

**(NDRC) NEWBERG DOWNTOWN REVITALIZATION COMMITTEE
MEETING MINUTES
Newberg Public Safety Building - Newberg, Oregon
WEDNESDAY, October 18, 2006 AT 7:00 P.M.**

Approved at the December 20, 2006, NDRC Meeting

1. Call to order:

Chair Bridges called the meeting to order at 7:00 pm.

2. Roll call:

John Bridges
Jack Reardon

Candy Collins
Lon Wall

John Estrem

Absent:

Diane Ferranti
Peter Hainley

Kristen Horn (arrived late)
John Lawson

Staff Present:

David Beam, Economic Development Coordinator/Planner
David King, Recording Secretary

3. Meeting Minutes:

MOTION: REARDON/ESTREM to approve the minutes from September 20, 2006 (5 Yes/0 No, 4 absent during vote).

4. Public Comments

There were no citizens present at the beginning of the meeting and nothing was mentioned.

5. Proposed Demonstration Block – Cost Estimate

David Beam provided a Cost Estimates handout. He also drew a diagram of the demonstration block on the white board. He explained the importance of a certain drain in the middle of the block. Also, on the south curb edge of Hwy. 99 going through downtown there is one street drain directly across from School Street where another proposed curb extension would be. If the proposed items for the demonstration block do not interfere with the drain, then cost item #11 (drainage) could be eliminated.

Mr. Beam then used the August 16, 2006 meeting demonstration block layout to clarify with the Committee the type of bulb out and sidewalk desired across Hwy. 99 just west of the intersection School St. and Hwy. 99. Mr. Beam also asked for clarity on the amount of shrubbery on either side of the south side bulb out associated with the crosswalk. The committee agreed that some symmetry was needed. Mr. Beam, who was not at the August 16th meeting, when the demonstration block proposals were laid out on

an eight-panel picture of Hwy. 99, also mentioned that at College and Hwy. 99 there already is a bulb out leading to the sidewalk. There is also a bus stop associated with the south curb side of Hwy. 99/School Street that will have to be considered .

Some discussion followed on getting a drain culvert to flow under a bulb out, but Mr. Beam didn't think the city engineers would want to use such a solution due to its propensity to clog. Other questions were asked about the cost estimates, especially #1—the cost of installing a tree for \$1,000.00. It was requested that a cost breakdown be sought from Russ Thomas for cost item #1.

Mrs. Horn asked for some understanding about the number of proposed benches. The committee quickly agreed on three benches instead of two (item #5), and to add another trash can (item #4).

Mr. Beam believes the entire conversation has helped him to finalize the cost estimates.

6. Future Projects

***** Hess Creek Fencing**

John Bridges discussed photos from Sheridan fence project that were sent to him from David Beam (fence photos were passed around at the meeting). The unique feature of the fence footing is its footing. Instead of putting the fence posts into the ground behind the sidewalk, such footings would be bolted on the rear section of the sidewalk. Mr. Bridges is in a conversation with GFU to get students to suggest a viable option for the Hess Creek sidewalk.

Mr. Beam added that the sidewalk in Sheridan had two feet of concrete poured on the back side to support the extra stress of the attached fence posts. He also added that the waste water treatment plant is considering some industrial fencing made out of aluminum. Mr. Beam is going to find out if there are any samples to be seen locally. If there are none, then he will seek out a sample from the company. The Committee asked Mr. Beam to see if he could find out the weight of the aluminum fence panels; this would be useful information for the GFU engineers.

***** First Friday Art Walk Partnership**

John Bridges stated that he had not spoken to Mrs. Dallas to further the pamphlet distribution boxes.

7. Status Reports

David Beam reported that the city staff is proposing to organize an ad hoc focus group to help design the Gateway sign. Mr. Beam presented a draft list of participants for the focus group. John Bridges suggest Kenny Austin (son to Ken) should be invited as well.

There is a new tourist sign (for Bishop Creek Cellars) at the Gateway property installed by ODOT and the Tourist Information Council. The City of Newberg has contacted the State about the sign placement, and the State has agreed that the location is not ideal, especially in light of what is planned for the property. The State will work with city staff and Bishop Creek Cellars to have the sign relocated.

8. Other Business

A. John Estrem spoke about his recent participation in an urban renewal class. The class is teaching him how complex the issues are involved for a town that wants to revitalize a downtown area. He's learning how much he doesn't know about this issue. He wants to make sure that his time spent on this committee will truly count in the long run for the City of Newberg. He has a friend who helps cities

revitalize their downtowns and reach a greater economic potential and would be willing to see if his friend would also help Newberg. Mr. Estrem will ask his friend to come and visit with NDRC.

Mr. Reardon added that in all of the urban renewal efforts with which he has participated, they have succeeded with a clear, concise vision/plan. Mr. Estrem wondered if Mr. Beam knew of any master plan for Newberg downtown that should guide the efforts of the NDRC. There apparently was a plan in the mid-1980s. There was also a plan with the urban renewal district that was established in 2001, but that URD has since been abandoned (voted out by the voters). The NDRC is involved with projects that try achieve portions of the plan, like those dealing with downtown esthetics and pedestrian friendliness. Mr. Estrem would like to see this committee revisit the plan for keeping the NDRC efforts connected to the bigger picture.

Mr. Wall highlighted how the NDRC has proceeded slowly, but year in and year out, projects are being accomplished. It was noted, however, that NDRC is a government committee with no real funding. Private ownership and investment in downtown can accomplish much more for the vitality of the city.

B. Mr. Wall updated the committee on a meeting he had with Mr. Attrell. Mr. Wall reported that the proposed donation by Mr. Attrell could be combined with others, and he is very open to various design options. The only idea by Mr. Attrell, to date, has been the donation of a clock tower (analog, not digital), with a temperature reading as well. The donor also would like to see a plaque on the clock tower, celebrating 40 years of Attrell service. Mr. Beam will investigate the cost of clock towers before committee members meet with the donor again.

9. Next Meeting – November 15, 2006

10. Adjourn - 8:55 pm.

Passed by the NDRC Committee of the City of Newberg this 15th day of November 2006.

AYES:

NO:

ABSTAIN:
(list names)

ABSENT:

ATTEST:

NDRC Recording Secretary Signature

Print Name

Date