

**(NDRC) NEWBERG DOWNTOWN REDEVELOPMENT COMMITTEE MEETING
MINUTES**

**Newberg Public Safety Building - Newberg, Oregon
WEDNESDAY, MAY 18, 2005 AT 7 P.M.**

Subject to Approval at the June 15, 2005, NDRC Meeting

1. Call to order:

John Bridges called the meeting to order at 7:05

2. Roll call:

Lon Wall	Kristen Horn, left at 8:05
Diane Ferranti	David Mehler
John Lawson	Bart Rierson
John Bridges	

Absent: John Estrem

Staff Present:

David Beam, Economic Development Coordinator/Planner
David King, Recording Secretary

MOTION: HORN/MEHLER to approve the minutes from April 20, 2005. (6 Yes/ 0 No, 1 Absent [Estrem])
--

3. Public comments

None

4. Summer Block Party – Review of Task List

Mr. Beam reported that he met with Bob Foster last week to discuss the Butler property artist renditions. Mr. Foster suggested a fourth drawing with ground-level parking, which Mr. Beam held up a sketch. Mr. Beam wanted to know if the committee would like to have Mr. Foster draw up a fourth rendition showing such an option. The group discussed the option.

Mr. Bridges instructed Mr. Beam that Mr. Foster should stay with the original three renditions. The parking issue will remain open.

Mr. Beam also discussed with Mr. Foster the park/public square rendition. Mr. Foster suggested that instead of a water feature being to the side, it could be a system flush with the ground that could be shut off when needed, like the ones in Portland and Tualatin. The committee agreed this was a good idea. **Mr. Bridges** suggested that a picture of Francis Square be included as an option, since people are already familiar with it. It's a different kind of park option. The Committee agreed.

Mrs. Horn asked that the artist rendition of a park include restrooms. This was an issue brought up by the people at the Downtown Future Fair. The Committee agreed.

Mr. Beam stated he would talk to Mr. Foster to get the public restrooms in the park drawing.

Mrs. Horn has attempted to get in touch with Chuckles the Clown, but no success as yet. As far as a popcorn machine, she is still making contact with Mr. Fred Peterson.

Mr. Bridges recommended we try to get a snow cone machine instead of a popcorn machine, since it will likely be a hot day. He will contact Steve Austin, who he thinks has a snow cone machine.

Promotion Flyer Design

Mrs. Horn promotion flyer design is on hold until knowing about the status of Gem 100 (Tom Vondracheck) supplying the food.

Mrs. Ferranti said that Mr. Vondracheck) is booked July 12-15, and he would like to do the hamburgers a week later. This is still a week plus before Old Fashion Festival. The hamburger supplier is willing to do this without a huge concern about profit. The Committee decided on a Block Party date of Tuesday, July 19.

Mr. Beam suggests that the flyer design project can now proceed.

Mrs. Horn questioned what form the flyer box should take. Mr. Beam said that he could work with Kris on that issue.

Mr. Mehler reported that his wife (a member of Roughly Hewn, a local band) might be able to supply the music. A tent with electrical power would be nice for the band.

Mr. Beam did not think that power would be available. He suggested that someone could talk to the post office to see if they could offer power to the event.

Mr. Mehler felt that electricity is needed for the event. Mr. Wall completely concurred.

Mrs. Horn reported that previous block parties were totally self-contained and didn't require any electrical power supplies.

Mr. Bridges said that he would contact the post office and the bank about supplying electricity. There was also some discussion to make sure that the electrical cords are covered. Mr. Beam will check with the NFD for power cords and covers. Mr. Bridges discussed the need for tent. Mr. Beam said they would be used for people eating their food. He has been notified by Mr. Rierson that PGE will supply some tents. Committee members Rierson and Horn might bring their own.

Volunteers

Mrs. Ferranti has talked to the Old Fashion Festival court and they are willing to participate.

Mr. Beam has talked with Al Blodgett about volunteers from the NDF, especially for tables and chairs. Mr. Blodgett said that may be possible.

Mrs. Horn asked if the cultural center could have a booth or a display to communicate what is taking place at Central School.

Mr. Bridges wanted to avoid any confusion between the block party purpose and the cultural center. If the cultural center committee wanted to do a booth to answer questions and hand out information, that would likely be fine. They shouldn't do any surveys though, so as not to be confused with the Butler property survey.

6. Civic Corridor Streetscape Survey – Review of Results

Mr. Beam pointed out the survey summary in the meeting packet. He handed out the original survey with pictures.

Mr. Bridges stated that the NDRC should come up with a recommended design for the City Council's consideration. The most favored designs in the survey don't have to be the same ones the NDRC recommends. Mr. Bridges invited Mr. Beam to give an overview, but Mr. Beam was hoping that the committee members would look through the handout and give their first impressions.

Mrs. Horn, in light of having to leave the meeting early, spoke about her belief that trash cans with a push-open door might not be as inviting as one where trash can be inserted without having to touch the garbage can.

Mr. Bridges then asked the committee members around the room to comment. Most everyone agreed with Mr. Mehler that results (pages 11 – 19 in agenda packet) were difficult to follow without the accompanying pictures.

Mr. Lawson added that the old-fashioned bike rack design is very impressive and ties in nicely with the symbol of the Old Fashion Festival. He also recommends recycled material instead of wood products, in light of the tough western Oregon weather. Mr. Lawson also added his great desire for the vine maple tree.

Mr. Bridges suggested the each member go home with the assignment to pick their favorite in each category. Also consider with the trees how they will need to be pruned, especially so the trees don't obscure city/retail signs.

Mr. Wall likes the homework assignment, and appreciated the good ideas that were included in the survey results. There were also some humorous comments that the committee found interesting but not practical.

Mrs. Horn was concerned about the proper format in which the homework assignment should be completed. Mr. Bridges said it was up to each member. Mrs. Horn then left the meeting.

Mr. Beam mentioned that Sonja Haugen of the Ad Hoc Committee on Newberg's Future was concerned that the amenities of the Civic Corridor Streetscape project could end up being a hodge-podge.

Mr. Bridges assured the committee that there would be aesthetic litmus test before all is said and done.

7. Gateway Property

Mr. Beam reported that from his conversations with Barton Brierley that the city council is unlikely to spend much money to acquire the property.

Mr. Rierson suggested a swap of the gateway property with the animal shelter property for ODOT to use for the bypass.

Mr. Beam stated that he believe that any proceeds for a future sale of the existing animal shelter would be going toward the new shelter. In addition, he stated that the bypass route is quite a bit south of the animal shelter site.

8. Summer Banners

Mr. Beam reported the NDA had a design contest for the banners and they had put the best entries on public display and comment. On the morning of May 18, 2005, the NDA board recommended that one entry (by Andrew Brittell) be sent to for consideration of approval. Mr. Beam then showed the Committee the design.

Mr. Beam then asked if the NDRC would like to demonstrate support for the recommended design. By consensus, the NDRC expressed support of the design.

Mrs. Ferranti was concerned if an endorsement means that the NDRC agrees with every detail of the artwork. This led to a long discussion of how many of the details are endorsed, and how much constructive criticism should accompany the endorsement.

Mr. Wall motioned and Mr. Lawson seconded a motion to reconsider the motion to endorse the design. There Committee discussed areas where the design could be improved.

Mr. Bridges invited Mr. Beam to give an overview of the process that lies ahead. He reported that the banners need to be approved by City Council, ODOT, PGE, and then the banners need to be produced.

Mr. Wall suggested that art work be enhanced.

Mr. Bridges would like to engage the artist to see how the design could be improved. Of course, this project is under the authority of the NDA and any time delay might keep the banner from flying this summer. Nevertheless, the DNRC would like to see more work done on the design.

Mr. Mehler did add that the NDRC doesn't need to be the group that holds up the project.

Mr. Beam pointed out, he brought the sample to the meeting, but that the recommendation of the NDRC is not needed to move the project forward. It was also mentioned that the grantor believed that the banner would fly this summer, and Mr. Beam had no idea how the grantor would respond if the banner didn't fly this summer.

MOTION: RIERSON/MEHLER to approve the NDA summer banner. (5 Yes/ 0 No, 2 Absent [Estrem, Horn])

Mr. Rierson motioned that Bridges talk with NDA to discuss the committee's suggested enhancements in order for NDRC to lend its support. Even though the NDRC support is not technically needed, Mr. Beam would like to tell the city council, however, that the NDRC did approve the final banner design that is to hang in the streets of Newberg. Mehler seconded the motion.

9. Other Business

Mr. Beam says that there is \$2300 left over from the banner grant. Yamhill County Board of Commissioners did not want to use this leftover money for a bucket truck, but they liked the idea of using the money to partially fund the creation of a winter set of banners.

Mr. Bridges asked Mr. Beam to create for the next meeting a time line for the design and production of the winter banners in a timely fashion.

Mr. Beam announce the there is still an opening for NDRC member position. He added that three applicants have already come forth for the opening.

Mr. Rierson brought up the parking lot next to Ixtapa. He wondered who controls the parking lot. Mr. Beam pointed out that the restaurant owns the parking lot(s) on the east side of Washington Street. It up to them to use the parking lot as they see fit.

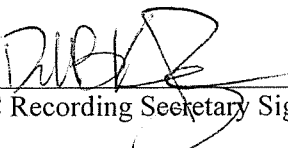
10. **Mr. Beam** stated that the next Newberg Downtown Revitalization Committee meeting will be held June 15, 2005 at 7:00 p.m.

11. **Mr. Bridges** adjourned the meeting at 8:55.

Passed by the NDRC Committee of the City of Newberg this 15 day of June, 2005.

AYES: 6 NO: 0 ABSTAIN: 0 ABSENT: 2 (BRIDGES, LAWSON)
(list names) 1 LATE (ESTREMA)

ATTEST:



NDRC Recording Secretary Signature

DAVID B. KING, JR 15 JUNE 05
Print Name Date