

RESOLUTION No. 2023-3900

A RESOLUTION APPROVING THE REPLACEMENT OF THE EXISTING SUMMER SEASONAL DOWNTOWN BANNER WITH A NEW BANNER DESIGN.

Recitals:

1. The Newberg City Council approved the downtown street banner program in 2005 through adoption of Resolutions No. 2005-2553, 2005-2579, and 2005-2607. The program is a collaboration between the City of Newberg and George Fox University, and the city adopted the slogan of “Newberg – Home of George Fox University” in order to support the banner program and to allow George Fox University’s name and/or logo to be included on the banners. The Resolutions approved four designs, one for each season, with the banners to be changed out quarterly.
2. In 2010, the City Council approved Resolution No. 2010-2903 approving a new design for the fall banners, which were designed and paid for by George Fox University.
3. In 2016, City Council approved Resolution No. 2016-3288 approving a banner design celebrating George Fox University’s 125th anniversary, which was hung for one year. These banners were paid for by George Fox University.
4. In 2019, City Council approved Resolution 2019-3556 approving updated banner designs for the then 15 year old spring and winter seasonal banners which were designed and paid for by George Fox University.
5. Staff is now requesting that City Council approve Resolution No. 2023-3900 to replace the summer seasonal banners. The summer banners will have updated designs. George Fox University will pay for the fabrication of the new banners.

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The City of Newberg Resolves as Follows:

1. The new summer banners are approved to replace the current summer banners in the downtown area, with the designs as shown in Exhibit "A".
2. Exhibit "A" is hereby attached and by this reference approved.

Effective Date of this resolution is the day after the adoption date, which is: May 16, 2023.

Adopted by the City Council of Newberg, Oregon, this 15th day of May, 2023



Zaira Robles Muñiz, Administrative Specialist

Attest by the Mayor this 18th day of May, 2023.



Bill Rosacker, Mayor

Newberg



Home of
GEORGE FOX
UNIVERSITY