DOWNTOWN REDEVELOPMENT COMMITTEE MINUTES
First Federal Savings and Loan, 121 N. Edwards Street, Newberg, Oregon 97132
Monday, May 11, 1998 7 pm

Members Present: Rob Molzahn, David Paul, Kris Horn, William Rosacker, Eric Wright

Members Absent: Julie Codiga, Donna McCain, Marty Tucker

Others Present: Mike Soderquist, Duane Cole, Barton Brierley, Donna Proctor, Larry Anderson, Mat Haug

I. CALL TO ORDER

The meeting was called to order at 7:05 p.m. by Chair William Rosacker. An informal motion was made by Chair Rosacker to limit the meetings to 1.5 hours.

II. APPROVAL OF MINUTES

The minutes of March 9, 1998 and April 13, 1998 meetings were approved.

III. OLD BUSINESS

- Street Lamp Styles - Anderson

Larry Anderson, Engineering Manager, informed the committee that he had been reviewing options for new street lights, along with Julie Codiga. Mr. Anderson stated that originally he thought ODOT would be digging the trenches for our use when installing the poles, however it appears that ODOT will not be digging those trenches, therefore our costs have increased. Mr. Anderson mentioned that the City was looking at the styles that have the decorative arm extending from the pole approximately 14 feet up from the sidewalk. Another option is to purchase a sleeve that slips over what is already existing.

There was discussion about the cost comparison between installing new poles and adding on sleeves to the existing poles. He says there are approximately 35 poles to replace between River to Main Street. The State estimates approximately $6,000 per pole for the decorative poles, but it was based on a small number of lights so it was probably high. Our normal street lights are about $1500 per pole excluding trenching and conduit. Mr. Anderson will attempt to get more firm quotes on those to bring back to the committee.

Chair Rosacker asked if the City was still planning to redesign First Street to include bulb-outs and the signalized intersections. Mr. Anderson stated that ODOT will be constructing bulb-outs at the new signalized intersections and should be able to do the two existing signalized intersections as their budget permits.

Mr. Anderson mentioned that we do have a choice of colors and stamp patterns for the bulb-outs but ODOT will match the existing color and pattern that is currently at Francis Square unless we notify them differently.

Mr. Anderson narrated a slide presentation on the street lights in the downtown core. He mentioned that the acorn style fixture was a good selection as it would not be obstructed by the trees along First Street and then as the trees grow, the lights would be below the trees giving it the canopy effect that lights the sidewalk area better. Mat Haug felt that we should look at putting additional street lights along First Street so that the poles would be closer together. Mr. Anderson stated that we can install additional poles between the existing poles as budgets allow, but we would start by putting the sleeves on the existing poles.

Kris Horn asked if the new traffic signal poles would be hung across the street on wire or if they would be on an arm. Mr. Anderson confirmed that the State was designing the poles to be the style with the arm that extends out.

- A Vision for the Committee - Soderquist

Mike Soderquist, Community Development Director, distributed a Vision Statement that was developed during the Future Focus exercises. He stated that it was a City-wide vision with much community participation. He mentioned that the document was recently updated and some of the goals in the document had been met or at least partially completed.

- Goal-Setting Process - Brierley

Barton Brierley, City Planner, stated that the committee should set a direction they would like to follow in the future. He suggested an exercise of putting together a list of adjectives that describe downtown today and another list that describes future downtown. The committee proceeded with the exercise. Most of the words describing downtown today were negative. The words to describe future downtown were very positive. Once the brainstorming session was completed, it showed that the main focus was that we need to be getting the property owners involved and in order to do that we need to find a way to assist the owners with funding. Mr. Brierley stated he would have that list typed up and in the next packet for the committee to use when defining their vision.

IV. NEW BUSINESS

- Membership List

Mr. Soderquist distributed a membership list to the committee for their reference.

- Livable Oregon

Mr. Soderquist mentioned that he has asked for a speaker from Livable Oregon to conduct a presentation at the June 8, 1998 meeting. This speaker will be able to provide us with ideas of what has been done in the surrounding cities. This should help to establish our vision and goals. It was decided we would invite the community to the meeting and it would be held at George Fox University.

- Business Improvement Districts

There was general discussion regarding the need to get interest from the business owners and find ways to assist them with funding.

- The Oregon Livability Conference, June 4-6

Mr. Soderquist stated that Livable Oregon has mentioned that they will be holding a conference on June 4-6 that this committee is invited to. There will be several presentations relating to what this committee is focusing on. Mr. Soderquist stated if anyone was interested in going to let him know.

V. OTHER BUSINESS

There was additional discussion regarding the June 8, 1998 meeting. Chair Rosacker asked if the committee would like to have a report card of the downtown core to use at that meeting. He suggested a member of the committee create the report card, however it was decided that staff would use the notes from this brainstorming session to create the report card.

Mat Haug had a slide show on the walking tour of downtown. It was decided that the slides would be looked at by the committee in the future.

The next regular meeting will be on June 8, 1998 at George Fox University, Cap and Gown Room.

VI. ADJOURNMENT

The meeting was adjourned at approximately 8:30 p.m.

Approved by the Downtown Redevelopment Committee on this 14th day of September, 1998.

Ayes: 4	Nays: 0	Abstain: 0	Absent: 2 (Horn, McCain) Resigned: 2 (Molzahn, Codiga)

ATTEST:

Tabrina R. Mueller

Tabrina R. Mueller, Recording Secretary

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