

City of Newberg
Transportation 'Turn-Out' Task Force
June 26, 2001
7:00 p.m. Newberg Public Safety Building

Paul Koch, Ragsdale Koch Associates, called the meeting to order at 7:00 p.m. In attendance:

Present

<u>Name</u>	<u>Address</u>	<u>Phone</u>	<u>E-Mail</u>
Russ Brandt, A-Dec	14235 Fletcher Road, Dayton	503 537 2730	russ.brandt@a-dec.com
Doris Brandt	1609 Aldersgate Lane	503 538 2742	
Merle Brandt	1609 Aldersgate Lane	503 537 2742	
Dave Miller	P. O. Box 1076	503 537 9200	dcmiller@mcq-llc.net
Mike Sturdevant	3916 N. Terrace Drive	503 538 4300	
Dick Meyer	200 W. 2 nd Street	503 538 3395	rmeyertran@aol.com
G. B. Rickey	1100 N. Meridian #55	503 538 1754	
Bob Larson	1100 N. Meridian #42	503 537 5577	boblarson@open.org
Lorrain Hall	307 S. Edwards	503 538 7583	
Kristen Horn	610 E. Sheridan	503 537 2683	newdowntown@effectnet.com
Jim & Kathy Rawlings	117 S. College	503 538 7155	
Ann Pesola	115 N. Chamber	503 538 2014	nacc@teleport.com

Absent

Gene Kennedy	1909 N. Springbrook Road	503 524 3803	GKennedy01@aol.
Charlie Harris	19400 N.E. Jaquith Road	503 538 7350	charris@teleport.com
Mary Brillas	17800 N.E. Chehalem Drive	503 538 2927	
Leonard A. Rydell	601 Pinehurst	503 538 5700	larydell@teleport.com
Mike Ragsdale	1119 N.W. 1 st St. Dundee	503 557 0617	Mike@rkaonline.com
Larry Anderson	112 N. Springbrook Road	503 538 9259	andeng@open.org
Barbara Brown	101 W. Foothills, Dr.	503 538 7433	
Mat Haug	1524 Hess Creek Court	503 538 1186	matson_haug@mentor.com
Tim Weaver	P. O. Box 970,	503 538 9421	(City internal)
Jerry Dale	P. O. Box 248	503 538 2134	jerry@sportsmanairpoark.com
Dan Schutter	2216 Thorne Street	503 554 2014	dschutter@georgefox.edu
Judy & Paul Schoming	1903 N. College	503 538 1591	

Consultant

Paul Koch, RKA	1119 NW 1st St. Dundee 97115	503 872-9315	Paul@rkaonline.com
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City Staff

<u>Name</u>	<u>Address</u>	<u>Phone</u>	<u>E-Mail</u>
Duane Cole, City Manager,	P. O. Box 970	503 537 1207	ColeDua@ci.newberg.or.us
Mike Soderquist, Com. Dev. Dir.	P. O. Box 970	503 537 1282	Soderqm@ci.newberg.or.us

City Staff Absent

Kathy Tri, Finance Director,	P. O. Box 970	503 537 1216	Trik@ci.newberg.or.us
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The mission of the 'Turn-out' Task Force is as follows:

1. Determine strategies to get people to attend the community meetings.
2. Hold two meetings. The first to determine the strategies, make assignments and the final meeting will be to follow-up on the assignments, review information, and develop additional strategies as needed.

The Task Force identified strategies for getting people to attend the community meetings as follows:

1. E-mail lists
2. Churches
3. Civic Clubs
4. Speakers' Bureau
5. Chamber of Commerce, encourage employees of businesses
6. Survey
7. Canvass door to door
8. Newspaper and Editorial Board, letters to the editor
9. Block parties
10. Flyers
11. Signs at the projects
12. Readerboards
13. Radio and T.V.
14. Target meetings in Neighborhoods or different locations in the community

Paul then asked the Task Force to develop assignments based on the list of items identified that might be used to engage the public. The results and assignments were as follows:

<u>Item</u>	<u>Who</u>
1. Canvass door to door	Ann Pesola, Kris Horn, Paul Koch
2. Flyers & survey	Duane Cole, Paul Koch, Kris Horn
3. Newspaper:	Dave Miller, Paul Koch, Transportation Task Force
Editorial Board	
Letters to the editor	
Speakers Bureau	
4. Block parties	Kris Horn, Lorraine Hall, Bud and Doris Brandt
5. Organization Newsletter	Ann Pesola, Duane Cole, Paul Koch, Kris Horn
Churches	
Civic Clubs	
Chamber	
Rotary Club, etc.	
6. Signs at the projects	City Staff
7. Old Fashioned Festival	Transportation Task Force
8. Readerboards	Mike Sturdevant
9. Food and child care	
10. Budget and fund raisers	City staff

Paul reminded the group that the canvass must be provided the week prior to the first meeting. There was a discussion of the location and dates for the meetings. It was tentatively decided to scheduled the meetings as follows:

<u>Location</u>	<u>Date</u>
Armory	September 18
South Newberg (CS Lewis Gym)	September 25
Senior Center	October 2
Mountain View Middle School	October 9

The time for each meeting would be between 7:00 p.m. and 9:00 p.m.

Paul provided information on how he can be contacted: Phone 503 655 2557; Fax 503 655 2718 and e-mail paul@rkaonline.com.

Paul requested that Ann Pesola, Kris Horn, Bud and Doris Brandt, Lorraine Hall, and Duane Cole remain after the meeting to discuss the development of the brochure, e-mail lists and survey questions.

The next meeting of the 'Turn-out Task Force' was scheduled for July 10 at 7:00 p.m. in the Public Safety Building. The purpose of the meeting will be to follow-up on the strategy to turn out the community at the meetings in the fall and review progress on the commitments made by the members present at the meeting.

The meeting adjourned at 8:30 p.m.