

# **The Newberg Downtown Revitalization Committee (NDRC) has been dissolved as of December 31, 2010, per the November 1, 2010, City Council Meeting.**

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**CITY OF NEWBERG CITY COUNCIL MINUTES  
NOVEMBER 1, 2010  
7:00 P.M. MEETING  
PUBLIC SAFETY BUILDING TRAINING ROOM  
401 EAST THIRD STREET**

## **VIII. NEW BUSINESS**

Consider a motion dissolving the Newberg Downtown Revitalization Committee.

TIME – 8:12 PM

Mr. Danicic presented the staff report and handed out an email received by Mr. John Bridges (see official meeting packet for full report).

Councilor Shelton asked if the Newberg Downtown Coalition (NDC), the Newberg Downtown Association (NDA), and the Newberg Downtown Revitalization Committee (NDRC) were all related to the Chehalem Valley Chamber of Commerce. Staff replied the NDA and NDRC are separate from the Chamber. The NDC began as a result of Chamber investigation of a new Urban Renewal Program, but there is no official connection between them at this time.

Councilor Rierson asked Mr. Felton if he was associated with the groups other than being the Chair of the NDRC.

Mr. Rob Felton stated he is the president of the NDC, Chair of the NDRC, and was a board member of the NDA. He also stated he was okay with the dissolution of the NDRC.

Mayor Andrews asked if he would support putting the NDRC at rest or making it inactive for the time being rather than dissolving it. Mr. Felton he would be okay with that as well, but he felt it was possible to use other methods to administer these types of funds.

Councilor Witherspoon was concerned with the opposition raised and wondered why there was so much resistance. He asked how all three entities feel about each other and if every member is in the NDA or in the NDC as well. Mr. Felton replied about three fifths of NDRC are doing both; Mr. Bridges, as the President of the Chamber asked to start the NDC and was part of the process as well; if the NDRC dissolved, he and others would move efforts over to the NDC.

Councilor Shelton asked if there were any other projects the NDC solely owns other than the involvement in the Main Street Program. Mr. Felton mentioned Downtown Clean-up Days and coordinating events for the Camellia Festival and Project for Public Spaces. NDC also put together other events such as the Farmer's Market and the Downtown Halloween although they were funded from elsewhere.

Councilor Shelton asked the City Attorney about how the charter directs dissolving an ad hoc committee vs. a citizen advisory committee.

Mr. Mahr replied the charter addresses committees established by resolution where as ad hoc committees are just established by Mayor. It was asked if the NDRC was established by resolution as a citizen's advisory committee. Mr. Beam replied the NDRC was established in February of 2003, which was prior to the new charter, so the Mayor did not just appoint those members as he would according to the new charter. Mr. Mahr felt since it was not established by a resolution the Council could move forward with the proposal as it is.

Councilor McKinney asked about funds designated to NDRC and/or NDC at the moment. Staff replied there were none designated to NDC other than the occasional money into specific projects; the NDRC has administrative costs for staff help from Mr. Beam and a minute recorder, the members are volunteers.

**MOTION: Shelton/Bacon** to dissolve the Newberg Downtown Revitalization Committee.

Mr. Steve Clay, Vice Chair of NDRC, felt this would simplify and stream line the process. He is not a business owner downtown, but just a citizen who likes to go downtown and felt whatever can be done to make better is what he wants. He is not currently a member of the NDC, but if he needs to join to continue helping clean up and preserve the historic Downtown Newberg he will.

Mr. Corey Zielsdorf, NDRC, stated he has been a member for three to four years and spoke of why it started. He spoke of the opportunities of the Main Street Program and the NDC to bring funding Downtown. He appreciates the enthusiasm and spoke of being realistic about volunteer efforts.

Councilor Rierson said he is a former member of the NDRC and spoke of some reservations about dissolving for history purposes; but, he felt the Main Street Program attracts better funding and supports the motion.

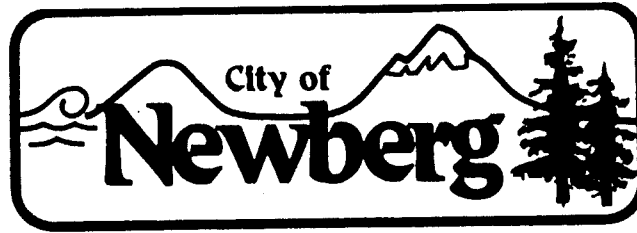
Councilor Witherspoon was in favor of the motion, but he wanted to make sure the last minute email they received from Mr. Bridges did not represent the opinion of others. Rob Felton felt the opposition did not extend to more than the one person in this matter.

Discussion followed to ensure the City Attorney was comfortable with dissolving the committee created by a resolution. Mr. Mahr felt comfortable there is a clear record and that there is authority to do this with a motion only.

Councilor Rierson concluded by thanking the members of the NDRC for work they have done and ensured them just because they were dissolving it for purposes of eliminating redundancy, it does not mean the work is not appreciated.

**VOTE:** To dissolve the NDRC as of December 31, 2010. (7 Yes/0 No) Motion carried.

City of Newberg  
414 E. First Street  
P.O. Box 970  
Newberg, OR 97132

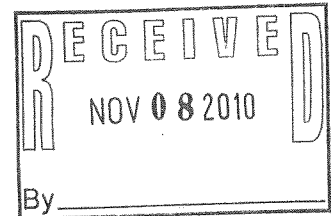


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## Planning and Building Department

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DATE: November 4, 2010  
TO: Newberg Downtown Revitalization Committee Members  
FROM: David Beam, Economic Development Planner D3  
SUBJECT: Dissolution of NDRC



As you know, the City Council discussed the proposed dissolution of NDRC on November 1. During the discussion, they specifically provided some well-deserved recognition regarding the many great work and projects that the Committee has accomplished over the years. However, in the end, the Council decided to endorse the proposal and voted to dissolve the NDRC at end of this calendar year. The intent of this action is to allow the limited communities resources, both human and material, to be used in the most efficient and effective manner possible through the efforts of the Newberg Downtown Coalition.

I too would like to recognize all the hard work that you and your predecessors have put into the Committee. Together, we have made very tangible progress towards bringing our historic downtown closer to the great potential it possesses and I hope you are very proud of what you have accomplished. Thank you for all you have done and please know that it has been my pleasure to serve you in the support of your work.

Please note that meetings for the NDRC are still planned for November and December so that we can appropriately wrap up some of our existing projects.

cc: Mayor Bob Andrews  
Dan Danicic, City Manager  
Barton Brierley, Planning and Building Director  
NDRC file