

**(NDRC) NEWBERG DOWNTOWN REVITALIZATION COMMITTEE
MEETING MINUTES**

**Newberg Public Safety Building - Newberg, Oregon
WEDNESDAY, March 21, 2007 AT 7:00 P.M.**

To be Approved at the April 18, 2007, NDRC Meeting

1. Call to Order

John Bridges called the meeting to order at 7:05 PM

2. Roll Call

Chair Bridges
Lon Wall

Rob Felton
Cory Zielsdorf

Jack Reardon

Absent:

Candy Collins
Kristen Horn

John Estrem

Diane Ferranti

Staff Present:

David Beam, Economic Development Coordinator/Planner
David King, Recording Secretary

3. Meeting Minutes

Lon Wall asked for one change in the minutes on P4, second line, change the word "community" to "passenger."

<p>MOTION: Reardon/Wall to approve the minutes from February 21, 2007, with the one change mentioned above. The vote was unanimously passed.</p>

4. Public Comments

No one was present in the audience at the beginning of the meeting.

5. Downtown Landscaping - Kristin Ramstad, Oregon Dept. of Forestry

Chair Bridges summarized the goal of NDRC in wanting to learn more about landscaping possibilities for the downtown area. Mrs. Ramstad was invited to give her input, and her first question was to know how much is the budget. After the laughter died down, she was told that the budget is small. Her advice began with buying small stock of high-quality. This helps the stock to become

established quicker, and keeps expenses down. Separate, distinct landscaping sections, but with a unifying pattern are also recommended so as to encourage donor and grant opportunities that might develop where someone wants to help but needs a distinct area to support.

Trees that related to the cherry family have a tendency for disease and maintenance issues later in life. Magnolias and red buds avoid many common diseases.

Mr. Reardon asked about the compatibility of trees and sidewalks.

Mrs. Ramstad said that trees thrive best when they are planted in a large open space—a tree pit that is not covered with sidewalk concrete. The soil needs to be exposed for air and irrigation, but they can be covered with porous grates or pavers. Conifers are usually not recommended mainly for their large size as they mature.

Mr. Reardon suggested that the proposed demonstration block plan be shown to Mrs. Ramstad and let her suggest three or four good choices of trees and bushes for the plan.

Chair Bridges wanted to better understand Mrs. Ramstad's caution about using donated stock. She explained that nurseries usually don't give away their best plants. Furthermore, she said that the quality standard that isn't always the same at all nurseries. She suggests that any nursery that does agree to help out should be told that their donation will be promoted. That way the nursery will do its best to see that the landscaping is done well, as it will be a reflection on their business. She is more than willing to help out NDRC with the acquisition of future stock. She also suggests that a nursery be a member of OAN—Oregon Association of Nurseries.

Mrs. Ramstad discussed the importance to keep the trees from getting stressed in their early acclimation years. This will affect the plant's growth for the rest of its life. She handed out a sample water schedule based on the water needs for the dry times of the year, April – October.

David Beam rolled out the demonstration block plan picture for review by Ms. Ramstad. Mr. Beam suggested that he email the important pictures to Ms. Ramstad after the meeting so she will have more time to consider her choices. She will stay in touch with David Beam.

6. Past URD plan – Project List

David Beam referred to the proposed projects on P13 of the meeting packet. This page shows that there was a wide range of projects to be done in the 2001 URD plan.

Chair Bridges then suggested that Mr. Reardon discuss this plan's projects with the Chamber's URD ad-hoc committee.

Mr. Reardon said that the Chamber ad-hoc committee has not met yet. He also believes it is too early to recommend anything.

End of Side A, Tape 1

Jack Reardon wants there to be a way to raise money for the projects NDRC wants done.

Discussion pursued on how much the city gets from fees and what happens with the general fund.

Lon Wall mentioned that the city has many dedicated funds that can be used only for certain kinds of projects. It is agreed at this time the NDRC will wait to see what the Chamber recommends before moving forward with any potential URD actions.

7. Past EID/BID Survey Report

Chair Bridges remembered that this issue was in response to Candy Collins' request from the previous meeting. The EID/BID survey results from business and property owners were included in the Agenda Packet, P16 – 20.

8. Project Updates

**** Demonstration Block** David Beam updated the committee that the city staff has included a line item in the proposed 07-08 city budget to do this project. City staff envision this project to be finance with ½ city funds and ½ donated funds generated by the NDRC. David also reported that he had made contact with Doug Bartlett about the Yamco bus stop. It turns out that Yamco no longer uses the bus stop, so they have not concerns. They would like to have the bus stop sign if it is removed. David is still trying to speak with folks with the LINK and Town Flyer bus systems.

**** Hess Creek Fencing** John Bridges had no news to share.

**** First Friday Art Walk** John Bridges reported that one concern that the Art Walk folks have about the flyer boxes is that no sponsor has been identified for the production of the pamphlets. They would also like to have some control over the design of the flyer boxes. John Bridges then showed a draft model of the brochure box.

Some discussion followed on how, and how not to, attach the boxes to the buildings. David Beam stated than building permits were unlikely if the flyer boxes were just freestanding outside, but would need building permits if they are bolted into the sidewalk or to the buildings.

John Bridges will visit with the Art Walk people to further discuss details of the brochure box.

**** Gateway Welcome Sign** David Beam stated that Dwayne Brittell has been backed up at work and has been unable to produce the alternative digital images of the sign on the gateway site with the proposed building. He expects that the designs will be ready within the next month.

**** Proposed Donation** Lon Wall had not met with the donor but assured the committee he will before the next meeting.

9. Other Business - None

10. Adjourn

Chair Bridges adjourned the meeting at 9:06 am.

Passed by the NDRC Committee of the City of Newberg this 18th April, 2007.

AYES:

6

NO:

0

ABSTAIN:

0

ABSENT:

3

(list names)

ATTEST:



Recording Secretary Signature

DAVID B. KING, JR

Print Name

18 APRIL 07

Date