

BEAUTIFICATION AND TREE COMMITTEE AGENDA

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**AGENDA**

**BEAUTIFICATION AND TREE COMMITTEE MEETING**

August 5, 2024

4:00 p.m.

City Hall Council Chamber

VIA ZOOM

<https://zoom.us/j/95147361566?pwd=S2N6bnRSbHVqZkdwaFJlVkhVNFBZQT09>

Meeting ID: 951 4736 1566      Passcode: 197873

Dial 1(346) 248-7799 or 1(669) 900-6833

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES
  - A. Approval of July 15, 2024 Beautification & Tree Minutes
5. AUDIENCE PARTICIPATION/PRESENTATIONS
6. COMMITTEE REPORTS
  - A. Staff Liaison
7. ACTION ITEMS
8. DISCUSSION ITEMS
  - A. Tree Grant Promotion
  - B. Post Card Appreciation
9. ADJOURNMENT

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This meeting conducted Via ZOOM

Prepared by/  
Abigail Jara, Executive Assistant

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**CITY OF THE DALLES BEAUTIFICATION & TREE COMMITTEE**

To promote and honor our rich cultural history, share and enhance the beauty of our community, and strengthen communal pride in our public spaces through citizen engagement, advocacy, recognition, and partnerships.

MINUTES

BEAUTIFICATION AND TREE COMMITTEE MEETING

July 15, 2024

VIA ZOOM/IN PERSON

PRESIDING: Janet Kavanagh

MEMBERS PRESENT: Debi Ferrer, Janet Kavanagh, John Nelson, Angel Drinkwine,

ABSENT: Adam Rahmlow

Staff Liaison: Abby Jara, Staff Liaison

Also in attendance: Mike Kassinger, Facilities Supervisor

CALL TO ORDER

Kavanagh called the meeting to order at 4:00 pm.

ROLL CALL

Executive Assistant Abigail Jara conducted roll call; Ferrer, Kavanagh, Nelson, Drinkwine, present

APPROVAL OF AGENDA

It was moved by Ferrer and seconded by Nelson to approve the agenda as presented. The motion carried 4 to 0: Ferrer, Nelson, Drinkwine, Kavanagh voting in favor; none opposed; Rahmlow absent

APPROVAL OF MINUTES

It was moved by Nelson and seconded by Ferrer to approve the July 1, 2024 minutes as presented. The motion carried 4 to 0; Nelson, Ferrer, Drinkwine, Kavanagh voting in favor; none opposed; Rahmlow absent

AUDIENCE PARTICIPATION

Chuck Gomez, Owner of Granada Theater, attended the Beautification & Tree Committee (BTC) meeting to observe.

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## COMMITTEE REPORTS

### Update on Trevitt Sculpture

Committee members reported they had met with David Mills, Transportation Manager, at the Trevitt triangle to see where the sculpture will be placed.

Kavanagh said Mills will be installing the sculpture in the first week of August.

Gomez asked about the Trevitt Sculpture is.

Kavanagh said it's similar to the sculpture at Kelly and 12th Street. The Trevitt triangle sculpture was stolen, and BTC members are working with CGCC to fabricate a new, securely based one.

The committee discussed sculpture measurements.

### Wasco Co. Heritage Tree Nominations

Kavanagh said she tried to contact, Scott Susi, Conservation Planner for Wasco County Soil & Water Conservation District regarding a potential Heritage Tree nominee.

Ferrer mentioned a White Oak tree west of Rowena lookout, between Dell Road and Marsh Cut Off Road, as noted by Susi, and potentially nominate it for the state Heritage Tree program.

Kavanagh mentioned an OSU survey that discovered the largest Mulberry tree in the Pacific Northwest at a Victorian home on Trevitt.

Nelson asked if there was a deadline to nominate Heritage Trees.

Kavanagh said no deadline.

### Residential Tree Suggestion Email

Kavanagh received an email from constituent Shayna Rae with suggestions to help the trees (see attached). She also referenced her published letter from last year about the drought's impact on trees, reminding residents to water them.

Ferrer observed bump outs in Joseph, Oregon, marked by yellow stripes and extended curbs, enhancing pedestrian safety. She is interested in similar bump outs in The Dalles for art, sculptures, and planters, noting each one in Joseph was uniquely adopted by businesses. She wants to keep this on their radar.

Jara will email an updated version of the letter to last year's recipients.

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## MINUTES

Beautification and Tree Committee Meeting

July 15, 2024

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Kavanagh will draft a new introduction and Jara will email the updated version of the drought impact on trees letter to last year's tree grant recipients.

### Committee Chair Update

Kavanagh announced she will be stepping down as chair but would still stay on the committee.

Jara will find out when the next election for chair will be.

### ACTION ITEMS

#### Approval of Tree Grant Application

Ferrer received a response from the City Attorney regarding the Tree Grant application. He suggested a minor change before being finalized.

The Committee discussed changes to the tree grant program and how it will tie into the Green Infrastructure grant guidelines.

Ferrer mentioned a program that will help the committee create a tree canopy map. The committee discussed the benefits of having a tree canopy map.

Ferrer gave updates on grant requirements:

- The green infrastructure grant requires working with an Oregon nursery certified by the Oregon Department of Agriculture.
- Sara from LMNS discussed the current tree list, containing nine species, with the committee, which reviewed the pros and cons of each.

It was moved by Ferrer and seconded by Nelson to approve the Tree Grant Application as presented. The motion carried 4 to 0; Nelson, Ferrer, Drinkwine, Kavanagh voting in favor; none opposed; Rahmlow absent

### DISCUSSION

#### Tree Grant Application Publication

Committee discussed different ways for residents to access the Tree Grant Application, paper and electronic form.

#### Additional Updates

Keever updated the committee about the welcome signs, located at the fish bridge and the roundabout, stating they will be installed by the end of July.

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Jara informed the committee about Local Government Academy (LGA). (See attached).

Next Meeting: August 5, 2024  
Items for Next Meeting:

ADJOURNMENT

Being no further business, the meeting was adjourned at 5:14 pm.

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Submitted by/  
Abigail Jara, Executive Assistant

SIGNED:

\_\_\_\_\_  
Janet Kavanagh, Chair

ATTEST:

\_\_\_\_\_  
Abigail Jara, Executive Assistant

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## Abigail Jara

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**From:** Janet Kavanagh <janet450@gmail.com>  
**Sent:** Monday, July 15, 2024 11:52 AM  
**To:** Abigail Jara; Amie Ell  
**Subject:** Can you print this along with Shana Rae's email to Matthew?

WARNING: Email from external source. Links and attachments could pose security risks. Investigate sender and think before you click.

Shayna Rae sent this to me before I shared the city downtown tree contract with her. Her proposal might be incorporated into potential downtown storefront flower pots. Thanks!

Subject: Proposal: Downtown Tree Sponsorship Program I'd like to propose a new initiative to enhance our downtown area – the Downtown The Dalles Tree Sponsorship Program. This program would create a partnership between the city and local businesses, fostering a sense of community ownership and environmental responsibility.

Here's the Program Outline!

Business Sponsorship: Businesses would sponsor newly planted trees on city property in front of their establishments.

Benefits for Businesses:

Increased Visibility: Personalized plaques near the tree would acknowledge their sponsorship.

Enhanced Curb Appeal: Healthy trees add beauty and shade, attracting customers and creating a welcoming environment.

Positive Environmental Impact: Trees clean the air, reduce storm runoff, and provide valuable habitat for wildlife.

Minimal Maintenance: We can provide watering guides and organize occasional community watering events to minimize the burden on businesses.

Growth Competition: To encourage tree care and add a fun element, we could track the growth of each sponsored tree (by trunk diameter) throughout the year. The business with the most significant growth would be recognized and receive a special reward (e.g., discounted business license renewal, free advertising space) :) Benefits for the City:

Reduced Maintenance Costs: Businesses would share the responsibility of caring for the trees, lessening the financial burden on the city.

Increased Downtown Appeal: More trees create a more attractive and eco-friendly downtown, potentially attracting new businesses and residents.

Enhanced Community Engagement: The program builds community spirit through business ownership and participation.

I believe the Downtown Tree Sponsorship Program offers a win-win situation for both businesses and the city. By working together!

Thank you again for your efforts to beautify our city and for considering my proposal. I'm hopeful that the Downtown Tree Sponsorship Program can be a successful initiative.



# LOCAL GOVERNMENT ACADEMY

Engage in classroom-style presentations, tours, and conversations with The Dalles City staff and elected officials to deepen your understanding of how city government works and the operations, services, and programs we provide.

Learn about how you can become an active member of city boards, committees, and commissions.

Identify opportunities to participate in decision making processes within city government

## ELIGIBILITY REQUIREMENTS:

- ✓ At least 18 years of age
- ✓ A resident of The City of The Dalles
- ✓ Must have an interest in future participation in local government
- ✓ Available to attend all meetings

Applications available on our  
website: [thedalles.org](http://thedalles.org)  
Submit by August 9, 2024

All sessions  
will take  
place from  
6 - 7:30pm  
Tues & Thu  
August  
27, 29  
September  
3, 5, 10, 12, 17  
Graduate  
Recognition  
9/23 @  
5:30pm



For more information  
contact Amie Ell  
[amell@ci.the-dalles.or.us](mailto:amell@ci.the-dalles.or.us)