

**(NDRC) NEWBERG DOWNTOWN REVITALIZATION COMMITTEE
MEETING MINUTES
Newberg Public Safety Building - Newberg, Oregon
WEDNESDAY, April 18, 2007 AT 7:00 P.M.**

To be Approved at the May 16, 2007, NDRC Meeting

1. Call to Order

John Bridges called the meeting to order at 7:06 PM

2. Roll Call

Chair Bridges	John Estrem	Rob Felton
Kristen Horn	Jack Reardon	Lon Wall
Cory Zielsdorf (arrived late)		

Absent:

Candy Collins	Diane Ferranti
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Staff Present:

David Beam, Economic Development Coordinator/Planner
David King, Recording Secretary

3. Meeting Minutes

MOTION: Wall/Reardon to approve the minutes from March 21, 2007. The vote was unanimously passed.
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4. Public Comments

There was one citizen present (councilor Jeff Palmer) but he said that he was present to observe the great volunteer citizens at work.

5. Project Updates: * Demonstration Block**

Chair Bridges asked Mr. Beam about the demonstration block handout given to the members before the meeting began (see Tree List packet from Kristin Ramstad). It was agreed that the committee members would take the packet home for review prior to the next meeting.

Mr. Beam also reported that he had discussed the bus stop issue with LINK and Town Flyer operators and they are willing to share the space with the proposed bulb out at the School Street/First Street intersection.

Chair Bridges asked Mr. Wall if it would be beneficial for NDRC members to make a presentation about the proposed project to the budget committee.

Mr. Wall agreed that was a good idea, though he wouldn't be able to do so himself.

Mr. Beam is going to contact Elizabeth Comfort in the Finance Department and arrange for Mr. Bridges to make a presentation at a budget committee meeting.

***** Hess Creek Fencing**

Chair Bridges has called Dan Schutter at GFU about the fencing project. Mr. Schutter had not called back with the engineering designs prior to this meeting.

***** First Friday Art Walk Partnership**

Chair Bridges met with Art Walk officials to present the brochure box project idea. Apparently printing/publishing funds have dried up for brochures due to budget cuts at Wells Fargo. To better explain the Art Walk official's response to NDRC boxes, Kathy Goldsby sent a letter to the NDRC (see letter dated April 17, 2007). Mr. Bridges then read through the letter and discussion was held on the various points on why the Art Walk folks are not willing to accept responsibility for the boxes at this point.

Kris Horn stated that she felt that the brochure boxes have been pushed upon the Art Walk folks, and instead of criticizing their decision, NDRC members need to step back and re-examine how the NDRC could assist the Art Walk.

Lon Wall questioned why the Art Walk officials would walk away from such a generous offer, but when they know what they want, they are welcome to come before NDRC to ask for assistance. The issues of box design and maintenance possibly are the major hurdles, but the committee members would like to table this issue at this time.

***** Gateway Welcome Sign**

Chair Bridges presented Mr. Brittell's digital alternative that show the proposed sign in various locations on the sit. He is planning to take the alternatives to the Rotary Foundation and get their feedback. Mr. Bridges described that the major issues for each sign location alternative revolve around placement of the sign in relation to the building, the alternative shapes of the sign, landscaping, lighting, and the visibility from River Road.

End of Side A, Tape 1

Chair Bridges stated that the boat ramp at John's Landing is the second busiest boat ramp in the greater Portland area. The sign should therefore be visible from River Road. Chair Bridges would like committee members to go to the site and try to view the site from different angles while thinking of the sign location alternatives. He would like to hear any comments from the NDRC members prior his next meeting with Rotary. Chair Bridges also requested an aerial view of the property at the next meeting. Mr. Beam stated that he would provide such a photo.

***** Proposed URD**

Jack Reardon had nothing to report, but David Beam said that he would be meeting with Mayor Andrews, Jessica Cain and Sheryl Kelsh this week to provide them with background information on the past URD.

***** Proposed Donation**

Lon Wall had not made contact with the donor. It was asked the David Beam facilitate a meeting between Mr. Wall and Mr. Attrell.

6. Street Trees at VFW

David Beam stated that VFW officials have asked to remove two mature trees in front of their building. The location of the VFW is south of City Hall on Howard St. The VFW want to remove the trees because they make a mess of the area from their dropped fruit and the trees keep tangling and tearing apart the flag on their flag pole. Mr. Beam said he had looked at the trees, which he thought were maples, which don't produce very messy fruit. In addition, the trees appear to be well-shaped, pretty mature and healthy. In light of this building/trees being within the Civic Corridor, Mr. Beam wanted to know the committee's thoughts of replacing such trees, and if so, with what kind.

Lon Wall spoke out that his first response would be for the trees to stay, since the overall plan for the downtown area is to have nice street trees, not cut them down. Other committee members willingly agreed, but were amenable to some judicious pruning if that would alleviate the destruction of the flag.

7. Other Business

The next meeting is scheduled for May 16, 2007.

8. Adjourn

Chair Bridges adjourned the meeting at 8:13 PM

Passed by the NDRC Committee of the City of Newberg this 16th May, 2007.

AYES:

6

NO:

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ABSTAIN:

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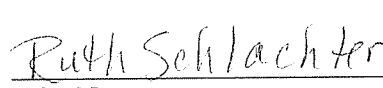
(list names)

ABSENT:

2

ATTEST:


Recording Secretary Signature

 5/16/07
Print Name Date