



HISTORIC PRESERVATION COMMISSION

HISTORIC PRESERVATION COMMISSION MEETING MINUTES

August 17, 2021, 7:00 PM

Meeting held electronically due to COVID-19 pandemic

(This is for historical purposes as meetings are permanent retention documents and this will mark this period in our collective history)

Vice Chair Geary Linhart called the meeting to order at 7:00 pm

ROLL CALL

Members Present: Geary Linhart
Chuck Zickefoose
Charles Watson
Liam Deckon, Student Commissioner

Members Absent: Rick Fieldhouse
Ryan Howard

Staff Present: Doug Rux, Community Development Director

PUBLIC COMMENTS:

None

CONSENT CALENDAR:

Approval of the March 16, 2021, Meeting Minutes

MOTION: Member Zickefoose and Member Linhart moved to approve the March 16, 2021, Historic Preservation Committee Meeting Minutes, Motion carried 3/0

INTRODUCTIONS:

Member Liam Deckon, the new Student Commissioner for the Historic Preservation Commission, introduced himself, sharing that he is a huge history buff and is excited to help out and to give his perspective to add to this Commission.

Member Chuck Watson noted he is happy to be on this Commission. He works full-time for Kaiser Permanente and is currently working from home. He is married with two kids and has grandchildren.

Member Chuck Zickefoose shared that he is a retired environmental consultant and has been a resident of Newberg for 17 years. He previously managed an office in Honolulu. He has 2 boys, 5 grandchildren and 16 great grandchildren.

Vice Chair Gary Linehart shared he has been on the Historic Preservation Commission since the beginning and has served on the Board of the Historic Newberg Area and also the Historical Society. He is a teacher at Veritas High School teaching Pacific Northwest History Civics and public speaking.



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Zaira Robles Muñiz, Newberg Court Clerk shared she has been transitioning into the admin role for Sue Ryan, City Recorder. Sharing there is a lot to learn about the City Commissions and will be stepping in for Sue Ryan when needed. This evening she is the host for the meeting.

CDD Rux shared he is the staff liaison for this Commission and thanked everyone for the introductions. He noted there are two members that are not present Rick Fieldhouse who is the Chair and Ryan Howard who is also a long time Commission member and attorney in Newberg.

WORK PROGRAM:

CDD Rux shared that it has been discussed at several meetings about developing having a 5-year work program within the different Committees and Commissions. He has one for the Affordable Housing Commission and working on one for the Historic Preservation Commission. He noted it is hard to put a 5-year work program together for the Planning Commission because they have a lot of cases, but they do have a list of items that they've identified they would like to work on.

CDD Rux noted at the previous meeting in March they came up with 19 potential items of interest for this Commission. In the May meeting they did not have a quorum but did have a 40-minute meeting and conversation on this topic. Stewart from the Hoover Minthorn House was present along with Leslie Caldwell from Taste Newberg. He had asked them to the meeting because they were talking about ways for these organizations to help assist in the marketing side of the historic resources for tourists coming to Newberg, not only just for wine, but are here for recreational, small activities, cultural activities etc.

CDD Rux noted on the list of 19 preliminary topics that the Commission came up with he would like to see if there's anything else that the Commission members might want to add to the list and then with an informal exercise on how to rank the importance of each one on the list. He noted this is predicated on as a Certified Local Government with the State Parks and they have the opportunity every 1 to 2 years to access Grant funds up to about \$10,000 where the City matches that dollar amount. Newberg has done a series of programs with this Commission, for example inventory work in the downtown area, and sidewalk stamps with the website program.

CDD Rux noted they have the opportunity for grant funds with the competing issue with the general fund money and that the grant cycles don't always match up with the Commission's meeting cycles because they meet on a quarterly basis. There are two rolls of the Historic Preservation Commission. One is working on historic preservation and education activities for the Community as a whole. The other side of responsibility is reviewing, alterations to historic structures, which many are done by staff, but there are some that are required to come to this Commission to hold public hearings. He noted they will have an orientation session on public hearings if any come to this Commission. The focus is not on reviewing applications but is focused on what this Commission would like to do to advance the knowledge and understanding about Historic Preservation in Newberg by listing in a hierarchy what you think is most important. So, when there's grant opportunity or staff time availability, we start to advance those work items.

CDD Rux turned the meeting back over to the Chair Linehart to see if there are any members who might have some additional ideas beyond the list of 19.

Member Zickefoose asked for some clarification on number 11, George Fox partnering on their initiatives.

CDD Rux responded that the University applied for a Grant to do some additional inventory work in and around the downtown area about 2 years ago and Newberg supported their Grant application. He noted he was invited to participate in an orientation session held nationally with different Universities who have been funded by this Grant program. He noted it was interesting to see a lot of educators from smaller colleges from around the country and the different programs they are working on. He noted one of the first things they are going to work on from a staff perspective is coordinating



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with the University on their program and students. They're looking at additional research on resources in the downtown area and putting together a Google platform to make it more readily accessible to the public.

Member Zickefoos asked how the Committee would participate.

CDD Rux noted there will be opportunities for the University to come and give some presentations to this Commission about where they're at with the students work and the Commission will provide feedback. There will be some opportunities outside of the formal activities of this Commission to individually participate with what the University is going to be working on over the course of the school year.

Member Liam asked for clarification on number 8, educational material for informing the Community on historic resources.

CDD Rux noted part of that came from some trainings that he went to, and this Commission has also talked in the past. The City of Coburg had done some educational material with their residents and put together this type of coloring book. This was an opportunity to access into the grade school and start talking with the teachers about particular Community history. He has talked to other Communities on ways they can engage their community to better understand the Community's history. Examples are the website, social media, marketing programs, or with businesses in and around the older parts of the downtown area. He noted a lot of businesses aren't aware of the resources that are around them, they might walk by a building and not really know much about it. They don't necessarily know why the Community started here at this particular location or know the history or why we have a First Street or Main Street. The early town founders we're posturing where the Community was settled. This Commission did not get into the details of this at the last meeting in March but did identify the topic area.

1. Historic district designation in the downtown area or displaced district.

CDD Rux noted that the Commission has had a number of conversations over the years about Downtown Historic District when there was some inventory work that was done several years ago. They talked about the traditional Historic District in the downtown area versus the Displaced District. At one time they were going to engage Robert from the State Historic Preservation office to come up and talk to the Commission about the differences between the two. He noted for the two new members, traditional Historic District defined district boundaries and the Community can set up its own program which has some regulatory aspects. You have your primary resources, your secondary resources, and then you have contributing or not contributing resources. He noted if you were to look at architecture for example between the Library, the Post Office and the City Hall, which were all built in a similar time period, you could designate resources in a displaced manner by time period and architecture because they are associated with those time periods. He noted you might have something that's from 1910 to 1920 period or might be between 1920 and 1930 but everything that was constructed in those time periods might not be designated, but you might have specific ones that get designated.

2. Signage for historic structures (local and National register).

CDD Rux talked about a uniform signage program for structures. He noted they have locally designated resources in the downtown area and other parts of the Community and the National Register designated sites both downtown and other parts of the Community, but there is no uniform signage program that could be attached to the wall, so if a pedestrian, visitor, or local was walking down the street they would know that it is a historic resource. They may see it's an old building, but they don't know the history behind it.

3. Interpretive signage for structures and sites around the Community (downtown and mill site).

CDD Rux noted the Historical Society worked on a program where you will see some pedestal signs that are in and around the downtown area identifying resources. The City partnered with the Historical Society on a project by doing the installation of the pedestals, the plexiglass covers and verbiage while the Historical Society did all the research and raised the funds.



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4. Banners highlighting historical assets along Highway 99, Ewing Young, the Mill, the Cameo and different historical sites in Newberg.

CDD Rux noted there is a rotating banner program in the downtown area, which is driven by the University. There is a written set of protocols between Newberg and the University that was approved by the Oregon Department of Transportation, because ODOT controls both First Street and Hancock Street. The idea came up about some banners along Highway 99w to the east of the couplet towards Providence that recognize the history of Newberg for example Ewing Young Park, the Mill site, and the Cameo Theater.

5. Bikeway signage and incorporating some historical information into bike and pedestrian signage around the community.

CDD Rux noted they have a coordination effort with the Park District on the Heritage Trail program. There could be some additional placard that go underneath the Heritage Trail signage that could reflect on the history of Newberg.

6. Google app for historic sites, self-guided tours.

CDD Rux noted hopefully this is going to be driven by the University with their grant program.

7. Updating our historic inventory.

CDD Rux noted Newberg and the Commission need to address updating the inventory because it has been a number of years since last updated.

8. Education material for informing the community on historic resources.

CDD Rux shared it has been talked about that there are resources that are over 50 years old that have not been catalogued and researched.

9. Future Certified Local Government grant opportunities.

CDD Rux mentioned the grant programs that are there.

10. Certified Local Government trainings.

CDD Rux noted there are training opportunities, and some are free. Because of COVID a lot have been virtual so when opportunities come up the Commission members might want to attend. The State puts these on and there is no cost, there is some travel, and it is a long event to go to one of their training informational sessions.

11. GFU partnering on their initiative (Mapping our history grant)

He noted they already talked about this earlier.

12. Cultural Center signage program on Blaine Street for historical interpretation.

CDD Rux noted several years ago the Cultural Center talked about doing artwork down Blaine Street. It would be from the Cultural center going south down towards the Mill site. There also could be art pieces that are reflected in some nature the history of Newberg. They were looking at some Grant National Endowment for the Arts program and funding opportunities. COVID has slowed this down, but it is something still on their watch list as an opportunity.

13. CLG grant to do research on background for signage.

CDD Rux noted the CLG program will not pay for signage or banners but potentially they could get CLG grant money to do the research that could lead to verbiage that might go on the sign. Or the research that will lead to a particular design of a banner, but we would have to find other funding in order to produce the banner. Our public works department works very closely with us on hanging banners and doing the rotations of the banners in the downtown area.

14. Historic building façade restoration.

CDD Rux noted there are some State programs, and we would have to have a willing property owner who wants to do a building façade restoration. There have been two different State programs with improvements in the downtown area,



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Second Street Church on First Street and the Bookstore, which was a partnership with the Downtown Coalition to get funds to do the façade restoration closely to the appearance as it was when constructed. He noted there may be other buildings in the downtown area that might have that opportunity. He noted they partnered and got grant funds to do the research to get the Cameo Theater listed on the National Register. Then they were subsequently able to access Grant dollars to do restoration work on the interior.

15. Coordination with Taste Newberg on tourism marketing.

CDD Rux noted they are doing a lot of marketing activities for tourism, but they haven't accessed the opportunity for historic resources in the downtown area.

16. Coordination with Newberg Downtown Coalition on their Main Street initiatives.

CDD Rux noted the Downtown Coalition, and their Main Street program is where they work with all the businesses.

17. Downtown Wayfinding program.

CDD Rux noted the Cultural District has a whole document put together for a wayfinding program and the Commission talked about not replicating outside of the Cultural District but a wayfinding sign program that would help tourists and residents in Newberg to know where the historic resources are located.

18. Digital assets.

CDD Rux noted this gets to the social media, electronic media type of platforms and what might be able to be done there. He noted some other Communities have done some creative things and he will have to look into researching what they have done.

19. Properties to list on the National Register.

CDD Rux noted the possibility of other properties within Newberg that potentially could get Grant funds and be listed on the National Register if the property owner wishes.

CDD Rux noted that is a recap of approximately 6 plus years of discussions capsulated down to 19 ideas in the March meeting. He would like to have a discussion on ranking them starting with each members top 5.

Member Linehart started with noting his top 5, starting with number 11 where he can see them partnering easily with Rachel Thompson because she is already working on it. Number 1 and coming up with creative displaced District. Number 16, in coordination with the Newberg Downtown Coalition. Number 14 the historic building façade restorations, he is encouraged by the building façades that have already been restored and to keep this positive direction for the old town historic façade look. Number 19, the National Registry for the Cameo Theater led to better things for them, and we should encourage more owners like Brian Frances to find those possibilities.

Member Zickefoose shared his top 5. Number 1, number 2, number 7, number 11 and number 15 or 16. He noted partnering with the Taste of Newberg and the Downtown Coalition is a good concept that they need to expand on.

Member Watson noted number 1, 2, and 7 for sure. Number 7 because he is sure that there are more buildings that are not registered. He noted number 9 so they can research and find other grant opportunities and number 14 along with Member Linehart on the historic building façade restorations. He noted he use to live in Lone Rock and would have to pass through the main street in Condon Oregon where they did fantastic façade restoration of their buildings.

Member Watson asked about the Historic District Designation where there is a local and a national list. Once they are on the National list are they then on the local list or if they are on a local list are they then on the National list?

CDD Rux noted in the State of Oregon land use system there are the goal 5 resources and one of the sub-elements is historic resources. He noted they have an obligation by State Law to inventory the historic resources and do an (ESEE),



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Economic, Social, Environmental and Energy Consequences evaluation to comply with goal 5 of the Statewide land use system. He noted you have locally designated resources that go onto the State list and is maintained by the State Parks. There are situations where you have a local property owner who is not on a local list, but they're on the National Register. There are also situations for example the Cameo Theater was on the local inventory list and that helped move them to the National Register list.

Student Member Deckon shared number 8 on educational material is very important, especially working with the high school. Number 1, the Historical District is important. He noted his next two are 12 and 14 which are similar, the Cultural Center and building façade restorations highlighting Newberg and the roots of the City. Number 7 updating the historical inventory because the last one done was in the late 90's and there's a few more buildings that should be on that list. Lastly number 15 or 16 coordinating with the Taste of Newberg and the Downtown Coalition, taking more of a marketing side working with institutions and companies in Newberg to highlight Newberg's history.

CDD Rux noted the numbers 1, 2, 7, 9, 11, 12, 14, 15, 16 and 19 were mentioned and now they need to prioritize the list. He noted partnering with GFU program is already happening, and the Grant was awarded but there was a delay on the implementation. He noted they have gone through the orientation session and Rachel is off and running. The Commission's part is the coordination of the partnership component of it. CDD Rux shared the order the numbers came up as follows:

Number 1 - 4 members
Number 2 - 2 members
Number 7 - 3 members
Number 9 - 1 member
Number 11 - 2 members
Number 12 - 1 members
Number 14 - 2 members
Number 15 - 2 members
Number 16 - 3 members
Number 19 - 1 member

CDD Rux noted the most common was number 1, Historic District Designation in the downtown area. Next was number 7 updating the inventory, which tied with number 16 on coordination with the Downtown Coalition. Next is number 11 partnering with GFU, then number 14 the historic building façade. Next is number 15 on the Taste of Newberg and then number 19 the National Register.

CDD Rux noted number 11 partnering with GFU would be number 1 on the list because it is immediate. Second would be number 1 the Historic District which is a series of steps and will take several years, unless they find other funding sources, but it may be the first step in putting together a program of the education with the businesses in the downtown area so they can understand the meaning. The displaced district was brought up in the conversation, do you do a hard boundary or a displaced district, what does that mean, there is a lot of education that needs to occur first. Number 7 updating our historic inventory is next and then number 16, coordination with the Downtown Coalition. He suggested number 16 might be the number 3 in line to coordinate with Polly and what they are doing, then onto number 7 updating the historic inventory and finding the financial resources to do the inventory because it would take a consultant or City staff to assist. Number 5 on the list could either be number 14 the façade program or number 15 coordination with the Taste Newberg which is an organization that's already in place. The City funds them and marketing could happen quicker so you might put that as number 5 on the list and number 14 as number 6 on the list. The top six are:

1. GFU partnering on their initiative (Mapping our history grant)
2. Historic District Designation in the downtown area or displaced district
3. Coordination with Newberg Downtown Coalition on their Main Street initiatives.



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4. Updating our historic inventory.
5. Coordination with Taste Newberg on tourism marketing.
6. Historic building façade restoration.

CDD Rux noted they won't omit opportunities that present themselves, but this is a way to start the focus of this Commission with something that is in place and then start to work on how to prepare a program to educate and subsequently do research to establish a Historic District in the downtown area.

Member Linhart noted he understands why CDD Rux came up with the top six.

CDD Rux noted he cannot forget Member Deckon's number 1 which was number 8 the education piece. He feels there's always opportunities even when working on these programs, is that ancillary piece about taking the knowledge gathered and finding conduits of ways to share with the School District and teachers. There are three educational systems in Newberg to be able to share information with, it maybe himself or a Commission member who goes to a classroom and does a presentation.

Member Watson noted he agrees with the list.

Member Zickefoose noted he agrees with the list and thinks they should get Member Fieldhouse and Member Howard's thoughts and discuss at the next meeting. He asked if there is anything coming up between now and November meeting that they need to take any action on.

CDD Rux responded no not at this time. He gets emails from the State on a weekly basis on items, but a lot of it is just informational. There hasn't been any specific training, but when there's a training or an educational opportunity he will forward onto the Commission, and you can decide if you want to participate.

Student Member Deckon asked how unpredictable the pandemic has been, is there anything on the list that we might need to prepare to delay.

CDD Rux responded saying no, most of what is on the list can be done via teleconference. He noted they missed the last round of grant opportunities in February, but with his conversations with the State, they are looking forward to the next round. With this list it puts them in the position to start talking about the Historic District, which the Commission has talked about a lot over the years. He mentioned with the two different types of the formal hard boundary versus the displaced district, what that means and to get a better understanding. When the next Grant opportunity comes up, they can submit a Grant application to say our first step is education to educate the property and business owners first. He noted Districts can be established different ways, they can be flexible, or they can be rigid, it depends on what the Community wants to create. By educating the Community were getting feedback, opinions and views about what they think would be acceptable.

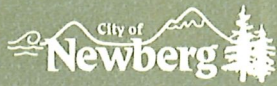
CDD Rux noted they would also have to define the boundaries, is it a commercial area, residential to the north of downtown or residential to the south of downtown or just the downtown first and then in the future it may be residential area to the north up to the railroad tracks or south.

NEXT STEPS:

Next meeting is November 16, 2021, at 7:00 pm

Adjournment:

Vice Chair Linehart adjourned the meeting at 8:00 pm



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APPROVED BY THE NEWBERG HISTORIC PRESERVATION COMMISSION, this November 16, 2021.

Rick Fieldhouse, Historic Preservation Chair

Doug Rux, Recording Secretary

HISTORIC PRESERVATION COMMITTEE MEETING MINUTES

March 16, 2021 7:00 PM

NEWBERG CITY HALL

Meeting held electronically due to COVID-19 pandemic

(This is for historical purposes as meetings are permanent retention documents and this will mark this period in our collective history)

Chair Rick Fieldhouse called the meeting to order at 6:00pm

ROLL CALL

Members Present: Rick Fieldhouse

Ryan Howard

Geary Linhart

Chuck Zickefoose

Asher Tatsumi, Student Commissioner

Staff Present: Doug Rux, Community Development Director

CHAIR/VICE CHAIR NOMINATIONS:

Member Howard nominated Member Fieldhouse for Chair, motion carried 4/0

Member Zickefoos nominated Member Linhart for Vice Chair, motion carried 4/0

PUBLIC COMMENTS:

None

Sue Ryan, City Recorder noted the City Council has approved a resolution to have a Student Commissioner on all Commissions and Committees. She introduced Asher Tatsumi as Student Commissioner for this Committee. Chair Fieldhouse thanked Student Commissioner Tatsumi for serving on the Committee.

CONSENT CALENDAR:

Approval of the October 15, 2019 Meeting Minutes

MOTION: Member Zickefoose and Member Linehart moved to approve the October 15, 2019 Historic Preservation Committee Meeting Minutes, Motion carried 4/0

WORK PROGRAM:

CDD Rux noted at the very end of the packet is a brief memo on the work program. As with a variety of different Committees and Commissions he is wanting to outline what the Commission's expectations are moving forward. For example he has worked with the Affordable Housing Commission and they have developed a five year work program. So he wanted to have this conversation with this Commission and ask what they would like to accomplish over the next five years as they move forward as a Commission and as a Certified Local Government.

Historic District Designation in the Downtown Area:

CDD Rux noted in the past when they've had different meetings and discussions about this, they've had a lot of dialogue about a Historic District, either in the downtown area, residential area to the north, residential area to the south or you could have all three or some kind of hybrid. He noted when they did the Certified Local Government Grant they had conversations with the consultant about a displaced district which is based more on time period not a geography that is designated or identified its structures within an area that relate to time period. In those conversations they were referring to the Library, City Hall and the Post Office which were built in a similar time period with the same type of architecture. There are other buildings in the downtown area along First Street, which was the main street, with different architectural features from different time periods. He noted at that time they were trying to get Robert from SHPO to come in to do a

presentation on Historic Districts, what they mean, what are the steps and processes to have an Historic District. He noted a couple years ago they talked about applying for a CLG Grant to do the Public Outreach first, to talk with businesses and property owners about what a Historic District might mean, what the positives, negatives and neutrals are.

Signage for historic structures and sites around the Community:

CDD Rux noted that the Historical Society has done signage in the downtown area for some selected buildings which was done in coordination with the City Public Works staff for placement. They have also talked about signage on the National Register Historic Buildings, and there is one on the Union Block building. The Hoover Minthorn House has its own type of signage. He noted those historic resources on the national register that are within the Newberg zip code, some are outside the City limits and some are inside the City limits which are a lot more than people think. He noted back in 2019 they were talking about Ewing Young Park and had done some research and talked to the State Historic Preservation office to see if they could get CLG funding for signage and they said no you couldn't do that. So the question is do we do some fundraising in order to do signage there. The newest one that's come up is with the Mill Site and the demolition that is occurring there, brought up by former Member Barbara Doyle. CDD Rux reached out to the owners Commercial Development Company about the possibility and they said yes, they're open to that discussion which leads to who's going to pay for it. The discussion would be, does the Community want to pay for a sign, where to allocate some space, and what kind of sign. He noted at least CDC is open to having the discussion.

Member Linhart asked if SHPO would say no to that one also.

CDD Rux noted yes. If they're going to do any type of signage we should think about a work program and to keep in mind because we are CLG designated Community we have this opportunity every couple years to apply for Grants. He noted in conferences they talked about future grant opportunities, educational material, one was a coloring book which was a great way to engage kids in the Community.

Updating the historic inventory:

CDD Rux noted he would like to have a brainstorming session about what the Commission might think are important items to put on a work list and come back in May to prioritize the list of programs, which programs might be eligible for grant funds from the State and which ones might require to have coordination with the Society or GFU. He noted the City supported GFU's application but it was put on hold because of COVID, they want to do some inventory work in the downtown area, so the City did a letter of support and put in for a grant which they got but had to put on hold. Maybe it's the coordination with the University about the work that they're doing on the historic aspects in and around the downtown area. There was also the sidewalk project and the work that was done after the Grant was received. Those are creative types of projects and how do we engage our residents, businesses and tourists who are visiting Newberg to inform them about the history of the Community.

Discussion:

Member Howard noted he likes the idea of focusing on the downtown area and having the Historical District downtown. That is something they could put a lot of effort and energy towards. He is hesitant to put too much on the plates of businesses in the downtown because they are stressed at this time. He noted as far as using the City's support, pushing towards having some influence in the redevelopment of the Mill District is very important. He noted he is interested in hearing more about the discussions about the development of the Mill Site property and would be interested in being involved in that going forward. He stated it would be nice to have signage around that property, just to learn more about what the Mill has meant to the community. He also is a fan of the bikeway signage and incorporating some historical information into bike and pedestrian signage around the community. He noted google has an app that allows someone to go around the community and it sends you an alert to historical locations and places of significance geographically, he would like to see something like this in Newberg to allow people to explore.

Member Linhart noted his priority would be signage at the Mill Site and trying to figure out how to properly honor the significance of the Mill, as the community is transitioning to a brand new future in that area. He noted he is in support of the Downtown District and if possible to partner with GFU on ways to parallel with them on their activities.

Member Zickefoose is in favor of the Downtown District and it should be on the list continually. He noted having been involved with the same project for the Historical Society there is a push to do more and thinks there is some money available. He noted they're looking at how they might put signs on the buildings themselves instead of pedestals. There is also a women's group looking at historical signs on Blaine Street, which came up in one of his Historical Society meetings, they might want to put on the list to participate with them. He thinks that the historical homes in Newberg have been well profiled and doesn't know if that is something that needs to be updated. He noted it has been years since they put out a visitors bulletin and he is working with Josh from the Chamber to see if he has a list since he has visitors coming to the Chamber.

Member Howard asked Member Zickefoose if there is an updated list of homes that may qualify but are not historic enough.

CDD Rux responded that they have the historic home list that is out of date, so that is one of the possibilities to put on the list to re-inventory the structures and sites in Newberg to see what is eligible that might not have been eligible in the mid 90's.

Student Member Tatsumi noted that the Mill Site signage sounds amazing. He also noted putting up banners like they have going into Dundee. His idea is to have banners that would highlight historical assets along Highway 99, Ewing Young, the Mill, the Cameo and different historical sites in Newberg would be something to get historical information out.

Chair Fieldhouse noted on what Member Howard was suggesting, developing the self-guided tours app from google. Also getting things online that highlight the area assets. There is the website they established of inventory historic assets a couple years ago with tour information that was good. He noted with signage to have a QR code, like they have in the parks, you can scan with your phone. He noted it was George Edmonston who recorded an interpretation message giving important park information, but this could be done with historical information in areas. He noted focusing in on the Mill and that hopefully the new ownership will see value in highlighting the historic aspects of the site. It sounds like there is going to be mixed use in the area so anything that involves bringing people to the site, because generally highlighting historical pedigree is a good thing. He stated he is hearing a lot on signage, whether it's on pedestrian trails, for the Mill Site, or banners highlighting our assets, etc., the one problem he sees with the CLG Grant is it's hard to get funded for signage. He stated they can still do signage and could use the CLG grant for the research to dig up the information through the archives from the Graphic or the University. Websites and internet assets or expanding on the website we already have is another thing to use the CLG funds for. He noted they can still move forward with signage and do everything except purchasing materials, manufacturing or installation, and use CLG Grant funds for the research. He also agrees since the City has a big project going on in many respects with a lot of time and energy, down at the Mill Site, he thinks they should work signage in there.

Member Zickefoose asked are there any other buildings downtown that they could feature, for example the work they did on Chapters or the Cameo Theater that is similar that might be pending.

Member Howard responded that is a great idea and is curious if anyone knew of businesses or building owners of the more historic buildings downtown that would qualify and are interested in façade restoration.

Chair Fieldhouse noted doing some outreach to the business community and property owners is a good target for CLG grant, because it's an education of what the benefits are and what the drawbacks are of historic designation of a building or district. He noted there may be some opportunities that a historic designation with a tax deferment could benefit someone. He asked is there something they could do to reach out to businesses and property owners.

Member Zickefoose responded the Chamber of Commerce is probably the best vehicle.

CDD Rux noted the Downtown Coalition is specifically dealing with businesses and property owners in the downtown area. He stated Polly Peterson is now the new Executive Director of the Downtown Coalition and that he has not had the conversation with her yet on the CLG Grant.

Member Howard responded he knows Polly Peterson and will invite her to the next Historical Commission Meeting.

Chair Fieldhouse responded to CDD Rux, since he is in contact with Polly Peterson every couple weeks in similar meetings, he could informally let her know about the Historical Commission and that it is currently looking for input from the Downtown Coalition.

CDD Rux noted he and Member Howard will both reach out to Polly Peterson.

Member Linhart noted even if we can encourage through our support, things like diamond in the rough, to encourage businesses to consider taking that big step.

Chair Fieldhouse noted on Student Member Tatsumi's idea, the banners is something they couldn't buy through the Grant money, but could pay for the research, collecting of photographs and material that would go onto the banners. Then the Chamber of Commerce might say ok and fund some banners. He noted anything that draws attention to Newberg as a special place, tourism focused image, is something that the Chamber would be interested in.

CDD Rux noted another opportunity is the involvement of Taste Newberg and reaching out to them. There are a lot of people passing through town that are going to the coast or the casino.

Chair Fieldhouse noted the pool of money is about \$10,000 to \$12,000 roughly, which is not a huge amount, but they can grease the wheels and get people pushed in the direction of thinking about history which is a good use for the money.

CDD Rux noted another piece that plays off of the signage, is the marketing component wayfinding. In their Downtown Improvement Plan they have identified wayfinding and have gateway feature wayfinding systems. These are out five years but is something to capture on a list so different organizations might want to contribute funds or the City might find grant funds. The historic element into the overall wayfinding system in the downtown helps direct people to specific historic resources that may be there. He noted social media platforms is a better form of wayfinding than the flyer because everyone walks around with phones and to be able to touch and click to get historical information is more convenient, which opens it up to the millennials as well as the baby boomers.

Chair Fieldhouse asked about what kind of digital assets they could develop. He noted they could develop the inventories and then what do we do with the data. They could have a virtual walking tour with someone pre-recording descriptions. He noted is there an existing electronic platform they could piggyback on that already exists that they could plug in the historical data for virtual guided tours. Or they might have someone develop a tour that would be on the website with a graphic map of historical areas where a person could mouse over and historical information comes up.

Member Zickefoose noted there are scrips already done, one on walking tours and there is one that was done for Old Fashion days from Hoover up through the downtown area. He noted if those scripts are still available they could be pulled together and converted to a digital app or something similar.

Member Howard asked if the virtual guided tour idea is something that could qualify for one of the CLG grants.

CDD Rux responded he would have to talk with Kuri to confirm if that was possible or not.

Chair Fieldhouse noted previous work was done on the website and the next step is to take what is on the website and use it. He noted he would be interested to hear of other communities that have done digital projects where they don't have physical signs, but it is all on line. He noted developing tours and creating websites is something that has precedence in CLG grants.

CDD Rux noted there are a couple other ideas, so he will talk to Rachel about the grant that they received and about using the google platform. He noted previously the City worked with Brian Francis to get the Cameo Theater on the National Register and there were other properties that were identified as a possibility, so they might do some outreach to those property owners to see if they are interested in applying for a Grant from the State to do some of the research portion.

Chair Fieldhouse noted to keep in mind this is for the next five years, but right now they do outreach to property owners and business owners to see if this is something that they would like, a Grant to do some research on their old building and find out its pedigree or even find some reproductions of old photos they can have displayed.

CDD Rux noted to talk to Loni at the Old Chehalem Mill.

Chair Fieldhouse noted Loni has put a lot of her time and effort into that building. She also has a couple other buildings, one is a house on the corner of Blaine and Sheridan called the Ferguson House.

Member Zickefoose noted there is a yellow house on Sheridan and Blaine, it is the Littlefield Ballinger House claimed in 1890, which the sign says that's located there.

Chair Fieldhouse noted there are some houses slated to be moved when Friendsview expands and one is a French style stonework. Member Zickefoose noted the Historical Society has a presentation on line about the house, the owner lives now at Friendsview and the house will be moved to another site.

Chair Fieldhouse noted houses built 50 years ago are considered historic which means before 1961.

CDD Rux noted they have come up with a good list of ideas which he will catalog for the next meeting on May 18th. He will follow up and have conversations with Rachel, Polly from NDC and Josh from the Chamber. He will also reach out to Leslie at Taste Newberg about historical context, based on the discussion this evening.

Chair Fieldhouse noted between now and the next meeting if the members have more ideas bring them to the next meeting or email CDD Rux your ideas and he will add to the list.

CDD Rux noted Student Commissioner Tatsumi will be transitioning in June off onto his next adventure. He noted City Council is ensuring that there is a Student Commissioner representation on all of the Commissions and Ad Hoc Committees. He noted if anyone knows someone who has interest in history that would like to participate to get a hold of him and he will direct them to Sue so she can build a list of individuals who have an interest to be on the Historic Preservation Commission. He noted they also have a vacant spot on the commission and if anyone knows of someone that would be interested to email him and he will forward onto Sue to add to the list.

CERTIFIED LOCAL GOVERNMENT GRANT APPLICATION:

CDD Rux noted the State Parks reached out to him and let him know it's time to put together your CLG application. He noted applications were due February 21, 2021, because of COVID he was not able to get a meeting with the Commission, and so they missed that round. He was contacted by State Parks because they didn't receive an application and he explained it was due to COVID issues and that they will be working on building a work program to apply for an application next round.

CDD Rux noted by having a five year work program in place, if they ever get into situations like that again, it's easy for him to pull from the list the Commission has already done their background work prioritizing. He can pull from the list to know which one is priority and prepare an application and submit it.

Next Steps:

Next meeting is May 18, 2021

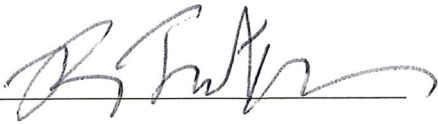
Public Comment:

None

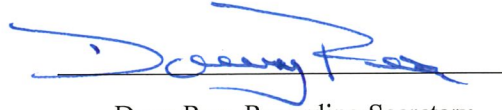
Adjournment:

Chair Fieldhouse adjourned meeting at 8:04 pm

APPROVED BY THE NEWBERG HISTORIC PRESERVATION COMMISISON, this May 18, 2021.



Rick Fieldhouse, Historic Preservation Chair



Doug Rux, Recording Secretary