

Date: October 8, 2010

To: Environmental Quality Commission

From: Dick Pedersen, Director

Subject: Agenda item T, Informational and discussion item: Oregon Economic Revitalization Team
October 20-22, 2010, EQC meeting

Purpose of item This item will provide the commission with information about the Oregon Economic Development Team. Ray Naff, ERT director, will present information on the history, current state, importance and next steps for the team, of which DEQ's director is a member.

Why this is important As state agencies and citizens deal with the effects of a general economic downturn, the continued support and collaborative efforts of the participating Oregon ERT agencies becomes more critical to the team's function and efficacy. The Oregon ERT has been successful in matching small communities, local governments and businesses with opportunities for economic development projects and improvements for a more sustainable and resilient Oregon.

Background information Ten state agencies participate in the Oregon Economic Revitalization Team. The directors from each of the participating agencies meet regularly to resolve policy issues, visit planned or current project sites and share information. The participating state agencies are:

- Oregon Business Development Department
- Oregon Department of Transportation
- Department of Land Conservation and Development
- Department of Environmental Quality
- Department of State Lands
- Oregon Department of Agriculture
- Oregon Housing and Community Services
- Oregon Department of Energy
- Oregon Water Resources Department
- Department of Consumer and Business Services

Oregon ERT has five regional coordinators who serve as ombudsmen to local governments and businesses. As a team, Oregon ERT works on high-priority projects across Oregon that help:

- Position the state as a leader in the emerging stewardship economy

- Support local and state efforts to build a sustainable and resilient business climate
- Leverage public and private resources and partnerships for maximum efficiency
- Foster a customer service ethic within state government

Attachments

- A. Oregon Economic Revitalization Team fact sheet
- B. Oregon Economic Revitalization Team biennial goals and strategies

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Information provided by the Oregon Economic Revitalization Team



ECONOMIC REVITALIZATION TEAM

“The Economic Revitalization Team is one of the most important, effective and results oriented tools I have for keeping Oregon a healthy and vibrant place to live, work and play.”

Governor Ted Kulongoski

What is the Economic Revitalization Team?

In 2003 the Oregon Legislature asked Governor Kulongoski to create the Economic Revitalization Team (ERT) to coordinate state agency resources toward activities that improve Oregon’s readiness for economic development.

The ERT has five Regional Coordinators located around the state who serve as Governor’s Office ombudsmen to local governments and businesses on high priority projects which help:

- Position the state as a leader in the emerging stewardship economy
- Support local and state efforts to build a sustainable and resilient business climate
- Leverage public and private resources and partnerships for maximum efficiency
- Foster a customer service ethic within state government

When do I contact the ERT?

Recognizing that every community is unique and economic opportunities may vary, the ERT regional coordinators have the ability to mobilize state assistance for a variety of projects that advance sustainable economic development including:

- Increasing the supply and marketability of industrially zoned land for job creation
- Expediting state permitting of key business retention, expansion and recruitment projects
- Cleaning up and redeveloping brownfields to maximize existing investment in infrastructure and to protect the health of people and our natural systems

- Revitalizing downtowns to increase livability and enhance economic prospects
- Growing the state’s renewable energy portfolio
- Addressing water needs for sustained economic and environmental well being
- Promoting innovative approaches to resolving transportation, land use and natural resource planning issues

What State Agencies Participate on the ERT?

Ten state agencies work together under the collaborative problem-solving umbrella of the ERT. They are:

- Oregon Business Development Department (OBDD)
- Oregon Department of Transportation (ODOT)
- Department of Land Conservation and Development (DLCD)
- Department of Environmental Quality (DEQ)
- Department of State Lands (DSL)
- Oregon Department of Agriculture (ODA)
- Oregon Housing and Community Services (OHCS)
- Oregon Department of Energy (ODOE)
- Oregon Water Resources Department (OWRD)
- Department of Consumer and Business Services (DCBS)

The Directors of the above state agencies meet regularly to resolve policy issues. Field staff from each of the ERT agencies serves on nine regional teams. This statewide network of multi-agency teams provides the coordination infrastructure that makes the ERT approach to economic and community development possible and successful.

When appropriate, the ERT coordinator will invite representatives of other state and federal agencies to collaborate on specific projects.



Department of
Land Conservation &
Development

business
oregon



Oregon
Department
of Agriculture



Oregon Housing and
Community Services



OREGON
DEPARTMENT OF
ENERGY

DEPARTMENT OF
CONSUMER
& BUSINESS
SERVICES



Oregon
Department
of Transportation



State of Oregon
Department of
Environmental
Quality

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Economic Revitalization Team (ERT) 2009-2011

Our Mission: *To help local governments and businesses increase economic opportunity and help state agencies improve government accountability by focusing on customer service, partnerships and results.*

ERT Goals

ERT Strategies

| | |
|--|---|
| Respond To Immediate Economic Opportunities | <p>Mobilize resources in response to locally identified needs for assistance.</p> <p>Lead efforts to coordinate state response and permitting for high priority economic and community development projects</p> |
| Invest in External Relationships | <p>Maintain and strengthen relationships with key stakeholders, including local governments, interested in economic and community development.</p> <p>Partner with local governments, businesses, and other regional partners to further high priority economic and community development projects.</p> |
| Strengthen Internal Relationships | <p>Promote open dialogue and shared goals across agencies to facilitate economic and community development projects and preparedness.</p> <p>Ensure regular information exchange among and within ERT agencies.</p> |
| Promote Customer Service | <p>Focus on customer service and problem solving, managing performance to account for customer satisfaction with services delivered and team results.</p> <p>Promote integration of this approach throughout agency business lines.</p> |
| Encourage Collaboration And Integration | <p>Seek opportunities to promote interagency and intergovernmental collaboration in relation to team efforts.</p> <p>Support innovative approaches to economic and community development that integrate disciplines to achieve sustainable economic development.</p> |
| Promote Regulatory Streamlining | <p>Recognize streamlining projects that benefit customers while maintaining standards for protection of the environment, consumers, and workers.</p> <p>Share lessons learned and encourage state agencies to promote a cultural mindset favorable to continued regulatory streamlining efforts.</p> |

Our Approach:

The Governor's ERT Office will continue to employ the ERT network of agency directors, regional teams, liaisons and Governor's staff to achieve results. The ERT Office will guide the ERT network of agencies in assisting local communities and regional partners with implementing high-priority economic and community development projects. Where feasible, the ERT Office will also support broader community-based and interagency efforts to increase Oregon's preparedness for economic opportunities. The ERT Office will remain focused on institutionalizing a coordinated, effective problem-solving framework within state government that remains responsive to locally- identified needs while also balancing state needs.

Priority Focus Areas:

- Expediting state permitting and other decision making for key business retention, expansion, or recruitment projects
- Facilitating local and regional awareness of state policies, programs, services, assistance and economic incentives available from government at all levels.
- Increasing the supply, marketability, and retention of viable industrial lands, including promoting the certification of industrial lands and redevelopment of brownfield properties where appropriate.
- Promoting innovative and coordinated approaches to economic and community development, particularly those that solve problems and create public benefit by integrating land use, transportation, infrastructure, and natural resource planning to achieve sustainable economic development.
- Ensuring a high-level of customer service in work with local governments, business, and other partners and remaining responsive to local needs as identified by communities across Oregon
- Promoting regulatory streamlining by facilitating interagency and intergovernmental communication about regulatory barriers and challenges, developing mechanisms to increase coordination among agencies with overlapping regulatory authority, and recognizing and sharing information about state agency streamlining successes.
- Supporting state and local government efforts to grow Oregon renewable energy/"green jobs" portfolio throughout Oregon
- Working to support economic recovery efforts spearheaded by the Governor or Legislature, as appropriate

Contact Us:

<http://governor.oregon.gov/Gov/ERT/index.shtml>

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- Madras and
- Pendleton

