

**(NDRC) NEWBERG DOWNTOWN REVITALIZATION COMMITTEE  
MEETING MINUTES  
Newberg Public Safety Building - Newberg, Oregon  
WEDNESDAY, May 16, 2007 AT 7:00 P.M.**

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**To be Approved at the June 20, 2007, NDRC Meeting**

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1. **Call to Order**                    \*\*\*Lon Wall is taking Mr. Bridges' place as "Chair" tonight\*\*\*

Lon Wall called the meeting to order at 7:06 PM

2. **Roll Call**

John Estrem	Rob Felton	
Kristen Horn	Jack Reardon	
Lon Wall	Diane Ferranti	Candy Collins (arrived 5 min late)

Absent:

Chair John Bridges      Cory Zielsdorf

**Staff Present:**

David Beam, Economic Development Coordinator/Planner  
Ruth Schlachter, Planning Division Secretary

3. **Meeting Minutes**

<b>MOTION: Reardon/Horn</b> to approve the minutes from April 18, 2007. The vote was unanimously passed.
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4. **Public Comments** - none

5. **Project Updates:**            \*\*\* **Demonstration Block**

**David Beam** opened the discussion regarding street tree options. He said it's up to the committee if they would like to make any recommended changes to the City Council regarding the adopted downtown street trees of Flowering Cherry and Vine Maple.

**Jack Reardon** recommended adding more flowering trees types.

**Kris Horn** suggested keeping consistency between blocks.

**Lon Wall** said variety would be good since this is a demonstration block.

**Rob Felton** asked what the demo block has planted in it already and whether we're choosing the secondary trees/shrubs as well as large trees.

**David Beam** stated yes, we are choosing everything, the smaller shrubs *and* larger trees. The plan calls for adding landscaping, not replacing any of the existing street trees.

Discussion was held regarding which type of trees to chose for the demonstration block, how many to add to the demo block, what other items were part of the demo block (ie: benches), and deciding what to accomplish tonight.

**Lon Wall** stated that the prime issue should be to decide on how to fund/accomplish the demonstration block. As a segue to the next topic, Mr. Wall suggested talking about the Attrell's proposed donation at this time.

#### **\*\*\*\*Proposed Donation**

**Lon Wall** spoke with the Attrells regarding their proposed donation. After they heard about the demonstration block, they were interested in contributing to the cost of it. Mr. Wall talked to them about the idea of having the names of sponsors displayed in the block for which they contribute. Financing for the project can also come from other donations.

**David Beam** suggested discussing this idea of naming blocks/items for donors with the City Council if NDRC would like to move forward with this concept.

Discussion was held regarding the past URD money collected and what happened to those dollars. Mr. Beam said the URD money was never used for anything and that it went back to the various taxing districts when the URD was dismantled.

A decision was made to wait and see what the budget committee decides about funding the demonstration block before they proceed further.

#### **\*\*\* Hess Creek Fencing**

**David Beam** said Mr. Bridges had spoken to Dan Schutter. He hopes Dan can devote more time to engineering a fence during the summer months when most of the students are gone.

#### **\*\*\* First Friday Art Walk Partnership**

This item should be removed from future agendas, until Art Walk approaches the NDRC with request for assistance.

#### **\*\*\* Gateway Welcome Sign**

**David Beam** met with the Rotary Foundation yesterday regarding the proposed downtown welcome sign design and location. They are now interested in having a 'Welcome to Newberg' sign located on the island with the big flag pole at the intersection of River Street and Hwy 99W. Mr. Beam will talk to other city staff regarding this location to get their input. A final decision about the welcome sign design and location will be made by the City Council, with recommendations from other organizations, such as the sign ad-hoc committee, Rotary foundation, NDRC, NDA, and maybe the Chamber.

**John Estrem** asked if this location is within the ODOT right of way.

**David Beam** replied yes. Any proposed sign at that location will have to be approved by ODOT as well. David drew a diagram on the white board showing the flag pole property and a suggested location of this sign there. He then discussed the potential issues.

**Jack Reardon** recommended that we find someone to do a computer imagery of the flag pole, proposed sign location, signal lights, etc.

**\*\*\* Proposed URD**

**David Beam** said that he had heard that Jessica Cain was going to set a first meeting sometime next week.

**6. Other business:**

**David Beam** conveyed some public art programs that were discussed with him recently. He drew attention to the Lake Oswego handout about their public art program, which was provided to him by the City Attorney, Terry Mahr. Leased art pieces are put on display. They can be purchased if the City likes them.

The City Manager had discussed with Mr. Beam the concept of the Chicago Cows program a few years back. Mr. Beam found some information on the web and passed out some handouts to the committee members on the subject. Maybe Newberg could do such a program, with some other animal, like llamas or alpacas.

The owner of the building next to Francis square has requested to put windows on their wall. Barton Brierley, Director of Planning & Building, would like the NDRC's reactions to that request.

Discussion was held regarding this request.

The Newberg City manager asked committee to look at the rules for Francis Square and try to revamp them so that Francis Square is more usable to public.

**David Beam** thought that the rule that brings about the largest problem in achieving that goal is the rule stating "no sale or distribution of materials."

Discussion was held regarding how to change the rules and draw more people into the square.

**David Beam** asked the committee's opinion of adding stucco the exterior wall over the existing exposed brick. The committee members unanimously disliked this idea.

A decision was made to make the Francis Square items the first item on next month's agenda for further discussion.

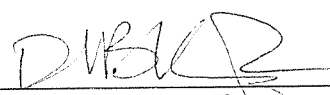
**7. Adjourn**

Acting Chair, Lon Wall, adjourned the meeting at 8:55 PM

Passed by the NDRC Committee of the City of Newberg this 20<sup>th</sup> day of June, 2007.

AYES: 4                      NO: 0                      ABSTAIN: 1                      ABSENT: 4  
(list names)                      BIRLOTTES

ATTEST:

  
Recording Secretary Signature

DAVID B. KING, JR                      18 JULY 07  
Print Name                      Date