

**(NDRC) NEWBERG DOWNTOWN REVITALIZATION COMMITTEE
MEETING MINUTES
Newberg Public Safety Building - Newberg, Oregon
WEDNESDAY, July 16, 2008 AT 7:00 P.M.**

To be approved at the September 17, 2008, NDRC Meeting

I. Call to Order:

Chairman Rob Felton called the meeting to order at 7:03 PM.

II. Roll Call:

| | | |
|-------------|----------------|----------|
| Rob Felton | Allen Herriges | Lon Wall |
| Gail Watson | | |

Absent:

John Bridges (excused)
Kristen Horn (excused)
Corey Zielsdorf (unexcused)

Staff Present:

David Beam, Economic Development/Planner
David King, Recording Secretary

III. Meeting Minutes:

The June minutes are still pending review before being presented for approval.

IV. Communication from the Floor:

In light of the absence of citizens in the audience, nothing was brought up at this time.

V. Project Updates:

DEMONSTRATION BLOCK:

David Beam said that it appears everyone approves of the latest design. He also reported that the estimate cost of the project gone up from \$40,000 to \$45,000, but that some of the NDRC budget for this fiscal year could be used to cover that increase. The NDRC still needs to raise the an additional \$10,000 of the \$20,000 match that they have committee to raising.

David Beam then wanted to determine the date for the open house. Mr. Beam has already graphed potential dates and availability of committee members (see handout). Members

concurred that August 13, 2008 at 7 pm works best. John Bridges will be making the presentation. Comment cards should be available at the meeting. Five sample flyers were presented at the meeting, with discussion following on the content, selection, and RSVPs. The flyer will be sent to business owners and property owners within the downtown area (C-3 Zone). **Mr. Herriges** is willing to provide a story in the Graphic. **Ms. Watson** suggested that a graphic image of the demonstration block should be on the mailer. She even volunteered to assist in the design work, and David Beam will work with her. It was also hoped that Mrs. Horn would agree to add it in her downtown newsletter. David Beam will also try to get it included in the Mayor's Musings.

Chair Felton would still like to have the presentation video available on the City's website. **David Beam** will check with the city information technicians to see if it possible. It was also suggested that the city website have a place to gather comments and feedback from citizens.

HESS CREEK FENCING:

David Beam had a discussion with John Bridges about the progress. Dan Scutter of GFU has been conversing with ODOT engineers to work out the details of the fence design. **Chair Felton** wanted a reminder of what is the NDRC budget for this year. **David Beam** believes it is \$25,000.

GATEWAY WELCOME SIGN:

David Beam reported that the rotary foundation has agreed to a concept design. It will include a monument-like sign with tall landscaping behind the sign keep the sign distinct from any future building built on the site. The ad hoc committee consisting of various community interests will need to be re-convened to work out the final details of the sign.

PROPOSED URD:

David Beam could only report that the city manager will be the city liaison with the URD group, but is still making a determination his level of participation with them. **Lon Wall** did attend the last meeting and he felt that the group is looking more at an incremental approach to improving the downtown, such as though the Main Street Program. **David Beam** stated that this program was looked into a few years ago. It is a good program and is used successfully in many cities. However, to implement the program properly, financial resources must be made available. **Mr. Wall** believes from the URD meeting he attended, that there is some hesitation to pursue another URD in Newberg, but it is still early in the process. He believes progress will be possible.

SATURDAY FARMER/ARTISTS MARKET:

Kris Horn was not present, but other members thought it was off to a fair start.

VI. Other Business:

The proposed Blaine Street sidewalk improvement project will not be submitted for funding under a bike/pedestrian grant program. Instead, the City is planning to submit for grant funds to build sidewalks on Villa Rd. from Carol Avenue to Park Lane.

The NDRC budget for the next fiscal year is \$25,000.

Russ Thomas of the Public Works Department has identified some problems with using some of the adopted street trees for downtown. David Beam is trying to arrange a meeting with Kristin Ramstad with the State Forestry Department, Barton Brierley and Russ Thomas to work through the issue.

Next Meeting: The next NDRC meeting is scheduled for August 20, 2008, with the presentation meeting for the Demonstration Block August 13, 2008. However, discussion followed that the regular meeting on the 20th will be cancelled unless the Chair determines otherwise.

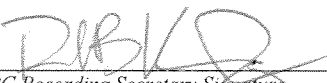
VII. Adjourn

Chair Felton adjourned the meeting at 7:53 PM.

Passed by the NDRC Committee of the City of Newberg this 17th day of September 2008.

AYES: 5 NO: 0 ABSTAIN: 0 ABSENT: 2 K. Horn
(list names) L. Wall

ATTEST:



NDRC Recording Secretary Signature

DAVID B. KING, JR

Print Name