

CITY OF NEWBERG
PUBLIC ACCESS CABLE TV SUBCOMMITTEE MINUTES
JUNE 20, 2007
3:00 P.M. MEETING
CITY HALL – 2ND FLOOR CONFERNECE ROOM

I. CALL MEETING TO ORDER

Chair Larson called the meeting to order

II. ROLL CALL

Present:

Council:	Staff:	Other:
Bob Larson	Terry Mahr	Jeff Goodman
Bob Andrews	Norma Alley	
Mike Boyes		

III. APPROVE JUNE 5, 2007, MINUTES

Minutes were approved by consensus of the subcommittee.

IV. DISCUSSION ON BUSINESS PLAN AND FUNDING

Chair Larson asked Jeff Goodman to finalize with the committee what would be needed to continue the cable access.

Jeff Goodman said that Harry Morter would like to have the drop maintained for him. In order to keep this alive, he would need to have the City provide a facility rent free and continue the running of H&R Video for broadcasting and operation.

Chair Larson asked if there would be any fees associated with moving the drop.

Terry Mahr answered yes, but was not sure of the costs.

Councilor Boyes suggested finding out what the costs were before making a decision.

Jeff Goodman said he would like to see some benchmarks for the next two years.

- ❖ Next six months – community access level remain as previous years.
- ❖ End of year – create more structure and start community awareness to create value.
- ❖ After one year –advertise in the community.
- ❖ Second year – incorporate higher level of community awareness of committee meetings and public forums.

Chair Larson asked Jeff if he was going to be taking over.

Jeff Goodman answered he would help Harry until he was able to get a grasp on things. After that, he would look into other help because he sees this as a part-time venture in addition to his work.

Chair Larson asked that the only City involvement would be to provide a facility and move the drop.

Jeff Goodman clarified that he would like the City to pay the facility rent and he would like to depend on the scholarship funds the City has.

Discussion ensued about the allowable uses for the funds in the City's Cable TV fund.

Chair Larson said he would like to be provided a budget from H&R Video and an expenditure list detailing items already purchased with City funds.

Mayor Andrews addressed the concern that any future funds used for public access is going to be coming from the general fund, which the City doesn't have. He desires to see a more finite business plan and has concerns supporting cable access.

Chair Larson said he would like to talk with McMinnville Community Media and see if they are interested in coming to one of our meetings to share their business plan and operating costs for McMinnville. Before supporting H&R Video he would need to see a business plan and financial statements.

Inquiries were made as to what was in the contract between the City of Newberg and Pacific Broadcasting Corporation (PBC).

Jeff Goodman stated that he was not in the position to come up with a business plan.

Further discussion ensued regarding the Cable TV funds and what was restricted and unrestricted funding.

V. NEXT MEETING

To be decided at a later date.

VI. ADJOURN

Adjourned at 4:03 p.m.