

**(NDRC) NEWBERG DOWNTOWN REVITALIZATION COMMITTEE
MEETING MINUTES**

**Newberg Public Safety Building - Newberg, Oregon
WEDNESDAY, March 19, 2008 AT 7:00 P.M.**

To be approved at the April 16, 2008, NDRC Meeting

I. Call to Order:

Chairman Rob Felton called the meeting to order at 7:03 PM.

II. Roll Call:

John Bridges
Lon Wall

Rob Felton
Corey Zielsdorf

Kristen Horn

Staff Present:

David Beam, Economic Development Coordinator/Planner
David King, Recording Secretary

III. Meeting Minutes:

Motion #1: To approve the minutes of the February 20, 2008 NDRC meeting (Unanimous voice vote approved the minutes).
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IV. Communication from the Floor:

In light of the absence of citizens in the audience, nothing was brought up at this time.

V. Project Updates:

DEMONSTRATION BLOCK:

David Beam relayed his conversation with Adam Cocker in the Engineering Department. The city was willing to take on preparing the project renderings and relieve Mr. Brittel of this task. Mr. Beam stated that he should have a draft of the rendering ready to present it at the next NDRC meeting. After the Committee members discuss the draft and make their final corrections, then a meeting will need to be scheduled with the businesses/land owners affected by the demonstration block. **Mr. Zielsdorf** added that PSU Urban Planning interns, with over 400 hours of field practice, could be used in the future. **David Beam** wondered how the committee might want to raise the additional funding. **Mr. Bridges** had some people in mind, who could be approached, but prefers waiting for the renderings to show the prospects.

HESS CREEK FENCING:

David Beam could not find a Yamhill powder coating firm. **Lon Wall** relayed various cost factors involved with powder coating, including the importance of prep work. **David Beam** did acquire a quote from a Tualatin business (Powder Coat Specialties). With primer—which provides a longer lasting finish—the quote to powder coat the fence would be \$9,642. Without primer, the quote was \$6,950. Mr. Wall is convinced these figures are separate from the preparation costs.

Some discussion ensued about overall costs and if any donors were already lined up to pay for the project. For 1,000 feet of fence, the overall cost could be ~ \$25,000, with Mr. Rierson assisting in the construction. A plan was also formulated to talk to Dan Danicic in order to have a engineered schematic that shows the load bearing on the posts for a five foot fence. The engineered schematic is needed to present the project to ODOT. After some investigation in old minutes, the original fence height was listed at 3.5 feet. **John Bridges** agreed to meet with Dan Schutter and Dan Danicic to discuss the project.

GATEWAY WELCOME SIGN:

David Beam referred to the color drawings that he handed out to the NDRC. The pictures were produced by a colleague of Dwayne Brittell. **John Bridges** deemed this picture sufficient for presenting the project to the Rotary Club Foundation. **David Beam** will let Mr. Brittell know that the pictures will suffice for now.

PROPOSED URD:

David Beam let the committee members know that **John Bridges** spoke to the City Council to relay the NDRC's recommendation that the Council support the exploration of a future URD to benefit the downtown. The Council has requested the city attorney to write a position paper on this issue. Once the paper is drafted, it will then be reviewed by the Council. The Chamber's URD Task Force also came to speak with the Council on their efforts. The Task Force would like an NDRC member to be involved. **Mr. Bridges** recommended that **Lon Wall** be on the Chamber's Task Force, even though the meetings are going to be held on Fridays at lunch time, which is a difficult time for Mr. Wall. The Task Force will be asked to consider moving the meeting time to Wednesday or Thursday morning. **Rob Felton** will contact Jessica Cain (Chair of the Task Force) about Mr. Wall's possible involvement.

At some point in the URD exploration process, **John Bridges** would like to see the how property values have risen since 2001 and how much they might have risen if the URD ~~has~~ ^{had} remained in place.

VI. Other Business:

The NDRC membership has been reduced by City Council to be seven members instead of the five members recommended by the NDRC. A news release will advertise the openings. Any future members will have to be appointed by the mayor, and then presented to the City Council for their consent.

David Beam updated the members on the Cultural Center. Lonnie Parrish made a presentation before City Club regarding the recent fund raising efforts and proposed rehabilitation of a portion of the building. She also mentioned that maybe the Cultural Center folks perhaps should start to talk with folks interested in the Civic Corridor. One of the issues might be the need to move back the street trees in front of the Library to open up the view down Howard Street to the Cultural Center.

Next Meeting: The next NDRC meeting will be held April 16, 2008.

David Beam announced that **Mrs. Horn** is trying to get a downtown farmer/craft market up and running this year. **Mrs. Horn** will be going to the City Council in the near future to inform them of her market plans. Also, the incorrect seasonal banners were installed this week, but city staff has been informed and will correct the error. Lastly, David Beam referenced the new slogan presented for NDRC presented by the mayor (see email copy handout).

VII. Adjourn

Chair Felton adjourned the meeting at 8:16 PM.

Passed by the NDRC Committee of the City of Newberg this 16th day of April 2008.

AYES:

NO:

ABSTAIN:
(list names)

ABSENT:

ATTEST:


NDRC Recording Secretary Signature

 4/16/08
Print Name Date



Jennifer Nelson 4/16/08