

**(NDRC) NEWBERG DOWNTOWN REDEVELOPMENT COMMITTEE MEETING
MINUTES**

**Newberg Public Safety Building - Newberg, Oregon
WEDNESDAY, JUNE 15, 2005 AT 7 P.M.**

Subject to Approval at the September 21, 2005, NDRC Meeting

1. Call to order:

Chairman John Bridges was absent. Vice-Chair Lon Wall called the meeting to order at 7:05

Courtney Rogers was introduced as a new member of NDRC. She works at Chapters Bookstore and is excited to help her hometown. Courtney Rogers was already familiar with nearly everyone on the committee.

2. Roll call:

Lon Wall
Diane Ferranti
Bart Rierson

Kristen Horn
David Mehler
Courtney Rogers

John Estrem, arrived momentarily late

Absent: John Bridges
John Lawson

Staff Present:

David Beam, Economic Development Coordinator/Planner
David King, Recording Secretary

MOTION: HORN/MEHLER to approve the minutes from May 20, 2005. (6 Yes/ 0 No, 2 Absent [Bridges, Lawson], 1 late [Estrem])

3. Public comments

One person (Ann Dolan with the Chehalem Cultural Center) was present and she abstained from speaking until the committee had discussed the block party details.

4. Architectural Drawing

Mr. Beam showed a rendition of a potential future development from architect Bob Foster for the property at Howard Street and First Street (411 E. First Street.) The rendition included a mixed-use, three-story building with underground parking.

5. Summer Block Party – Review of Task List

Mr. Beam asked if Mrs. Horn has contacted the clown. Mr. Beam was also curious about the number of amps needed from the popcorn maker, in order to figure a total electrical load needed for the party.

Promotional Flyer Design (see handout)

Mrs. Horn reported that the items on the bottom of the flyer were only space fillers to get the feel of the handout. The exact details are still coming.

Mr. Beam asked if there is going to be a theme for the party. Downtown Block Party, Downtown Civic Corridor Block Party were the suggestions made at the time, without a consensus decision. Some discussion followed on whether to include the site address and how to reference the previous Loren Berg Chevrolet property.

Courtney Rogers suggested a vintage black and white photo be used on the flyer as a faded backdrop. Much discussion of the details followed. Mr. Beam will coordinate with Mrs. Horn on the final layout.

Mr. Beam also discussed with Mrs. Horn the placement of the block party sign and flyer box on the property.

Mr. Beam reported that Mr. Bridges did secure a snow cone machine from Steve Austin of FMC. Mr. Beam has confirmed that NFD will supply the ice for the snow cones. The Post Office and Oregon Federal Credit Union will supply the power needed.

The hamburger price was decided to be at \$ 2.00. This should at least cover Tom Vondrachek's cost to do the event. Any profit can go to the new city banners.

Mr. Beam stated that music is probably taken care of at this point. Mr. Mehler added that Mrs. Mehler of Roughly Hewn is willing for the band to perform, but she didn't know yet if all the band members could all attend. Mr. Mehler will explore how much power will be needed from the band.

Mr. Beam quickly reviewed other items. Volunteers might come from the NFD for set up and break down, but Mr. Beam is counting on the committee members helping out.

Parking

Mr. Rierson suggested that Ixtapa Restaurant be contacted about seeing if they would offer their parking area for the party.

Mr. Beam said signs will be set up to direct cars to public lots.

Mrs. Horn suggested that the Newberg Graphic be contacted to use their parking for handicap slots.

Staffing

Mr. Beam will develop a staffing schedule for the event. Mr. Beam asked Mrs. Horn to contact Bud and Doris Brand about handling the money for the sale of the hamburgers. Mr. Beam stated that staffing will be needed for cleanup and busing of tables and garbage.

Invites

The usual people will be contacted (i.e., Newberg Graphic, Newberg School System, the details posted on city web site, etc). Flyers will be posted in various spots. Courtney Rogers offered to post flyers in downtown merchant windows. Special invites will go to persons who helped with the cleanup grant, civic clubs, city council, county commissioners, other politicians, ODOT, Mr. Berg, etc.

Lon Wall invited Ann Dolan, representing the Chehalem Cultural Center Committee, to speak.

Ann Dolan reported that the Cultural Center is working to put out a survey to see what the citizens of Newberg would like to see in the cultural center. Mrs. Dolan asked if it would be acceptable with NDRC to allow the survey to be handed out at the block party. Mrs. Dolan offered to supply people/volunteers from the Center to help out the needs of the block party.

The committee discussed how the Cultural Center's planned survey insert in the Newberg Graphic could be used to NDRC's advantage. Mrs. Dolan reported that the deadline is June 21, 2005. The committee agreed to invite the Chehalem Cultural Center to participate with their survey at the Downtown Civic Corridor Block Party. They were encouraged to bring a canopy for shading their booth. The CCC also agreed to print up the NDRC block party flyer on the backside of their survey that is going in the Newberg Graphic.

Mrs. Horn stated that she will proof the flyer before it is printed.

Square/boxlike garbage cans are available to use at the block party from the Harvest Festival. **Mr. Beam** will talk to Newberg Garbage to provide the needed services for garbage and recycling.

6. Civic Corridor Streetscape Survey – Review of Results

Mr. Beam had discussed the needed process to review the survey with Mr. Bridges. Committee members were to come tonight with their preferred options and include a comment or two to support their preferences. What follows are the committee member choices and comments.

Benches, Trash Cans Choice

John Estrem	Group #1	Likes wood, traditional style
Diane Ferranti	Group #2	Doesn't like to push door open on garbage can, needs top
Kris Horn	Group #1	Comfortable, durable (likes the can in #2, but needs top)
David Mehler	Group #1	It is the existing pattern in town
Bart Rierson	Group #1	Would like to see an covered top that need not be touched
C. Rogers	Group #2	Aesthetically pleasing, relates to downtown brick
Lon Wall	Group #1	Prefers natural materials and likes the design

Bike Racks

John Estrem	#6	Distinctive look
Diane Ferranti	#6	Also likes #5, but wonders if people know that these bike racks are racks
Kris Horn	#6	Would like to see two different styles around town depending upon location in downtown
David Mehler	#6 & #3	Believes it is distinctive

Bart Rierson	#6	Also likes #3, would also like to see some variety around town
C. Rogers	#6	Unique
Lon Wall	#6	Unique

Colors

Street Corner Improvements

John Estrem	Black	#6	Doesn't want to include barriers
Diane Ferranti	Black	#6 & #2	Cost is a factor; avoid tall bush
Kris Horn	Black	#6	#6 is a simpler version of #2
David Mehler	Black	#2 & #6	Aesthetically pleasing, Concerned with visibility
Bart Rierson	Black, except for bronze #3	#2 & #6	Wants to delineate street and Crossing; likes seating
C. Rogers	Black	#6 & #1	Likes it's open style w/ seating. Depends on the intersection
Lon Wall	Dark forest green	#2 & #6	Likes the landscaping

Street Trees (choices limited to the civic corridor for now)

Discussion about the tree choices became entwined in the issue of variety. The committee decided to streamline the process and mention just their top two choices.

John Estrem	#4, vine maple #5, dogwood	Indigenous to the area Attractive
Diane Ferranti	#7, cherry #3, Japanese maple	Likes the brilliance of color against a brick wall Likes the colors
Kris Horn	#1, red maple #7, cherry	Likes the height that comes with this tree Likes its beauty
David Mehler	#7, cherry #5, dogwood	Likes both
Bart Rierson	#7, flowering cherry #3, Japanese maple	Would like to see a variety around town as referred to in the survey
C. Rogers	#7, cherry #3, Japanese maple	Likes the pink blossoms in spring Likes the colors of the leaves
Lon Wall	#4, vine maple #5, dogwood	Indigenous to the area Attractive

7. **Gateway Property Update**

Mr. Beam reported that the council does not want to buy the property. There is an overlay being proposed for the property to mitigate any negative impacts of future development on the property. There is still the possibility of having a gateway sign at the front of the property. The sign could screen off the area behind it and make the area more attractive. The council will be discussing the issue more at their next meeting.

8. **Winter Banners**

Mr. Beam referred to the draft timeline included in the minutes packet. Mr. Beam proposed postponing discussion of this issue till the next meeting, but requested that committee members begin thinking of the banner design contest and how to raise the gap funds needed.

9. **Other Business**

Mr. Beam referred to the new handout with committee member contact information in light of Courtney Rogers coming on board.

Mr. Beam showed the revised summer banner design. He noted that these banners probably won't fly this summer.

Mr Beam said he will be gone from June 22 to July 2. If a committee member needs someone to contact, he suggested that they contact Barton Brierley at the Planning Department

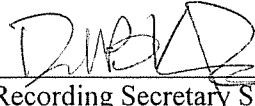
10. **Mr. Beam** stated that the next Newberg Downtown Revitalization Committee meeting will be held July 20, 2005 at 7:00 p.m.

11. **Mr. Wall** adjourned the meeting at 9:05.

Passed by the NDRC Committee of the City of Newberg this 21st day of September, 2005.

AYES: 7 NO: 0 ABSTAIN: 0 ABSENT: 2
(list names)

ATTEST:



NDRC Recording Secretary Signature

DAVID B. KING, JR 21 SEPT 05
Print Name Date