## (NDRC) NEWBERG DOWNTOWN REDEVELOPMENT COMMITTEE MEETING MINUTES

# Newberg Public Safety Building - Newberg, Oregon WEDNESDAY, OCTOBER 19, 2005 AT 7:00 P.M.

## Subject to Approval at the November 16, 2005, NDRC Meeting

#### 1. Call to order:

John Bridges called the meeting to order at 7:06 PM

### 2. Roll call:

John Bridges Diane Ferranti Kristen Horn
David Mehler Bart Rierson

#### Absent:

John Estrem John Lawson Courtney Rogers Lon Wall

#### **Staff Present:**

David Beam, Economic Development Coordinator/Planner David King, Recording Secretary

## 3. Meeting Minutes:

The minutes from the September meeting were not ready for publication.

#### 4. Public comments

No one was present at the beginning of the meeting.

## 5. Winter Banners Design Process

**Mr. Bridges** thanked the members who helped with the design review process. He also made it known that adjustments are available with any design that is chosen. In times past, the artist has been asked to make some modifications.

Mr. Beam reported that he discussed the proposed designs with the NDA Board that morning. The majority of the Board voted to endorse Option B. They also recommended that the word "beautiful" should be removed and the word "Newberg" should be larger. The banner printer will have to be involved at some point in the process to discuss in case the detail whether or not the snowflakes are too intricate to reproduce.

Colors, backgrounds, and a possible new option of a child in goulashes with an umbrella were discussed. Mr. Beam reminded the committee members that the deadline for presenting to City Council is the first meeting in December.

Some discussion was given to the fact that future work might need to pay a professional design artist for a higher quality of work. Both Kris Horn and David Mehler knew of acquaintances that might be interested in contributing alternative designs. John Bridges mentioned that he didn't want to see any conflict arise with the graphic design artists at GFU that did the preliminary work. He also did not want to use financial incentives to encourage artists to create alternative designs, though the committee reserves the right to award the winning artist with a stipend of around \$200.00.

A brief discussion ensued about the summary regarding the writtenresponses (see enclosed sheet) about the four options. The public that voted on the banners at the Community Night provided a wide range of interesting comments.

The banner fund raiser at the Community Night added about \$95.30 to the winter banner project.

## 6. Community Night

**Mr. Beam** summarized that about 250 people were present at the eventl, and that John Bridges filled in to speak for an Lon Wall, who called in ill the day of the event. The NDRC session had about 25 people present.

## 7. Downtown Green Space

**Mr. Beam** said that the NDA Board voted to endorse the NDRC's recommended design proposal. Lon Wall will make the NDRC presentation at the November 7, 2005 City Council meeting.

## 8. Civic Corridor Streetscape

**Mr. Beam** said that the NDA Board saw the proposal and voted to endorse it. The hope is to make the presentation to the City Council before the end of the year. John Bridges was interested in seeing the presentation material at the next NDRC meeting before it goes to City Council. John Bridges also volunteered to make the presentation.

## 9. Other Business

Three committee members' terms (Bridges, Horn, and Wall) are expiring at the end of this calendar year. They are encouraged to re-apply for their positions. These NDRC openings will be advertised in the local paper and other outlets. . Kris Horn wondered if at least one member of the NDA has to be on the NDRC. Mr. Beam said yes.

**Mr.** Beam has developed an economic opportunity analysis that will be presented through a workshop at the next Planning Commission on Thursday, October 27. All committee members are invited to attend. John Bridges asked if Mr. Beam would make a presentation of the report at the next NDRC meeting.

## 10. Next Meeting:

Mr. Bridges stated that the next Newberg Downtown Revitalization Committee meeting will be held November 16, 2005 at 7:00 pm.

Mr. Bridges adjourned the meeting at 7:56 PM. 11.

Passed by the NDRC Committee of the City of Newberg this 16 day of November, 2005.

AYES:

ABSTAIN: (list names)

ATTEST:

NDRC Recording Secretary Signature

DAVID B. KING, JR
Print Name Date
16 Nov. 05