

DOWNTOWN REDEVELOPMENT COMMITTEE MINUTES
First Federal Savings and Loan, 121 N. Edwards Street, Newberg, Oregon 97132
Monday, August 10, 1998 7 pm

Members Present: Kristen Horn, Rob Molzahn, Donna McCain, Eric Wright, William Rosacker, Marty Tucker

Members Absent: Julie Codiga, David Paul

Others Present: Mike Soderquist, David Beam, Roger Hiller, Mat Haug, Joe Petshow

I. CALL TO ORDER

The meeting was called to order at 7:05 p.m. by Chair William Rosacker.

II. APPROVAL OF MINUTES

No minutes were available for approval.

III. OLD BUSINESS

- Survey Results

David Beam, Economic Development Coordinator/Planner, presented the results of his informal survey of downtown Newberg business owners (copy attached). He said in general that the survey results reflected the previous understanding of the Committee regarding the attitudes of downtown business people.

Mr. Beam also discussed the results of the survey of the Old Fashioned Festival, which in general paralleled the other survey results.

- Highway 99W Project Update

The Highway 99W project scheduled for initiation this fall on First Street (the signalization project, involving new signals at Howard Street and at River Street) was discussed by the Committee. The discussion was lead by Mr. Beam. He said his understanding was that it would cost the City about \$18,000 to upgrade the exterior treatment of the new light standards to be installed by ODOT at the two intersections. He said he was unsure about the accuracy of the figure, however, and would report in more detail at the next month's meeting. Mr. Beam requested volunteers to work with him on coordination with ODOT on the signalization project. Eric Wright and Kris Horn volunteered to participate.

Discussion then shifted to the Brutscher to Main Street project scheduled by ODOT to begin in the year 2000. Specific discussion focused on the Hess Creek fill at Hoover Park. Mr. Beam reported that ODOT is seriously considering a bridge (roughly 100 feet long) rather than continued use of the fill across Hess Creek. This is because of fish passage issues and the need for a larger passage under the fill, construction of which would be complicated due to the fact that the old highway bridge is apparently buried within the fill. Mr. Beam distributed a photograph (enclosed) of the old highway bridge taken many decades ago.

Discussion then focused on downtown parking issues. The Committee expressed the feeling that Newberg Police should enforce our parking regulations and the downtown merchants should be encourage to require their employees to park in spots not along First Street or Hancock Street, but on streets to the north and south of the downtown area. It was suggested that either the City or a Downtown Association could maintain a list of employees of downtown merchants for use by the merchants in checking on their employees' parking habits.

IV. NEW BUSINESS

- Six Month Workplan

Discussion was lead by Mr. Beam of a proposed six month workplan, the draft of which was distributed (and is enclosed). It was agreed that the general outline for the workplan is appropriate. The group expressed consensus that we should also visit a few other communities where downtown revitalization efforts have been successful, to learn from their experiences. Roger Hiller of the City of McMinnville Downtown Association agreed to arrange a tour of McMinnville's Third Street improvement area in 30-60 days. Chair Rosacker asked Mike Soderquist to arrange a similar tour in the City of Gresham as soon as possible.

Mr. Beam indicated that he planned to visit the Oregon Downtown Development Association in Salem soon and inquired into the interest of any members of the group in joining him. Chair Rosacker indicated that he would like to participate in that visit.

It was mentioned that downtown business owner Scott Ripple may be interested in participating on the Downtown Redevelopment Committee.

- Next Meeting - Visioning Session

Mr. Beam indicated to the group that the September meeting would be devoted to beginning the visioning effort.

V. OTHER BUSINESS

Mr. Soderquist reported that Julie Codiga had submitted her resignation from the Committee due to family commitments and requested that the group select another co-chair. After discussion it was decided that Rob Molzahn would become co-chair of the Downtown Redevelopment Committee under Chair William Rosacker.

VI. ADJOURNMENT

The meeting was adjourned at approximately 8:45 p.m.

Approved by the Downtown Redevelopment Committee on this 14th day of September, 1998.

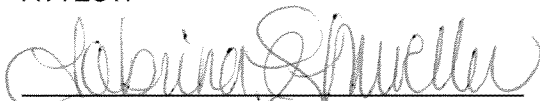
Ayes: 4

Nays: 0

Abstain: 0

Absent: 2
(Horn, McCain)

ATTEST:


Tabrina R. Mueller, Recording Secretary