

**(NDRC) NEWBERG DOWNTOWN REVITALIZATION COMMITTEE
MEETING MINUTES
Newberg Public Safety Building - Newberg, Oregon
WEDNESDAY, June 21, 2006 AT 7:00 P.M.**

Approved at the August 16, 2006, NDRC Meeting

1. Call to order:

NOTE: There was no quorum present at 7:00 PM, but acting vice chair for the evening—Kristen Horn—called the meeting to order at 7:25 PM.

2. New Appointees:

Candy Collins Peter Hainley

Roll call:

Candy Collins	John Estrem	Diane Ferranti
Kristen Horn	Courtney Rogers (arrived late)	

Absent:

John Bridges(excused) Peter Hainley(excused) John Lawson
Lon Wall

Staff Present:

David Beam, Economic Development Coordinator/Planner
David King, Recording Secretary

3. Meeting Minutes:

Review and approval of the minutes for the April and May 2006 meetings were moved to the July meeting, along with the June meeting minutes.

Mrs. Collins was introduced and she spoke a little about her past in Elk Grove, CA, and her current involvement and excitement about living in Newberg. After a general conversation among the committee members concerning the events in Newberg, Mr. Beam offered to meet with Mrs. Collins and inform her of recent committee work and the general events that take place downtown in Newberg.

4. Public Comments

No citizens were present at the beginning of the meeting and therefore no comments were made.

5. Proposed demonstration visualization

In light of the absence of a quorum, there was quick conversation on recent topics, especially for the benefit of Ms. Collin's as an introduction to the committee and its recent projects.

Mr. Estrem shared his recent contacts with certain veterinarians. They lacked the enthusiasm to lead a "Pet Day". This leads Mr. Estrem to believe that there is not enough local support to carry out the project. He would rather find an event that would be an interest to him as well as the whole community.

Proposed demonstration visualization

Mrs. Horn asked Mr. Beam if anything can be done with the demonstration, and he said there has been some technical difficulties that has not been worked out yet.

6. Future Projects:

A. Hess Creek Fencing

Locally, everyone involved with the design of the fence agrees that the fence will be designed for pedestrian safety and not to the standard of vehicular safety. There is much progress being made by many people very interested in the project.

B. Flower Baskets

Miss Rogers reported how her map of downtown shows the location of outdoor spigots for irrigation drip systems. The brackets could be provided by Newberg Steel. The flower basket prices are \$65.00/10 inch basket, and \$75.00/12 inch baskets. Chapters is planning to be part of a demonstration for the hanging flower baskets this July.

Mr. Beam pointed out that Friday Art Walk leaders are promoting wine barrel planters to go in front of downtown merchants. This might be an more economical and easier to maintain alternative to hanging flower baskets. These plant barrels are also going to be used for sign poles that designates participants of the Art Walk.

C. Farmers Market

Mrs. Ferranti has been busy calling people to find out the viability of making this happen in Newberg. The Oregon Farmer's Market Association does charge a fee, but is also willing to recommend managers. Managing a farmer's market can be a full-time job. There has been various people saying that Providence Hospital wants to do a farmers market at their new site, but this has not been confirmed. Partnering with the Providence proposal runs counter to our goal of getting the event located downtown.

(Note: John Estrem had to leave, reverting the meeting back to a lack of a quorum)

Mrs. Ferranti asked for clarity on her responsibility of gathering information versus getting the event to be a reality. Mr. Beam reiterated that any event like this needs a champion to successfully bring the idea to reality.

End of Side A, Tape 1

D. Theme Events

Ms. Horn noted that theme events had already been covered in previous discussions.

E. First Friday Art Walk Partnership

It is hoped that someone will donate the money to purchase a large quantity of wine barrels for the Art Walk planters. Some discussion was also given to the sidewalk bird house/event flyer

idea that would inform passing citizens of Art Walk details and other downtown events. There was no vote taken at the NDA meeting.

7. Francis Square Regulations

These regulations are on a handout made available to the committee members prior to the meeting. Ms. Horn asked if everyone had the regulations and understood them. The most prominent problem seems to be the regulation against the sell and/or distribution of materials in the Square.

Further discussion was postponed until more committee members are present. Since adjacent merchants and businesses were not consulted when the regulations were first devised, Mrs. Horn recommended that changes to the regulations involve more people than just the NDRC members and City Councilors.

8. Status Reports:

Mr. Beam reported that a survey of the gateway site should take place this week. A sign welcoming people to historic downtown Newberg is planned for the site along with a commercial development.

Ms. Rogers reported that she would have to resign her spot on the committee as a result of her planned move to San Diego within the next week.

9. Other Business:

Mr. Beam once again brought up the issue of Mr. Lattrell's proposed donation to the community of Newberg. His idea was to donate a clock tower. Given Mr. Lattrell's willingness to spend around \$3,500 for the gift, the clock tower idea is not likely feasible. NDRC is being asked to consider other possibilities of a gift that will enhance the community. **Mr. Beam** added that certain groups, like the Newberg Community Foundation, may be willing to give matching grants, which might be one way to increase the donation's buying power.

Mr. Beam reported on a recent field trip he took with John Bridges regarding the use of StreetPrint. The StreetPrint demonstration showed that almost any art work in any color can be embedded into street asphalt. There may be some future application for this in Newberg in sidewalks and crosswalks on minor cross streets (not major highways; too much wear and tear).

Ms. Horn reported on the idea of using "Gateway to Wine Country" as a slogan for Newberg. She has heard that Sherwood is considering the use of this slogan as well. The Newberg Chamber is looking into the possibility of filing for a copyright to the slogan. **Mr. Beam** said that the city could also consider adopting the phrase as an official slogan.

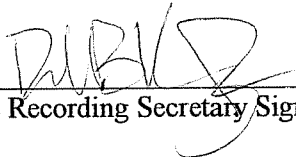
10. Next Meeting – July 19, 2006

11. Adjourn – 9:14 PM.

Passed by the NDRC Committee of the City of Newberg this 19th day of July 2006.

AYES: 5 NO: 0 ABSTAIN: 0 ABSENT: 4
(list names)

ATTEST:



NDRC Recording Secretary Signature

DAVID B. KINK, JR 08-16-06

Print Name Date