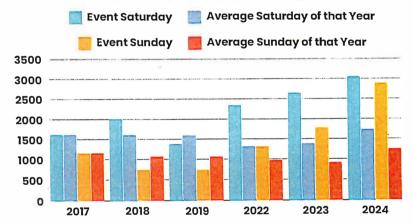
#### **Troutdale Arts Festival**

The two most visited days in Downtown Troutdale in 2024 were the Saturday and Sunday of Troutdale Arts Festival, surpassing all other city events.



#### **DOWNTOWN VISITATION**

SATURDAYS & SUNDAYS OF TROUTDALE ARTS FESTIVAL 2017 - 2024



Troutdale Arts Festival was named Fall Festival of the Arts 2017 - 2019 and was held the 3rd weekend of September.
2020 and 2021 events were cancelled due to COVID.
Troutdale Arts Festival was renamed and moved to the spring in 2022.

Troutdale Arts Festival was located in Glenn Otto Park in 2017, 2018, 2019, and 2022. It was moved to Downtown in 2023 in order to increase customer potential for downtown businesses, provide more room and easier access for vendors, and create a more accessible environment for those attending.

CITY OF TROUTDALE
TOURISM & ECONOMIC DEVELOPMENT DIVISION

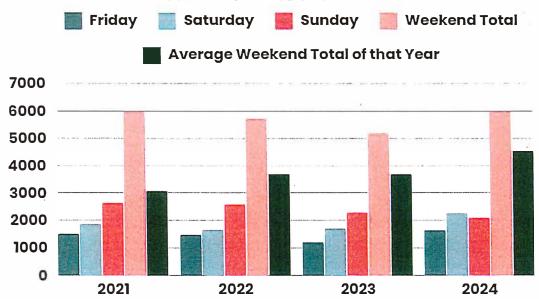
March 11, 2025

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#### Windy Wonderland

#### **DOWNTOWN VISITATION**

DURING WINDY WONDERLAND 2021 - 2024

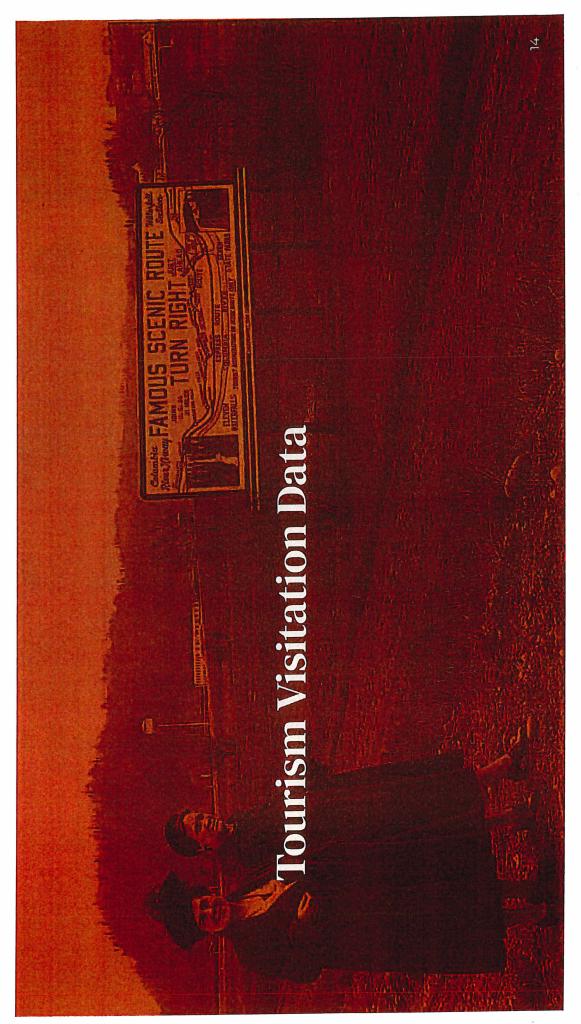


In 2021, the City expanded the annual Christmas Tree Lighting event, which occurred the first Friday of December. It was moved to Sunday and became an all day event with vendors, a scavenger hunt, selfies with Santa, and more, called Wind-er Wonderland.

In 2022, it was expanded to Saturday and Sunday, with the tree lighting remaining on Sunday.

In 2023, the First Friday Art Walk was looped in to the event, making it all weekend long. It was rebranded to Windy Wonderland.
In 2024, the event was changed back to Saturday and Sunday only.

CITY OF TROUTDALE
TOURISM & ECONOMIC DEVELOPMENT DIVISION



#### 2023 Domestic Tourism Report

In 2023, the City of Troutdale attracted 11.7 million visits from 1.7 million non-residents, generating nearly \$85 million in visitor spending. On average, 25% of all visitation is from out of state tourists and the city sees over 100,000 visits a month from May through September.

One of the largest drivers of tourism in the city is McMenamins Edgefield, a 74-acre historic resort that features a charming hotel, eclectic dining options, a brewery, distillery, and winery, abundant gardens and art-filled spaces, and a renowned summer concert series. Another popular tourist destination is Sugarpine Drive-In, which earned recognition in The New York Times as one of the "26 Best Dishes We Ate Across the US in 2024."

**Total Visits** 

11.7M

Total number of visits from both overnight guests and day visitors

Overnight Trips

120K

Total number of separate overnight trips

Visit Nights

230K

Total number of overnight stays made by visitors whose home location 50 or more miles away.

**Total Visitors' Spend** 

\$84.2M

Calculated by multiplying foot-traffic based tourist visitations by local credit-card based transactions.

CITY OF TROUTDALE
TOURISM & ECONOMIC DEVELOPMENT DIVISION

March 11, 2025

15

#### Top Domestic Markets - Ranked by Visit Nights

- Seattle-Tacoma-Bellevue, WA
  14.8K Overnight Trips
  24k Visit Nights
  \$5.5M Visitor Spend
- Corvallis, OR
  3.2K Overnight Trips
  12.2K Visit Nights
  \$747.9k Visitor Spend
- Boise City, ID

  3.5K Overnight Trips

  7.7k Visit Nights

  \$1.4M Visitor Spend

- Eugene-Springfield, OR
  4.1k Overnight Trips
  7.6k Visit Nights
  \$1.5M Visitor Spend
- Los Angeles-Long Beach-Anaheim, CA
  3.2k Overnight Trips
  7.3k
   Visit Nights
  \$1.7M Visitor Spend
- Bend, OR
  3.6k Overnight Trips
  6.3k Visit Nights
  \$1.7M Visitor Spend

#### Visitors Origins Show By: Metric Мар Вуг - Main Metrics CBSA Visitors' Spend (Top 5... \* Overnight Trips Visit Nights. Total Visitor's Spend Calgary CBSA 21.1 42.2 \$5.5M Seattle-Tatoma-Bellevue, WA Vanctuver 3.24 12.24 \$747.9K Corvailia, CR Boise Oty, ID 3.5K 7.7K 514W 7.5K \$1.5M Eugene-Springfield, OR 4.1K 3.2K 7.3K \$1.714 Los Angeles-Long Beach-Arrah... 51.714 3.5K 5.3X Bend, OR IGAHO \$3.314 Yennewick-Richland, WA 2.5% 5.7K 2.3K 5.7K 52.1M Salem, CR

\$1.51

38-4,5%

\$845.24

\$1.2VI

3553.8K

\$505.74

5353.9K

\$589.8%

21/ 21/

51 3M

\$3.6M

5.1K

4.5K

4.3%

3.7K

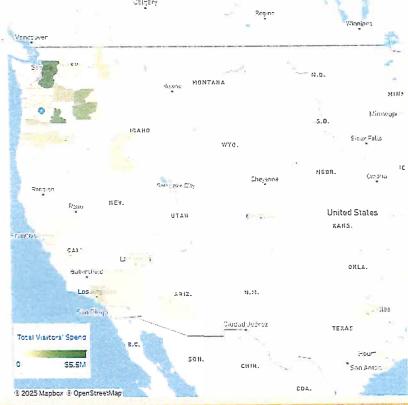
3.7K

3.7%

3.4K

3.2%

3.1K



CITY OF TROUTDALE
TOURISM & ECONOMIC DEVELOPMENT DIVISION

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Riverside-San Bernardino-Crt.

Sacramento-Roseville-Folsom...

San Francisco-Oakland-Berkel..

Hermistor-Pencleton, OR

Phoenby-Messy-Chandler, AZ

Marford, CR

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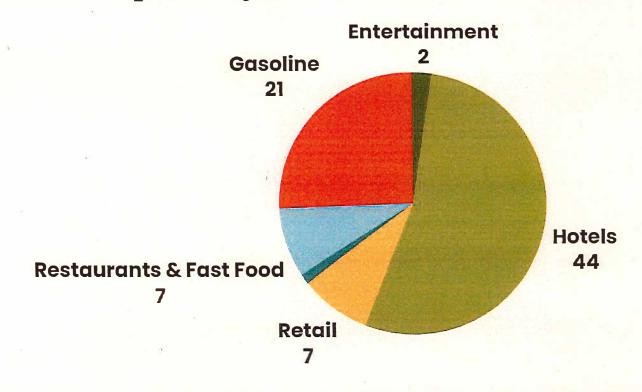
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1.7K

1.5%

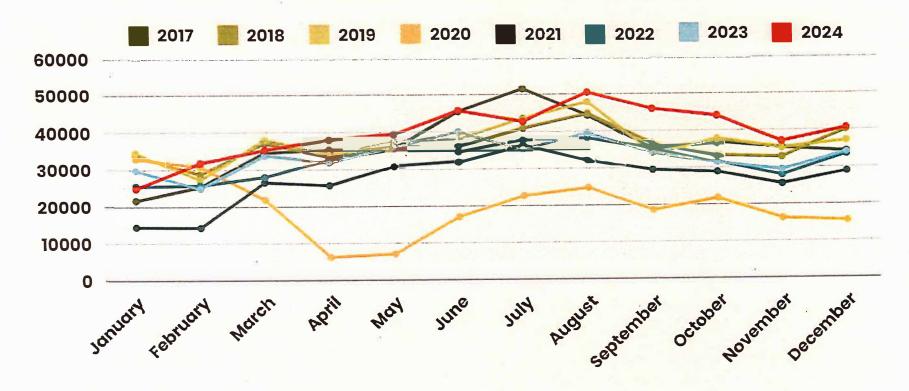
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#### 2023 Visitor Spend by the Million



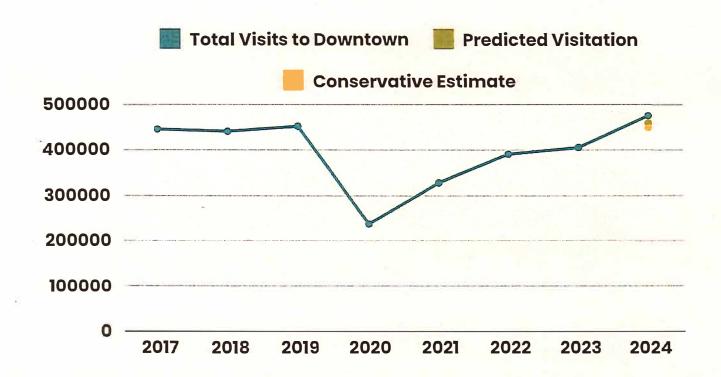
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#### **Downtown Visitation**



CITY OF TROUTDALE
TOURISM & ECONOMIC DEVELOPMENT DIVISION

#### **Annual Downtown Visitation**



CITY OF TROUTDALE
TOURISM & ECONOMIC DEVELOPMENT DIVISION

#### **To Do in 2025**

In addition to the usual responsibilities of the Tourism & Economic Development Division, we have the following items we'd like to advance in 2025:

- 01 | Create brochures and maps using destination brand
- 02 | Begin collecting TLT on short-term rentals
- 03 | Plan activation events for new riverfront park
- 04 | Creation of a local Main Street Program



## **Economic Development Coordinator** marlee.boxler@troutdaleoregon.gov TROUTDALE Thank you Marlee Boxler



## HISTORY



Fall Festival of the Arts was held the 3rd weekend of September 2017-2019 at Glenn Otto Park and run by West Columbia Gorge Chamber.



In 2019 the Chamber released the event to a group of artists and volunteers who came together as Cascadia Arts Association specifically, to run the Festival.



2020 and 2021 events were cancelled due to COVID.



Troutdale Arts Festival was renamed and moved to the spring in 2022.



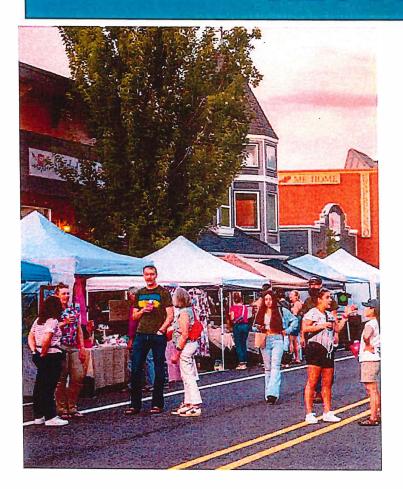
provide more room and easier access for vendors, and create a more accessible environment for those attending. The Festival was moved to Downtown in 2023 in order to increase customer potential for downtown businesses,



2023 and 2024 Festivals are the two largest visitor days in downtown each year.



#### KEY PARTNERSHIPS



We combined the already successful **Troutdale First Fridays**—a vibrant community event—with our juried **Fine Arts Festival**, creating a full weekend dedicated to arts and culture.

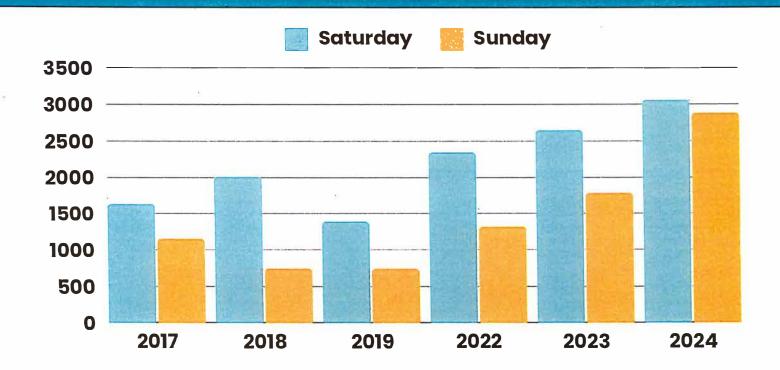
This fusion not only enhanced the experience for attendees but also attracted a diverse range of visitors, increasing community engagement and exposure for artists and local businesses.

The result was a dynamic, immersive event that celebrated creativity and strengthened not only the local arts scene but businesses in Troutdale.





#### DOWNTOWN VISITATION





#### 2024 ARTISTS





#### ARTIST INFO

- Artist pay \$35 to apply and be Juried.
- If accepted, they pay \$275 per 10x10 space
- 85 total spaces available.
- Booths needing electrical are subject to additional fees.

2023, over 50% of applicants came from out of area. 2024, over 75% of applicants came from out of area.

<sup>\*\*</sup> Demand for attendance has resulted in the creation of a Waitlist, 2 years running \*\*



#### LOCAL BENEFITS

- Largest Visitor Weekend in Troutdale 2 years running.
- Opportunities for involvement at reduced booth rate.
- \$150 business/ restaurant 10x10 space.
- Advertising Opportunities in the Outlook insert.

Increased out of area attendance means more hotel rentals, shopping & restaurant dining.

#### **BREAKDOWNS**

PROFESSIONAL MANAGEMENT ARTIST MANAGEMENT SOFTWARE & LICENSING MARKETING & ADVERTISING ENTERTAINMENT & AUDIO PERMITTING EQUIPMENT & SIGNAGE



# THE BEST IS YET TO COME