

Water Quality Trading: A Catalyst for Landscape Scale Restoration

Bruce Roll



What is Trading?



Hard Questions

- How do we catalyze landscape scale restoration that is truly meaningful?
- How do we integrate multiple water quality and ecological needs into an effective focused community restoration program?
- How do we weave **EXISTING** local, state and federal resources together to maximize water quality and ecological benefits?



Tualatin River



Riparian Buffer
Tualatin River



Wetland
Enhancement

Riparian Buffer
Tualatin River



Irrigation
Efficiency

Wetland
Enhancement

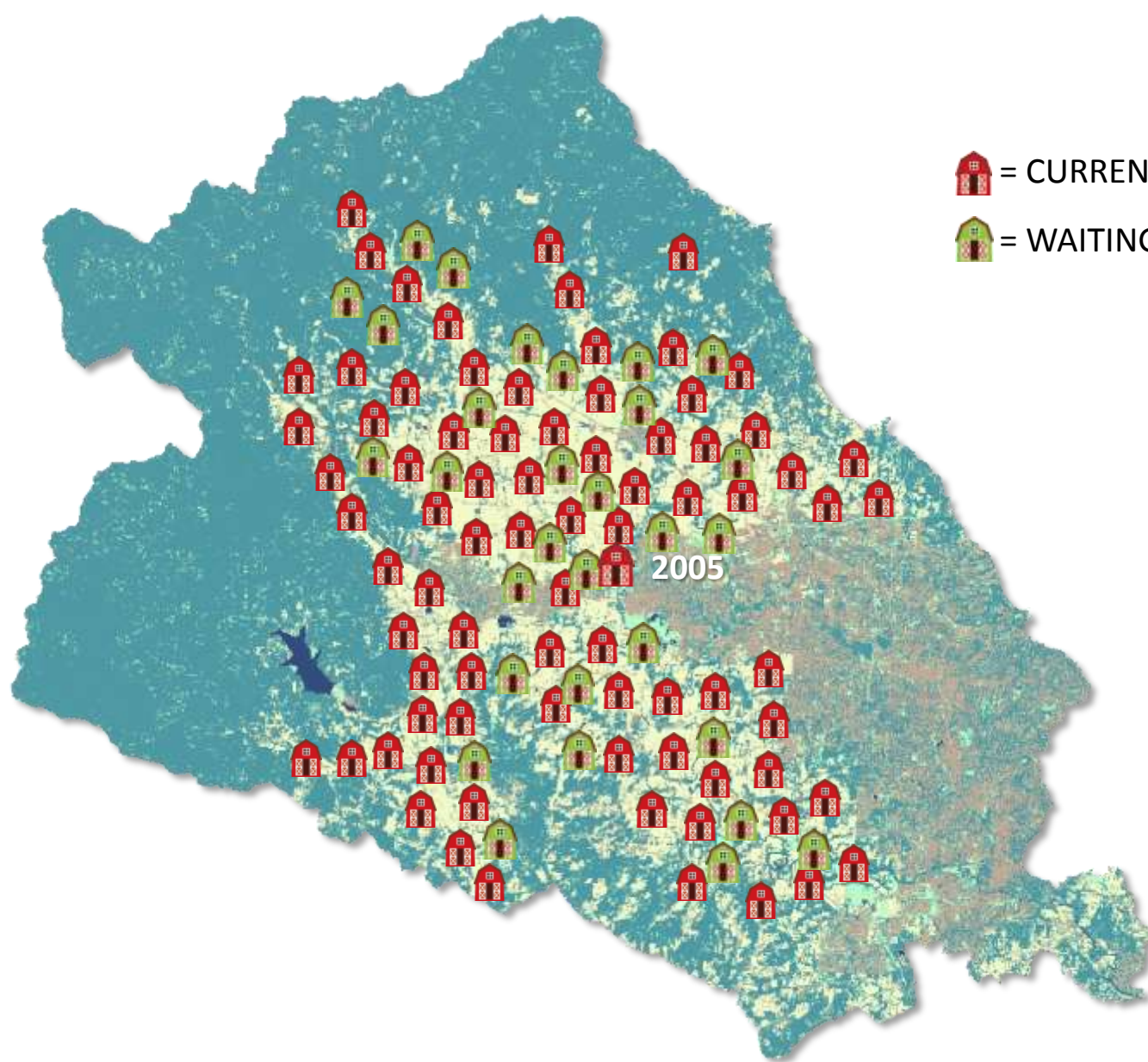
Riparian Buffer
Tualatin River

An aerial photograph of a landscape with a yellow-outlined polygon representing a conservation area. The polygon is filled with a yellow-to-green gradient and diagonal hatching. A blue line representing a river flows along the left and bottom edges of the polygon. The text 'Conservation Water Quality Management Plan' is centered within the polygon. The label 'Tualatin River' is placed near the bottom left corner of the polygon, following the river's path.

Conservation Water Quality Management Plan

Tualatin River





 = CURRENT

 = WAITING LIST

2005



Image © 2012 Metro, Portland, Oregon

Google earth

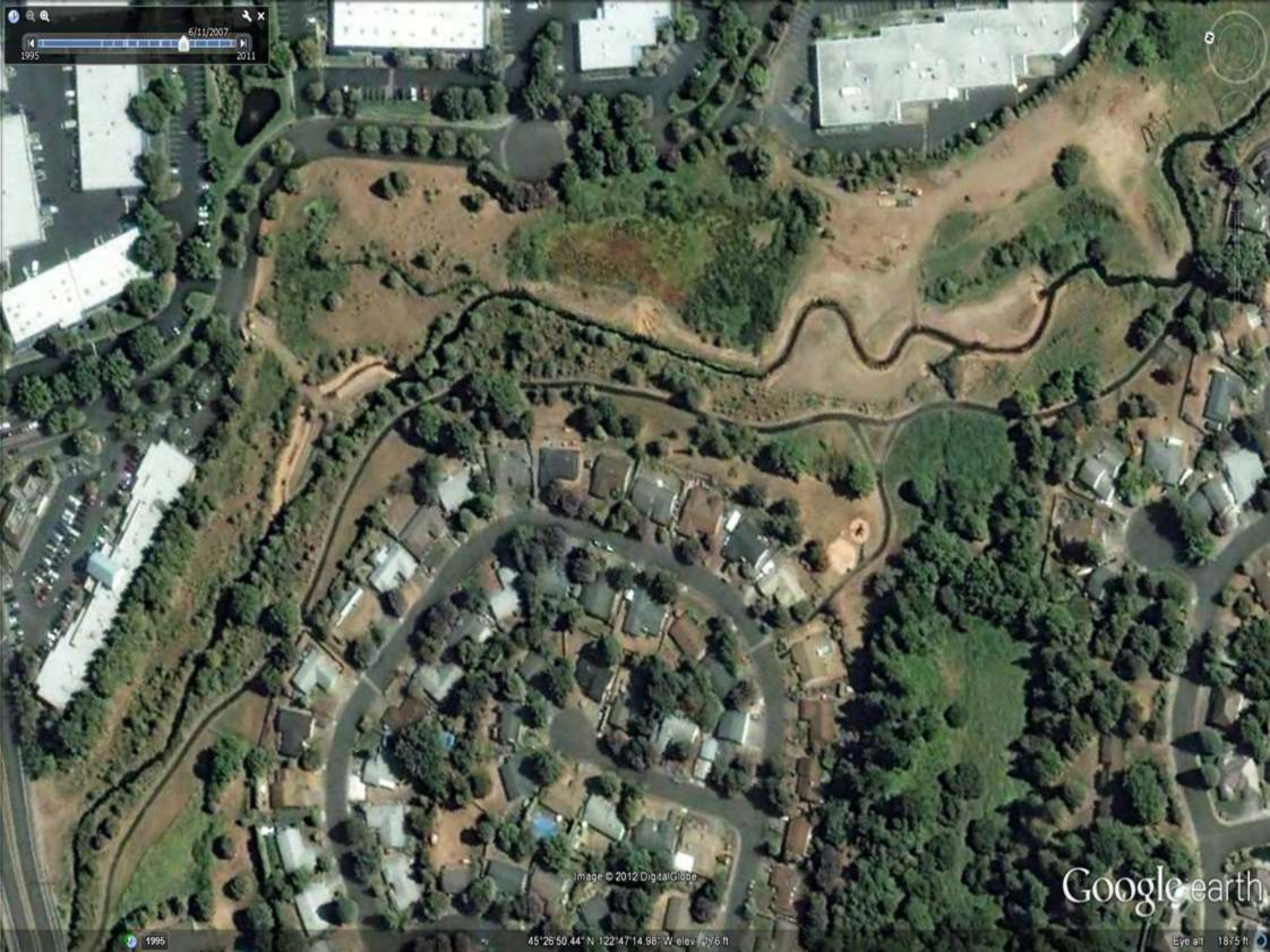
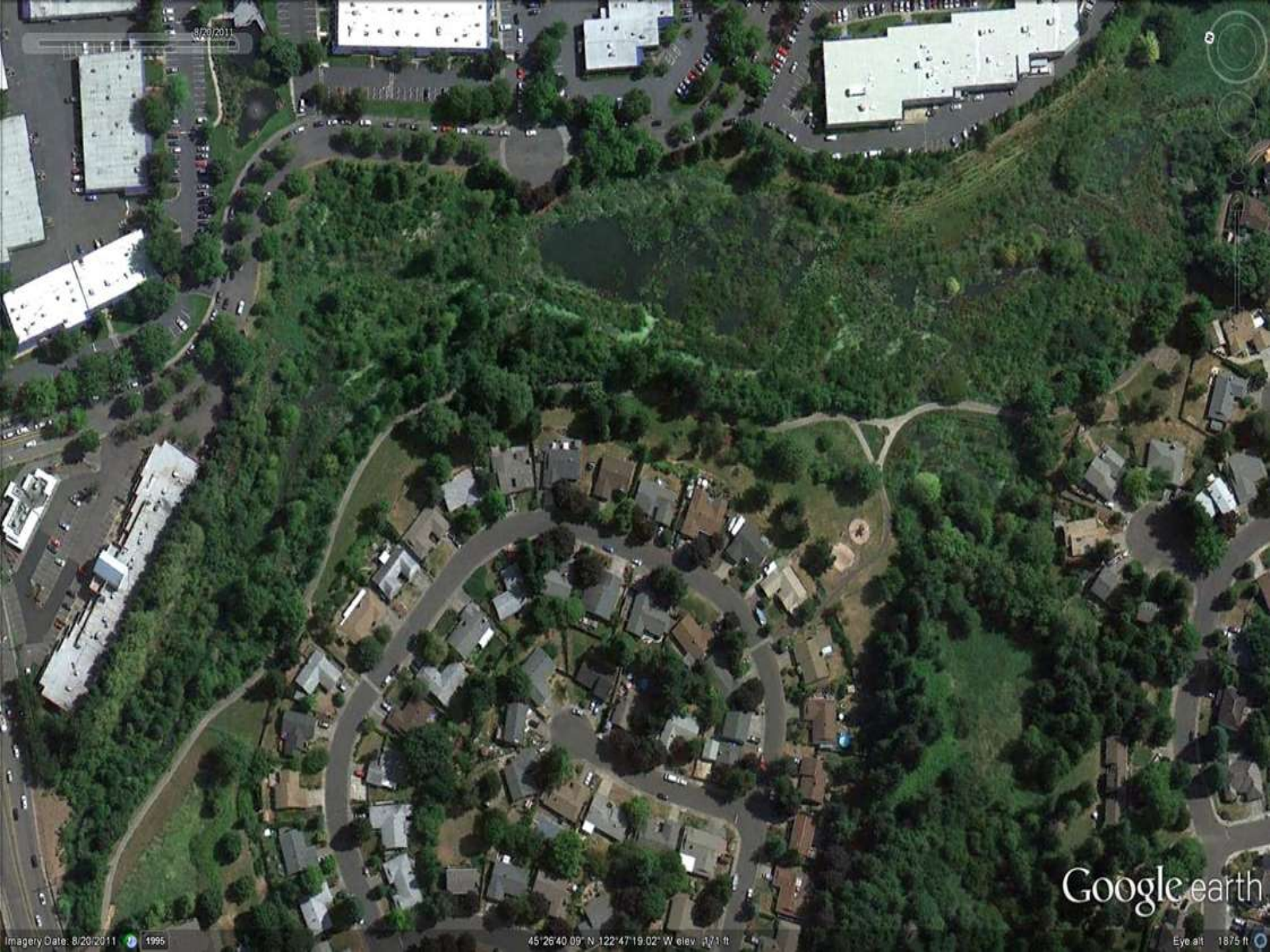


Image © 2012 DigitalGlobe

Google earth



8/20/2011

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Google earth

Imagery Date: 8/20/2011 1995

45°26'40.09" N 122°47'19.02" W elev. 171 ft

Eye alt 1875 ft





THE PROJECT

THE FACTS

GET INVOLVED

We're planting 1,000,000 and
we need **your help!**

www.JoinTreeForAll.org

CleanWater  Services

