

**(NDRC) NEWBERG DOWNTOWN REVITALIZATION COMMITTEE  
MEETING MINUTES  
Newberg Public Safety Building - Newberg, Oregon  
WEDNESDAY, March 15, 2006 AT 7:00 P.M.**

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**Approved at the April 19, 2006, NDRC Meeting**

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**1. Call to order:**

John Bridges called the meeting to order at 7:07 PM

**2. Roll call:**

John Bridges  
Bart Rierson

Diane Ferranti  
Courtney Rogers

John Estrem

**Absent:**

Kristen Horn  
Lon Wall

John Lawson

David Mehler

**Staff Present:**

David Beam, Economic Development Coordinator/Planner  
David King, Recording Secretary

**3. Meeting Minutes:**

The minutes from the February 15, 2006 meeting were brought to a vote for approval,

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| <p><b>MOTION: RIERSON/ESTREM</b> to approve the minutes from February 15, 2006. (5 Yes/0 No, 4 absent during vote).</p> |
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**4. Public Comments**

No one was present at the beginning of the meeting and therefore no comments were made.

**5. Future Projects**

**Hess Creek Fencing – Mr. Rierson** updated the committee on specifications being sent to Jay Ouellette for official engineering drawings. As of the meeting, Mr. Ouellette had not finished the project.

**Mr. Beam** discussed the future budgeting of the fence. City government is currently going through a budget process for the upcoming year. When the gateway property sells, the city government may be willing to spend some of the profits from the gateway sale on the fence. Clyde Thomas at GFU has been contacted about the fence, and he is very excited to participate. GFU has also been approached to participate in the project financially. On top of all this, there is the willingness to have the usual fund raisers as well.

**Mr. Beam** also contacted ADEC about powder coating the sections of metal fence. Currently, they are not able to paint the fences due to size and color of the fence sections, but the Austins might be able to acquire painting services for one of their contract companies at a good price.

**Mr. Rierson** asked if the planting of the hillside was discussed when Mr. Beam met with GFU.

**Chair Bridges** answered the question. His understanding, from working with Rotary, is that GFU is currently planning to upgrade the entire Hess Creek riparian area from Fulton Ave. to Highway 99 as it runs through campus. This leaves GFU very interested in seeing the fencing upgraded.

**Chair Bridges** reaffirmed that Mr. Ouellette needs to be contacted. Once the fence drawing is in hand, Dr. Tidwell should be contacted about the fence project, in light of his office being in the fence area.

**Flower Baskets** – **Miss Rogers** talked to Country Garden Nursery in McMinnville and has found various watering options. Watering is a crucial issue, especially during the summer. Location is another important issue that will help determine the number of pots to purchase. Getting merchants to help pay and water such baskets could be an option. The basket prices vary: 24” baskets are \$185.00 and 16” baskets are \$93.00 each and weigh 45 pounds. Ms. Rogers suggests encouraging the city to purchase a few demonstration baskets for display before encouraging merchants to buy them. Placing the baskets on PGE light poles could be difficult because of the various engineering requirements.

One other option to consider is placing the flowers in pots that sit on the ground. This would make the watering easier, but perhaps it leave them more susceptible to vandalism as well. An entire package of holding bracket, flower pot, installation, and a dependable watering service might be the way to sell it to the merchants.

**Chair Bridges** laid out some of the future actions needed. Mr. Beam should find out if the city can provide some sort of water truck/watering system. Courtney Rogers should find out more about the brackets and she will ask at Friendsview Manor/garden clubs if any one is willing to be involved with watering.

**Farmers Market** – **Mrs. Ferranti** reported on information that she downloaded from a very helpful website (see Handout distributed during meeting, [www.oregonfarmersmarket.org](http://www.oregonfarmersmarket.org)). Highlights from the handout include the importance of having a dependable manager for the market. Managing a Farmers’ Market well takes a lot of work and skill.

**Mr. Estrem** questioned what kind of location is needed. Closing a street is a possibility, especially between the library and the old Central School building. To take this project further, a more refined plan is needed, especially if downtown merchants are going to be surveyed for their thoughts about the project. A streamlined version also needs some sort of ballpark budget figure for operating a market.

**Mr. Rierson** also suggested contacting managers of successful markets to advise on an effort in Newberg.

**Mr. Beam**, recounted the effort to create a farmers market about five years ago and its subsequent failure. To make it work this time around, there needs to be an enthusiastic, dedicated, hardworking champion to get the project off the ground. Much discussion was given as to how to make this effort successful.

**Theme Events – Mr. Estrem** reported on his investigations into holding a pet day event. Mr. Estrem had talked to Mark Weber, a veterinarian. This idea was warmly accepted. Another theme event that might work would be something having to do with music. From others that he talked to, Mr. Estrem found that many people consider Newberg rather boring. People would not likely come to participate in such theme events.

End of side A, Tape 1

**Mr. Beam** will investigate the city concerns (like liability issues) regarding holding the special events on city property.

**First Friday Art Walk Partnership – Mr. Beam** reported that he had spoken to John Larson prior to the meeting. Mr. Larson reported that he had attended the latest art walk and was very impressed. The NDRC should support this effort in any way it can.

**6. Status Report:**

Summer Banners:

**Mr. Beam** reported that the banners are funded, the approved design is back from the artist in a format that is acceptable to the manufacturer. Mr. Beam and Mrs. Horn are looking in to the best fabric to print them on, as transparency could be an issue.

Gateway Property:

**Mr. Beam** reported that the City Council has approved the sale of the property to Brett Veatch. Mr. Beam stated that he did not bring the concept development designs to the meeting and said he would email them to the NDRC members. The design process of the welcome sign would need get underway in the near future.

Street Furniture:

**Mr. Beam** is still waiting on information regarding costs from city administrators.

**7. Other Business:**

**Mr. Beam** recalled that committee members were to pick three locations for future furniture. No one had fulfilled this commitment, so it was postponed to the next meeting.

**8. Chair Bridges** adjourned the meeting at 8:47 PM.

Passed by the NDRC Committee of the City of Newberg this 19<sup>th</sup> day of April 2006.

AYES: 5      NO: 0      ABSTAIN: 0      ABSENT: 4  
(list names)      ESTREM, FERRANTI,  
HORN, WALL

ATTEST:

  
\_\_\_\_\_  
NDRC Recording Secretary Signature

DAVID B. KING, JR      19 APRIL 06  
\_\_\_\_\_  
Print Name      Date