


State of Oregon  
Department of Environmental Quality

Memorandum

**Date:** June 30, 2017

**To:** Environmental Quality Commission

**From:** Richard Whitman, Director 

**Subject:** Agenda item L, Informational item: OWEB's outreach and engagement for strategic planning  
July 11-13, 2017, EQC meeting

**Why this is important** The commission requested a discussion with the Oregon Watershed Enhancement Board to better understand the agency's collaborative work with DEQ, as well as to learn about the work the agency is undertaking around mission measurement and its strategic plan, including outreach strategies.

**Background information** Meta Loftsgaarden, OWEB Director, will provide background on the agency's connections with DEQ, and provide an overview on the agency's work: 'Measuring our Mission', as well as the agency's strategic planning process, including its outreach and engagement strategy with local communities.

For more information on the strategic plan, and associated outreach, please visit the OWEB webpage: <http://www.oregon.gov/OWEB/Pages/Strategic-Plan.aspx>

**EQC involvement** There is no commission action associated with this item.

*Report prepared from OWEB information*