

**(NDRC) NEWBERG DOWNTOWN REVITALIZATION COMMITTEE
MEETING MINUTES
Newberg Public Safety Building - Newberg, Oregon
WEDNESDAY, September 20, 2006 AT 7:00 P.M.**

To be approved at the October 18, 2006, NDRC Meeting

1. Call to order:

Lon Wall, vice chair, called the meeting to order at 7:00 pm.

2. Roll call:

Candy Collins	John Estrem (arrived late)	Diane Ferranti
Kristen Horn	John Lawson	Jack Reardon
Lon Wall		

Absent:

John Bridges
Peter Hainley

Staff Present:

David Beam, Economic Development Coordinator/Planner
David King, Recording Secretary

3. Meeting Minutes:

MOTION: HORN/FERRANTI to approve the minutes from September 20, 2006 (6 Yes/0 No, 3 absent during vote).
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4. Public Comments

There were no citizens present at the beginning of the meeting.

5. EID, BID, LID, and URD Primer

David Beam, with the use of three handouts, explained the differences between the different funding mechanisms. He first explained the differences between EID and BID. McMinnville is the closest community using an EID.

LIDs are used for city/public improvements, raising the funds from property owners who are adjacent to the improvements. If the owners of 60% of the assessment value remonstrate, then the formation of the LID fails.

Mr. Reardon asked who is able to initiate an LID. **Mr. Beam** replied that either the city or a developer can initiate the process. Some discussion followed about the citizens/homeowners adjacent to Mountainview Rd. who didn't want to pay for the street improvements. The homeowners properties had waivers of remonstrance for these street improvements.

URDs are used all over Oregon for capital improvements. These are funded through tax increment financing. This allows an incremental tax increase to fund the improvements, which in turn raises the value of the properties around the improvements. URDs have been established in Newberg twice in the last 20 years, but both were short lived.

Some discussion pursued about the viability of a well-planned URD working well in Newberg. Committee members hope the attitude is changing in Newberg where citizens are showing more involvement in the life of the community.

6. Proposed Demonstration Block

Mr. Beam apologized for not having the proposal ready for the committee.

7. Future Projects

***** Hess Creek Fencing**

David Beam talked about the fencing seen in Sheridan. Especially inviting was the way in which the fence is connected to the sidewalk. This will be advantageous for the Hess Creek fence because of the steep drop-off sloping away from the sidewalk. John Bridges reported to David Beam before the meeting that the GFU students have returned and he will to the Engineering faculty to try to generate some designs for the fencing.

***** First Friday Art Walk**

John Bridges also let David Beam know that some form of Art Walk box holder for flyers and advertisements is still being pursued. John has been trying to connect with Sally Dallas to discuss the options. People are very pleased with how successful the Art Walk seems to be at this point. One metal sculptor has moved to Newberg and feels that our city is a budding art community.

8. Status Reports

David Beam reported that the purchase from ODOT and sale of the Gateway property to Mr. Veatch has closed. He asked that the NDRC members begin to think of aiding with the design process for the downtown "welcome" sign. Mr. Beam and Mr. Brierley are still ironing the suggested process to design the sign. Mr. Beam believes that Mr. Bob Foster would be a good consultant to help with the design of the sign. He has designed other entrances that are very esthetically pleasing.

It was also reported that the property across from City Hall will soon be cleared by DEQ. The property will likely remain a grass lawn till the required 5 year restricted use requirement passes. Mr. Beam felt that occasional day events could be held on the property.

9. Other Business

David Beam informed the committee of Tunes on Tuesday project. The debriefing by committee that organized the event concluded that it was a huge success. Perhaps next year it will run for twon months instead of one month.

Mr. Beam noted that Mr. Attrell would still like to donate some article to the city (valued at something around \$3,500). Suggestions from committee members were something with the Gateway

sign, or maybe a bench along the Hess Creek fence. It was agreed that his donation could be matched by others. **Lon Wall** will try to visit with Mr. Attrell to clarify about the type of donation he would like to make.

John Estrem asked about the plans and progress of the Cultural Center. **Mrs. Horn** replied that architects are beginning the design process, which is right now gathering community input.

There was also conversation about the success of the Astoria Crafts Fair. Perhaps this will lead to something being done in Newberg. Perhaps an event in conjunction with the Old Fashioned Festival.

John Estrem has a neighbor experience in community revitalization that he would like to invite to an NDRC meeting. **Mr. Estrem** also suggested that the NDRC members work on one larger project instead of a number of smaller ones.

John Bridges had talked to Mr. Hainley regarding his absences from NDRC. Would the committee be willing to meet during the day? The members present believed it was best to keep the status quo on meeting time.

10. **Next Meeting** – October 18, 2006

11. **Adjourn - 8:50 pm.**

Passed by the NDRC Committee of the City of Newberg this 18th day of October 2006.

AYES: 5 NO: 0 ABSTAIN: 0 ABSENT: 4
(list names)

ATTEST:



NDRC Recording Secretary Signature

DAVID B. KING, JR. 18 OCT 06
Print Name Date