

TRANSIENT LODGING TAX AD HOC COMMITTEE MEETING MINUTES
July 9, 2018, 4:00 PM
Permit Center Conference Room, Newberg City Hall
414 E First Street

Chair Lewis called the meeting to order at 4:04 p.m.

ROLL CALL

Members Present:	Dennis Lewis, Chair	Sheila Nicholas, Vice Chair (4:26)
	Megan Carda (4:15)	Brian Love
	Rob Felton	Loni Parrish
	Robert Griffin	Lori Louis
	Kyle M. Lattimer	Robert Griffin
	Mayor Andrews, Ex Officio (4:16)	Joe Hannan, Ex Officio (4:40)

Members Absent: Jessica Bagley

Staff Present: Doug Rux, Community Development Director

Guests Present: Carr Biggerstaff
Shannon Buckmaster

APPROVAL OF MINUTES

Changes noted on June 6, 2018 TLT Minutes.

MOTION: Ashley Lippard/Brian Love moved to approve the June 6, 2018 TLT meeting Minutes with noted changes. The motion carried (8Yes/ 0 No).

PUBLIC COMMENTS:

Member Griffin provide comments on the Rally Kart grant and CDD Rux gave an update on the grant application.

Member Griffin inquired on the Wolves & People trail, if it had been constructed and is there data on the before and after attendance.

Member Griffin commented on the Old Fashioned Festival and the need to take information to the community to get involvement and input. He suggested posters be placed in his clients windows on the activity.

Member Lippard noted that it takes time to put together posters.

Member Parrish noted it is not the role of the TLT Committee to distribute material. Member Parrish left the meeting at 5:05 pm.

MARKETING SUBCOMMITTEE – MARKETING PROPOSAL:

The Committee went through the process of line by line reviewing the draft job description making changes by deleting and adding text. Staff captured all of the changes and will produce a new document that will be reviewed by the Marketing Subcommittee.

The Committee reviewed the Visit Newberg TLT Business Plan and worked through the first paragraph adding or deleting text. The Committee was ok with the language in the Mission Statement. Questions were raised about the Marketing Model with general comments from Members Griffin and Felton.

MOTION: Ashley Lippard/Brian Love moved to approve the job description and Visit Newberg TLT Business Plan. The motion carried (7 Yes/ 1 No - Griffin).

STATUS OF DESTINATION DEVELOPMENT – MARKETING GRANTS

This portion of the agenda was not discussed.

TLT MEMBER UPDATES

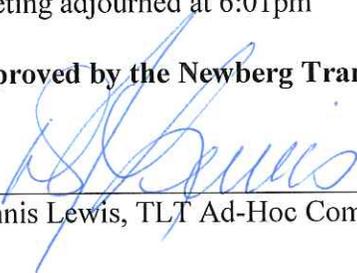
None.

NEXT MEETING: July 9, 2018 4:00pm

ADJOURNMENT:

Meeting adjourned at 6:01pm

Approved by the Newberg Transient Lodging Tax Ad-Hoc Committee this August 1, 2018.



Dennis Lewis, TLT Ad-Hoc Committee Chair



Doug Rux, Community Development Director