



PRESS RELEASE

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TOPIC: Downtown Parking Assessment Open House

CONTACT: Joshua Chandler, Community Development Director

FOR RELEASE: For Immediate Release

The Dalles, OR – September 17, 2024 – The City of The Dalles will host an open house on September 30, 2024 from 5:00pm to 7:00pm, at City Hall, inviting community members to review the results of the Downtown Parking Assessment. This assessment, initiated in spring 2024, is part of the City’s efforts to evaluate the current parking landscape amidst ongoing development in the downtown area.

With recent projects such as Wasco County’s move into the GOBHI building, the addition of a new grocery store on Federal Street, the Basalt Commons mixed-use development, and the Tony’s Building redevelopment, parking demand has become a critical focus for the City. The last comprehensive parking study was conducted nearly two decades ago in 2005, and with the help of Oregon-based Rick Williams Consulting, this updated assessment aims to provide data-driven insights into how these changes are affecting parking availability and usage.

The study includes an inventory of parking spaces, detailed data collection, analysis, and recommendations for improving the downtown parking system. The analysis focuses on key metrics such as parking space occupancy, average duration of stays, turnover rates, and overall compliance with time-limited parking regulations. Off-street parking lots will also be evaluated for occupancy patterns.

City Staff and Rick Williams Consulting collaborated with an Advisory Committee of downtown business owners, residents, and stakeholders. The group met throughout the year to review data, recommend management strategies, and provide input for future growth. Their findings, along with assessment data, will be shared at the open house for community feedback.

The City encourages all interested parties to attend and provide input on how the City can continue to support downtown development while ensuring adequate parking.

For more information, please visit our webpage at www.thedalles.org/DTParking2024 or contact Community Development Director, Joshua Chandler at jchandler@ci.the-dalles.or.us

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