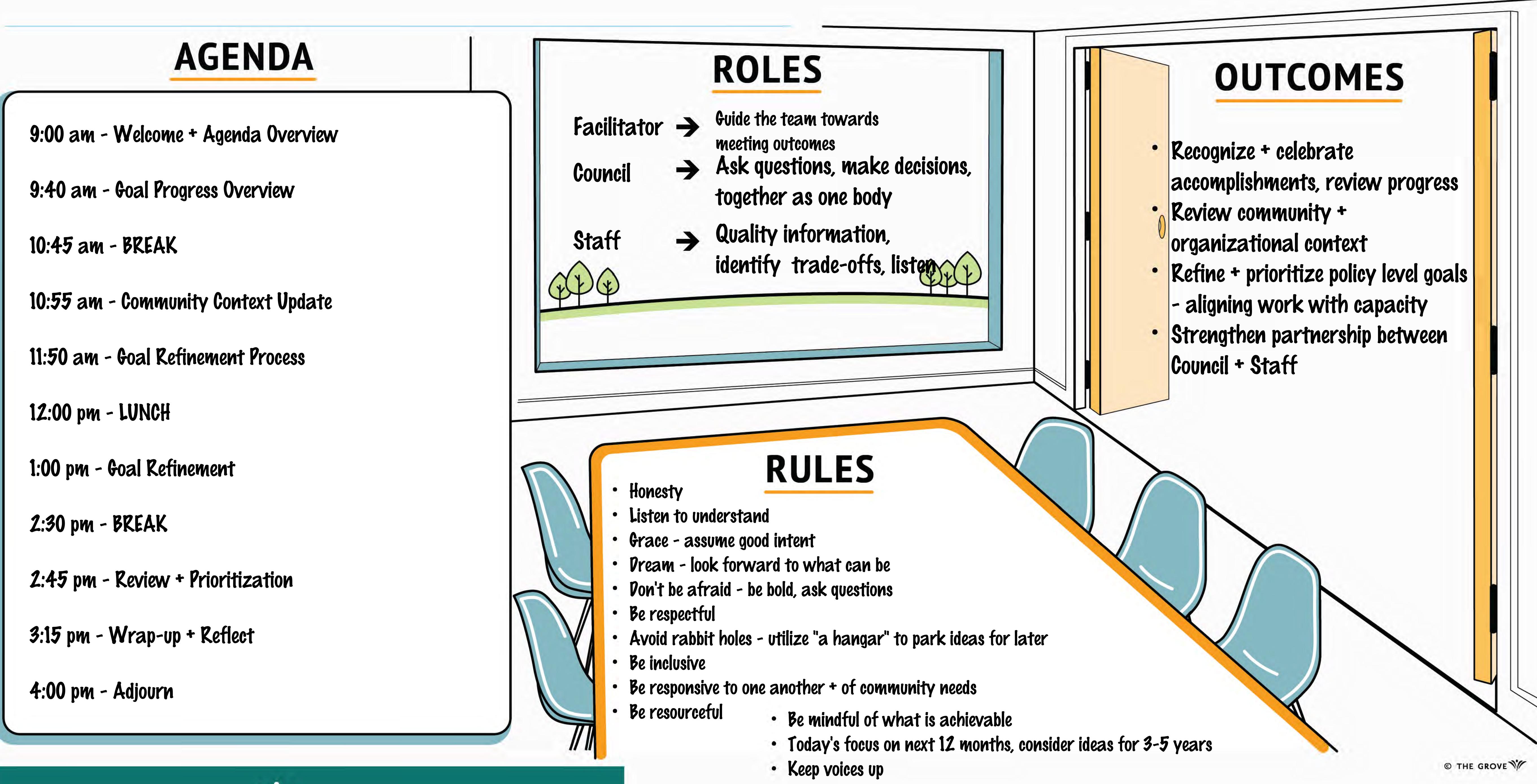
OREGON

## GOAL REFINEMENT 2024-25 COUNCIL RETREAT





# OUR TEAM





### 2024-25 THE DALLES HANGAR

Projects for the future...

- Update stormwater MP
- Update Transportation System Plan (TSP)
- Transportation System funding
- Pedestrian bike path behind post office
- Constructability study
- Explore 14th/ Union Street property for future housing
- Housing rehanb incentive program
- Explore creative solutions + services after we see how deflection works
- IGA with acknowledgement (not 100% success rate, focus on service)
- . Urban Growth Boundary



Dave



### GOAL PROGRESS OVERVIEW

#### LIVABILITY

Flag to

- Agressively recruit and retain police officers by evaluating market conditions and department resources to remain competitive and ensure proper staffing to allow Neighborhood Enforcement Action Team (NEAT), Mid-Columbia Narcotics Team (MINT) and traffic assignment to all be active
- Fully staffed

Ongoing

added staff

- Narcotics teams require experience
- Evaluate technology/software and other tools to increase efficiency of all departments and enhance existing services to the community

control services

amenities

- Review and update animal control ordinance and

contract with local shelter for comprehensive animal

finalizing the plaza's intended purpose, usability, and

 Contract complete + improved

Ordinances coming next year

Created an IT department -

- Advance the work on the City's downtown plaza in partnership with the Urban Renewal Agency by
- In progress
- Subcommittee formed
- Engineers scoping
- Maintain funding for sidewalk rehabilitation and ADA replacement programs
- Sidewalk program picked up -increased funding for commercial
- areas ADA still needs support (outside engineer needed)
- Expand efforts to foster more community engagement, education, and participation in local government by evaluating how often the City should conduct programs such as the Local Government Academy and improving inclusivity
- Remove as an action --- make it a

#### HOUSING SUPPLY

In alignment with Mid-Columbia Housing, identify legislative asks/ support and have CM/ Mayor/ Council President submit letters of support and/or submit legislative testimony

Flag to

Refine

Engage and partner with Mid-Columbia Housing to support longterm affordable/attainable housing developments through funding, infrastructure, or property development

City representation on MCH

**Complete Housing Production** 2.3 Strategy and incorporate results into the future goal setting processes

 Underway - bringing to Council for adoption in Jan 2025

Continually evaluate a tiered

approach to System Development Charges (SDC) by both the City and by the Parks and Recreation District to foster development of diverse housing options

 Embedded into strategies of housing product strategy MP included financial analysis to inform SDC Are the district's SDC's

justified?

Airport has Master Plan will be shared 2025

Wastewater Master Plan will start 24 - continue through

Some work towards this - rare volunteer evaluated blog

This is in addition to utility Master Plan

Framework for Master Plans

Complete infrastructure projects that support denser housing development

in alignment with Master Plans

Awarding of 12th street sidewalk project will support dense housing for East side Ongoing indefinitely

Flag to

Refine

3.2

Provide funding support to programs such as Mid-Columbia Center for Living

street outreach response efforts in partnership with Mid-Columbia Action Council, and others to improve access to and entry into medical and behavioral

In alignment with Mid-Columbia

or submit legislative testimony

Housing, identify legislative asks/

support and have CM/ Mayor/ Council

Consistently tag and abate camps and

public property. Encourage and support

issues as well as partnering with other

other debris within the ROW or on

private property owners in abating

agencies (ODOT, UPRR, etc.)

President submit letters of support and/

HOUSELESSNESS

health services

3.4 Strengthen regional partnerships by staff and Council participating in housing summits, town halls, and other opportunities around housing, mental, and other wrap-around services

Include in refinement discussion for 3.1 + 3.3

Supreme court decision --> House Bill

MCCAC completed Gloria Center, Annex

Closure of St. Vincents DT - decrease,

3115 --> LOC Lobby to refine law

• COMPLETE

Work is ongoing

but lasts 2 weeks

Partnerships and additional

code enforcement officer

Ongoing day to day work

Continue/ Monitor

Continue to pro-actively inform the Flag to Refine community around updates, strategies, projects, and resources through City

 Consider communication + engagement needs generally

Council presentations, social media, tool kits, and the website

Evaluate and determine if and how the City can provide funding or other support for new alternative services.

Invite community partners to present to the City Council and community on recent successes, upcoming/ongoing projects, and challenges

. We do this w/ everything

### FISCAL SUSTAINABILITY + PLANNING



Flag to

Facilitate discussion/ work session with Council to prepare a resolution or other clear policy guidance on allocation process of Google Revenue

sessions were formed - (we have given community opportunity to share their input + now this is up to us - City Decide how much \$ goes towards water infrastructure The specific expenditure of these funds will need to be Council resolution coming on December 16, 2024

Facilitate discussion/ work session with Council to evaluate tourism goals and how Transient Room Tax TRT can be allocated to achieve identified goals resulting in amending/replacing existing TET ordinance

TRT = TLT Transient Lodging Tax Continue this action Contract exp. June 30 RFQ - Jan 2025

Maintain an unappropriated ending fund balance equal to 4 months operating and 10% contingency

Refine

Prioritize adequate funding to support the completion of projects in each of the City's Public Works **Master Plans** This ties into approval of water Master Plan

Complete a city-wide master plan

including City owned public

infrastructure and building s

Christmas tree bill - Salme strengthen outreach - ODOT recommends replacement of bridge - Conceptual design + eval in current budget

INFRASTRUCTURE

### THE DALLES SPOT MATRIX

### SPOT MATRIX

### STRENGTHS

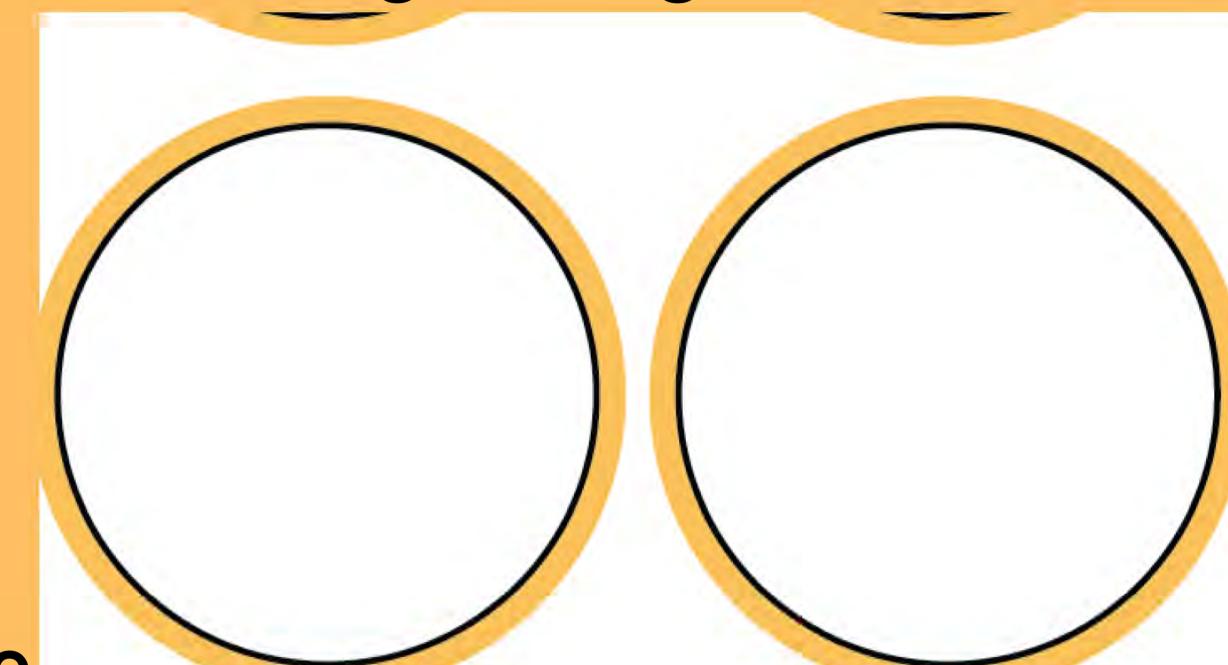
- Revitalized downtown
- Passionate community groups
- **Community pride**
- **Economic health of Mid-**Columbia
  - **Efficient utilities**
- Lack of drama on Council a collaborative approach on
- Council
  - Dedicated staff + Council

- We are financially sound
- Long-term planning + thinking
- Trusting relationship between staff + Council
- City's team work from the top to the bottom
- Leadership in governance

### OPPORTUNITIES

- Community college
- SIP funds
- New tourism services contract
- Master Plan
- Investments in infrastructure
- Prioritization of work
- Grant funding opportunities
- Hospital relocation
- Rail/airport access
- Recruitment success
- New website content
- New tourism
- Generational investments in infrastructure

- Salem focused outreach
- New staff opportunities
- Google money
- How we write the narrative
- Better public relations
- New funding for large scale investing



### PROBLEMS

- Recruitment and retention
- **UG** area
- Lack of control of state and federal laws
- Challenges with the number and magnitude of projects
- School facilities aged out facilities
- Lack of sidewalk infrastructure
- The Dalles has an attitude
- probelm issues from the past continue to come up

- Community groups conflict
- Negative social media + rumors = negative self-image
- Tech deficit
- Recruitment

### THREATS





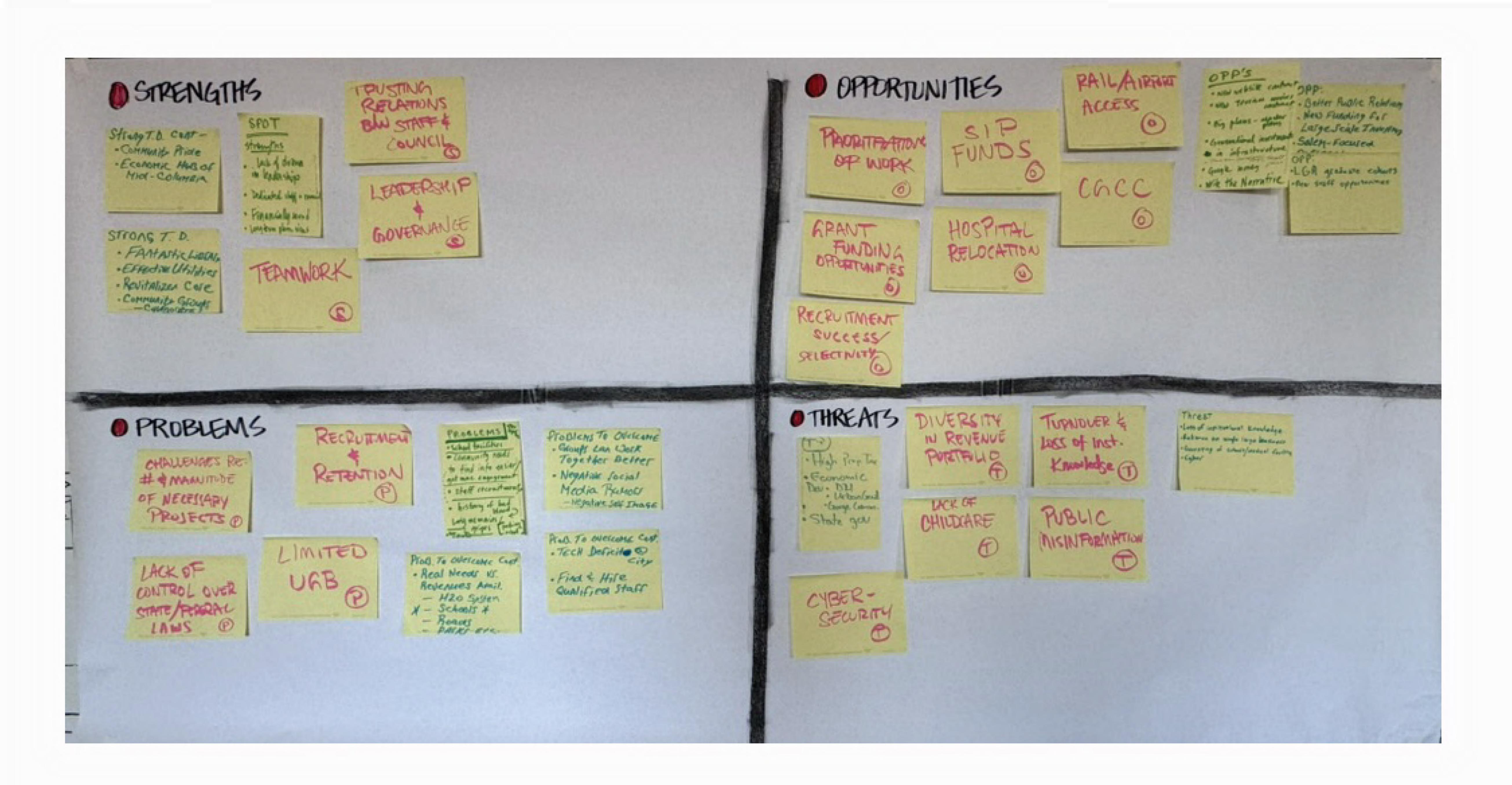
- UGB
- Measure 3115 Enticing people to move
- here School district keeps family away
- Cybersecurity

- Lack of childcare
- **Public misinformation**
- Staff turnover + loss of historical knowledge
- Diversifying our revenue portfolio
- Loss of businesses





© THE GROVE







### THE DALLES 2024-25 GOAL REFINEMENT



#### LIVABILITY

Update the Goal Area description: Enhance the Livability in The Dalles through improved safety services, City IT systems, and places to gather and connect.

UPDATE 1.1 Aggressively train + retain....

1.2 Reimagine NEAT

1.3 Re-establish MINT

1.3 Pilot PD shift policy

1.4 CAD/ RMS Deployment

1.5 Review + Update Animal Control ordinance for comp. AC services

1.6 Finalize Plaza design + budget in next cycle finalize construction documents + bid

1.7 ONGOING sidewalks...

1.8 Econ OPP Analysis

#### PUBLIC RELATIONS

DRAFT goal statement: Create accurate narrative, foster more community engagement to create a more positive community image

#### Potential outcomes

- City Council road show
- Website + City branding
- Digitizing of records
- budget book
- LGA Local Government Academy
- Joint work session with SD 21
- Move/consolidate --- 2.4, 4.1, 5.1/5.2, 3.5

#### HOUSING SUPPLY

2.1 Remove - complete

2.2 Engage + partner with MCHA to explore City BR rep

2.3 Prioritize + begin implementing (select the top 2-4 diverse actions)

2.4 Replaces Above

#### HOUSELESSNESS

COMBINE 3.1 + 3.3

3.1 Identify Legislative policy changes to improve access + entry into medical, behaviorhal health services, CM, Mayor/CP submit letters of support + leg. testimony

3.2 ONGOING

3.4 ONGOING

3.5 Combine 3.5 + 3.7

3.6 REMOVE

### FISCAL SUSTAINABILITY + PLANNING

4.1 Continue work allocation of Google revenue

4.2 Implement funding agreements with TLT recipients + other City funds

4.3 ONGOING

4.4 COMPLETE

4.5 Finalize franchise agreements ordinance

#### INFRASTRUCTURE

5.1 ONGOING

5.2 Identify + prioritize

5.3 Plan the replacement or rehabilitation of 6th street bridge

5.4 Explore development REQs

