



CDD Rux noted that Truman Stone and Matt Zook are reviewing the draft Agreement and Bylaws.

Chair Felton asked about the difference between a 501(c)(6) and a 501(c)(3) organization. Member Lewis provided clarification.

Member Nicholas inquired about Page 17 in the packet and Section 4 on the reference to the Newberg zip code that is incorrect. She also had a question on the majority of industry representation language. The committee discussed and changed the zip code reference and kept the industry representation language as proposed.

Chair Felton suggested Ex Officio members to get broader representation. He suggested the City of Newberg, Chehalem Cultural Center and Newberg Downtown Coalition.

CDD Rux referred to Page 18 of the packet and the language reference public meetings and records.

Member Lewis clarified that he was concerned about daily operations being public verses Board meetings.

CDD Rux indicated the Bylaws would be discussed in depth by the Bylaws Subcommittee.

The Subcommittee discussed possible individuals who would have an interest on being a Board Member of Visit Newberg. This included Emily Weichold, Doug Peterson, Rebecca Ponzi, Paul Bachand, Andrew Heinschn, Hub Marduck, Britta Stewart, Cliff Anderson, and Mark Moisan.

2019 CAMELLIA FESTIVAL

CDD Rux outlined the possibility of utilizing the \$10,000 from the unsuccessful Travel Oregon grant application and the \$2,500 awarded to Anvil Academy that is not moving forward as funding sources for the Camellia Festival which is seeking \$14,000 of funding assistance.

Member Lewis asked about past awards to the Camelia Festival and if it is a want or a need.

CDD Rux outlined \$8,000 was awarded in 2018 to cover the 2018 Festival and a portion of the 2019 festival. The split was roughly \$4,000 for the 2018 festival and \$4,000 for the 2019 festival.

Member Nicholas inquired if the Camellia Festival should be asked to provide a written proposal.

Chair Felton shared that if the Chehalem Valley Chamber of Commerce gave the festival dollars he was ok with them giving \$4,000 again.

Member Lewis noted that the International Camellia Festival would be a draw for tourist.

NEXT MARKETING SUBCOMMITTEE MEETING

December 17, 2018.

ADJOURNMENT

Chair Felton adjourned the meeting at 9:19 a.m.



Approved by the Transient Lodging Tax Ad Hoc Committee Marketing Subcommittee this 17th day of December, 2018.

Rob Felton
TLT Ad Hoc Committee
Marketing Subcommittee Chair

Doug Rux, Community Development Director