

NEWBERG CITY COUNCIL MINUTES
REGULAR SESSION
May 21, 2018, 7:00 PM
PUBLIC SAFETY BUILDING (401 E. THIRD STREET)

A work session was held at 6:00 p.m. preceding the meeting. Present were Mayor Andrews, Councilors Patrick Johnson, Denise Bacon, Scott Essin, and Matt Murray. Councilors Mike Corey and Stephen McKinney were absent. City staff present were City Manager Joe Hannan, City Recorder Sue Ryan, City Attorney Truman Stone, Community Development Director Doug Rux, and members of the Transient Lodging Tax Commission. This included Dennis Lewis, Sheila Nicholas, Loni Parrish, Brian Love, Lori Louis, Rob Felton, Robert Griffin, Ashley Lippard, and Megan Carda.

TLT Chair Lewis said the Commission was formed in October 2016 to work on a grant process for TLT funds. They had some recommendations to present to the Council. These included: To partner with the City of Dundee to hire a Marketing Director to manage the TLT funds, Leverage marketing opportunities, Establish a local Destination Marketing Organization (DMO) to have a seat at the table for Oregon tourism, Emulate the Visit McMinnville model for the marketing strategy, Establish a partnership for office space, Build a tourism website, and Establish a 501c3 with a Board of Directors to oversee the Director. The Board would report to the City Council at the end of each year.

There was discussion on the Chamber's role in tourism and supporting Newberg businesses, to focus on marketing Newberg instead of on grants, the process being difficult with timelines and not achieving the results of having people stay overnight in town.

There was consensus to have staff come back with a new resolution to make the following changes 1. Dissolve the current grant programs, 2. Hire a Marketing Director to manage the TLT funds, 3. Leverage marketing opportunities with the State and County, 4. Lay the groundwork to establish a local DMO, 5. Emulate the Visit McMinnville model, 6. Establish a partnership with a community member for office space, 7. Build a tourism website, and 8. Establish an organization and appoint a Board of Directors who was responsible to the Council.

There was a brief discussion on a location for the new Marketing Director. There was consensus to move forward as recommended by the TLT Commission.

Work Session adjourned at 6:45 p.m.

CALL MEETING TO ORDER

Mayor Andrews called the business session to order at 7:05 p.m.

ROLL CALL

Members Present:	Mayor Bob Andrews	Denise Bacon
	Patrick Johnson	Matt Murray
	Scott Essin	

Members Absent: Mike Corey and Stephen McKinney

Staff Present:	Joe Hannan, City Manager	Truman Stone, City Attorney
	Sue Ryan, City Recorder	Doug Rux, Community Development Director

PLEDGE OF ALLEGIANCE: The Pledge of Allegiance was performed. Mayor Andrews recognized Carter Stone from Boy Scout Troop 7520 who was working on his Communications badge.

PRESENTATIONS: Mayor Andrews announced Albanie Spiering of Mountain View Middle School won the essay contest for 2018. She read her essay and Mayor Andrews presented her with a certificate.

Mayor Andrews read a proclamation declaring May 21-27, 2018 as National Public Works Week. Public Works Maintenance Supervisor Russ Thomas accepted the proclamation on behalf of the department.

Community Development Director Rux introduced the Design Stars students from Mountain View Middle School. Group # 1 – Their project was about creating a sporting goods store in downtown Newberg with apartments above it. They explained the design of the building and why this would be successful as it was a need in the community. Group # 2 – Their project was to create a three story building downtown that included a restaurant with play area, art store, and apartments. They explained the design and why these businesses were needed in Newberg. Group # 3 – Their project was to create a three story building in downtown with a skateboard retailer, office space, and apartments. They explained the design and how these would meet the needs in Newberg.

Police Chief Casey recognized TVF&R and the Police Department for the good work they were doing. TVF&R Battalion Chief Sherrard described the lifesaving actions of police officers and dispatchers on two cardiac arrest calls, one on October 17, 2017 and one on January 25, 2018. Chief Duyck presented the Survivor Coin Awards to these officers and dispatchers.

Chief Duyck reported on the annual State of the Fire District. He discussed final steps for the TVF&R annexation. He reviewed the response calls - 73% were for EMS services and there were 59 fire calls. He discussed the locations of the highest concentration of 911 calls, how there were 640 cardiac calls, and how most of the call volume was in the daytime hours, and more occurred on Friday than any other day. He described the fire station units that were serving Newberg, working with dispatch on the communications upgrade, welcoming new fire fighters and paramedics, holding community events, identifying new technology and replacing equipment, training, and public education. There was discussion regarding new equipment and the statistics that were presented.

CITY MANAGER'S REPORT: City Manager Hannan reported on his activities including meeting with City Managers regarding the State changing rules for contracting out building inspection services, engaging commercial brokers for infill opportunities downtown, working on the Butler property development, submitting a request to the Executive Director of WCCCA for information on a possible transfer, working on the IGA with TVF&R, discussing the mill site with Westrock, and working on a sale agreement for the Animal Shelter. He announced that CPRD's new swimming pool would open on June 7.

COUNCIL APPOINTMENTS:

MOTION: Andrews/Bacon moved to approve appointment of Francisco Stoller and Dr. Derek Brown to the Riverfront Master Plan Committee for terms beginning May 21, 2018, and ending August 2019. Motion carried (5 Yes/0 No/2 Absent [Corey, McKinney]).

PUBLIC COMMENTS: Rick Lipinski said the Animal Shelter Friends had contributed approximately \$636,000 for the building construction. The City had contributed \$365,000. The City had asked the Friends for their help because the City could no longer furnish and run an animal shelter due to budget constraints. The Friends stepped in and took over the shelter, which allowed the City to phase out the full time employee who managed the shelter and animal control. The City was able to utilize the shelter 24 hours per day, 7 days per week. Animals could be dropped off and kept in kennels that were exclusive to the City's use. The only change for the City in the past four years was the cash savings by the Friends taking over the shelter. That savings was \$289,000 and adding that number to the cash the Friends was offering to pay the City for the shelter, the City was actually in a profit position on this transaction. He also shared that the Friends had found homes for 1,216

animals since they started four years ago. They wanted to continue to serve the City and take care of the animals. He noted the copy of their lease gave a description of the property and explained they only wanted to purchase that land.

Councilor Bacon said two points: the Friends did not take over animal control and the 1,216 animals were not all from Newberg. It was not a City function unless it was an animal from Newberg that was adopted. Councilor Essin asked what the shelter was being asked to pay. City Manager Hannan explained the amount was \$200,000, but the Friends were asking for more than what was done in the appraisal and the City was working on that before coming back to Council at a public hearing.

CONSENT CALENDAR:

MOTION: Bacon/Johnson moved to approve the Consent Calendar including Resolution 2018-3470, A Resolution to authorize the City Manager to enter into a professional services agreement with Murray Smith Inc. to design the City's North College Street waterline improvement project; and Resolution 2018-3462, A Resolution to authorize the City Manager to enter into a construction contract with C.R. Contracting, LLC, for the 2018 Pavement Maintenance Project Phase 1 in the amount of \$213,244.31. Motion carried (5 Yes/0 No/2 Absent [Corey, McKinney]).

COUNCIL BUSINESS:

Mayor Andrews said the Oregon Special Olympics was holding a Track and Field competition in Newberg on June 3. CDD Rux said the Riverfront Citizens Advisory Committee would hold their first meeting on May 23 at 6 p.m. here at PSB. There was one open seat left for the purchaser of the Westrock property. The question posed to the Committee was if they went away for 20 years and came back, what would they envision the riverfront to look like. Councilor Johnson reported on the SEDCOR Economic Conference.

EXECUTIVE SESSION pursuant to ORS 192.660 I performance evaluations of public officers and employees.

Start: 8:30 p.m.

End: 9:57 p.m.

Staff present: City Attorney Truman Stone


Topic: City Attorney annual evaluation

ADJOURNMENT: The meeting was adjourned at 9:57 p.m.

ADOPTED by the Newberg City Council this 18th day of June, 2018.


Sue Ryan, City Recorder

ATTESTED by the Mayor this 19th day of June, 2018.

 Bob Andrews, Mayor

