

**AD HOC ECONOMIC OPPORTUNITIES ANALYSIS CITIZENS ADVISORY
COMMITTEE MINUTES
Monday January 27, 2020, 6:00 PM
Newberg City Hall Permit Center Conference Room
414 E First Street**

CALL MEETING TO ORDER

Chair Curt Walker opened the meeting at 6:00 PM.

ROLL CALL

Members Present:	Curt Walker, Chair	Carr Biggerstaff, Vice Chair
	Gene Piros	Keith Hansen
	Alvin Elbert	Bob Woodruff
	Allen Routt	Philip Higgins
	Sid Friedman	Jim Bush

Members Absent: Isa Pena, excused
Rick Rogers, Mayor, Ex-officio

Staff Present: Doug Rux, Community Development Director

Guests: None

Members present introduced themselves during roll call.

APPROVAL OF MINUTES

N/A

PUBLIC COMMENTS

None.

ORIENTATION SESSION

CDD reviewed setting up email accounts. If Committee members have questions or issues setting up their accounts he provided contact information for the City's IT Department to contact. It was noted that all Committee material will be sent to their City email account one week prior to a meeting. Material for the meetings will also be available on the City web site to access. Hard copies of meeting packet material will be available at each meeting.

CDD Rux reviewed that the Committee is a public body, meetings are open to the public, and that the Committee members will follow Oregon Government Ethics requirements.

CDD Rux provided a Power Point presentation on the process for conducting an Economic Opportunities Analysis which included the following:

Land Supply
Step 1: Gather and Assemble Data

- Step 2: Classify Land
- Step 3: Identify Constraints
- Step 4: Verification
- Step 5: Summarize Results

Demand

- Review National, State, and Local Trends
- Assessment of Community Economic Development Potential
- Forecast of Employment Growth in Newberg
- Identification of Required Site Types

Policy Analysis

- EOA will focus on land based strategies
- 2019 A NewBERG Community Vision
- 2019 Newberg Economic Development Strategy
- Recommendations for specific changes to the City's Comprehensive Plan Policies and Development Code
- Policies and strategies can address items other than land use
- Policies to grow and retain existing businesses and attract new businesses

CDD Rux reviewed the meeting topics which included:

- Meeting 1: Trend Analysis & Employment Forecast
- Meeting 2: Buildable Lands Inventory and Site Suitability
- Meeting 3: Employment Lands Needs Analysis
- Meeting 4: Strategies to Accommodate Employment Growth
- Meeting 5: Economic Opportunities Analysis Report

The meeting schedule was reviewed for product delivery, meeting dates and open houses. Technical Advisory Committee meetings were noted that will occur before the Ad Hoc Citizens Advisory Committee meetings. The Scope of Work with EcoNorthwest was also shared with the Committee members which provides additional details on the process.

ITEMS FROM COMMITTEE MEMBERS

No other comments from members.

NEXT MEETING

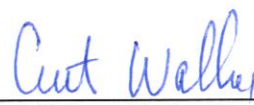
The next meeting will be March 17, 2020.

ADJOURNMENT

The meeting was adjourned at 6:55 p.m.

Approved by the Ad Hoc Economic Opportunities Analysis Citizens Advisory Committee on April 23, 2020.


Doug Rux, Recording Secretary


Curt Walker, Ad Hoc Economic Opportunities Analysis Citizens
Advisory Committee Chair