

DOWNTOWN REDEVELOPMENT COMMITTEE SUMMARY
Newberg Senior Center, 101 W. Foothills Drive, Newberg, Oregon 97132
Monday, May 10, 1999 at 7 p.m.

Members Present: William Rosacker, Kristen Horn, David Paul, Neil Cohen, Dale Golding, Gary Hawkins, Heather Lewis, Donna McCain

Members Absent: Allyn Brown, Rich Peterson, Marty Tucker, Eric Wright, Don Lutz

Others Present: Ann Pesola

I. CALL TO ORDER

The meeting was called to order about 7:00 p.m.

II. APPROVAL OF MINUTES

Minutes of the April 12, 1999 meeting were approved unanimously. David Beam pointed out that while the April 12 meeting minutes were approved at the last meeting, the approval was not official since no quorum was present.

Mr. Beam handed out draft copies of the April 26 meeting minutes. The Downtown Redevelopment Committee (DRC) tabled the discussion of these minutes until the next meeting.

III. OLD BUSINESS

- Updated Members List

Mr. Beam passed around an address list of the DRC members and asked for any needed corrections.

- Downtown Association - Board Formation

The DRC reviewed the list of potential candidates for the future Downtown Association. It was pointed out that Dr. Jahnke's first name was Jonathan. Other names added to the list are as follows: Tony and/or Jiles Ogles of Chehalem Printing; Don Whitlow, a barber; a representative of the used car lot on First Street and Meridian; John Votaw; and David Mailer. It was also suggested that someone from the wine industry be identified.

Ms. Horn suggested that representatives of the city government probably should not be on the future association board. However, one could act in an ex-officio capacity.

The DRC felt that when the boundaries of the area are defined, they should include the Dairy Queen and Mac Rental to the west. The Committee felt comfortable with the rest of the boundary Mr. Beam laid out a couple of months back.

The DRC then discussed how they should attempt to recruit the future association board members. Mr. Beam passed on Jeb Bladine's apologies for not attending the meeting as planned, as he had a scheduling conflict. Mr. Bladine did speak with Mr. Beam over the phone prior to the meeting about his recruitment experience in McMinnville. He stated that they had formed a group of about six downtown property owners who were fully dedicated to making the downtown association successful. He also stated that he found a one-on-one approach worked well in the recruitment process.

The DRC discussed different ways they could recruit board members. They decided they would have a dinner presentation for the list of potential board members they had developed. The goal of this meeting would be to identify individuals interested in serving on the future association board. When these interested parties are identified, then the DRC can work with them on a more individual basis.

Formal invitations for the meeting would be sent out. The written invitations would be followed up with a personal invitation from a DRC member (duties will be divided up). The plan was to have a social hour at 5:30 pm and then a dinner presentation at 6 pm. Potential presenters could be Patti Pierce and Jeb Blaine of McMinnville, John Bota, Heather Lewis, Marty Tucker, Dale Golding, David Beam, and Neil Cohen. The date for the dinner presentation was set for June 16, 1999.

Mr. Cohen volunteered to draft up an invitation. Ms. McCain would look into printing opportunities. Ms. Lewis and Ms. Horn volunteered to locate sources for donated food. Ms. Pesola volunteered to develop a mailing list of the proposed invitees of the meeting. Mr. Beam said he would try to reserve the Public Safety Training Room for the event.

The DRC hoped that the initial board for the association could be formed by July. Then the Board could do the paperwork to become official by early fall (charter, by-laws, 501 (3) (C) status, etc.) This may provide enough time to develop a small promotional event for downtown for the Christmas season.

Howard Butler was once again mentioned as someone who would like to assist in the development of the downtown association.

IV. NEW BUSINESS

- Set next meeting date and agenda

The next meeting was set for Monday, May 24, 1999. The DRC will further develop their dinner presentation plans to recruit future downtown association board members.

V. OTHER BUSINESS

None

VI. ADJOURNMENT

The meeting adjourned at 8:40 pm.

Approved by the Downtown Redevelopment Committee on this 24 day of May, 1999.

Ayes: 6

Nays: 0

Abstain: 0

Absent: 6

ATTEST:



Tabrina R. Mueller, Recording Secretary

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