



MINUTES
Community Visioning Advisory Committee
03/06/2019 | NEWBERG CENTER
135 Werth Blvd. Newberg, OR 97132

Committee Members:	Community Attendees:
☒ Denise Bacon ☐ Stephanie Findley ☒ Kate Gregory-Jennings, <u>Chair</u> ☐ Sarah Hadley ☒ Miriam Hall ☐ Cyrus Ireland ☒ Julie Marshall ☒ Julia Martinez-Plancarte	☐ Suzanne Meenahan ☐ Joe Morelock ☐ Lynn Montoya Quinn ☒ Brandon Porter, <u>Vice-Chair</u> ☒ Doug Rux, <u>Staff</u> ☒ Bayo Ware, <u>Staff</u>
Facilitator: Bayo Ware, Community Visioning Coordinator	

Agenda Items

- ☒ 6:00 – 6:10 pm: Call to Order
- ☒ 6:10 – 6:15 pm: Approval of Minutes
- ☒ 6:15 – 6:30 pm: Community Corps Workshop Debrief
- ☒ 6:30 – 6:40 pm: Vision Format Discussion
- ☒ 6:40 – 7:50 pm: Draft Vision
- ☒ 7:50 – 8:00 pm: Public Comment
- ☒ 8:00 pm: Adjournment

Calendar

☒ Jan. 23 – School District Conf. Room ☒ Feb. 6 – City Hall Main Floor Conf. Room ☒ Feb. 20 – CPRD Admin Office ☒ Mar. 6 – Newberg Center ☐ Mar. 20 – School District Conf. Room ☐ April 3 – City Hall Main Floor Conf. Room ☐ April 17 – CPRD Admin Office	☐ May 1 – Newberg Center ☐ May 15 – Newberg Public Library ☐ May 29 – City Hall Main Floor Conf. Room ☐ June 12 – CPRD Admin Office ☐ June 26 – Newberg Center ☐ July 10 – ☐ July 24 – City Hall Main Floor Conf. Room
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Minutes

Call to Order

- Committee Vice-Chair Porter convened the meeting at 6:20 pm and called attendance.

Approval of Minutes

- The Committee approved the minutes from last meeting.

Updates

- Surveys: 836 completed, 1,026 total

Person(s)	Task (Due Date)	Update
ALL	1. Workshop facilitator assistants 2. Favorite 3 vision format examples	1. Bacon, Ireland, Marshall, Porter 2. Done
Bacon	1.	1.
Findley	1. The Greens Neighborhood	1.
Gregory-Jennings	1.	1.
Hadley	1. Posts to Facebook community pages	1.
Hall	1. Veritas School	1.
Ireland	1. Newberg High School	1.
Marshall	1. Community Awards Banquet 2. Workshop document creation	1. Could not do 2. Done
Martinez-Plancarte	1. Unidos	1.
Meenehan	1.	1.
Morelock	1.	1.
Montoya Quinn	1.	1.
Porter	1. Commercial 2. Brews & Business, Young Pros (2/25)	1. Done 2. Done
Ware/Staff	1. Survey to city staff 2. Social media – “best things” pictures 3. Resend vision examples 4. Help Ireland with NHS survey outreach 5. NPS: weekly survey e-blast 6. Recruit CVCC facilitation helpers	1. Done 2. Still working with Olivares 3. Done 4. Done 5. Done 6. NOT done

Community Corps Workshop Debrief

Group Discussion:

- 37 attendees
- Facilitator challenges
 - Difficult keeping some groups on task
 - Participants consistently went to Actions instead of focusing on Vision and Strategies first
 - Facilitators struggled not to guide groups to say certain things

- Word cloud was limited in its helpfulness
- Packet format – could not look at word cloud and survey results at the same time
- The groups will keep going back to the vision and editing it until it's good
- Survey was too long (15 min.) – limit words especially on 1st page
- Use survey time estimate to keep short, limit words on first page

Vision Format Discussion

1 – Hillsboro Vision

- About
 - Goal Statement – Vision
 - Initiative – Goal
 - Action - Strategies
 - Organization: Vision and Action Plan in the front, Process and Thanks in the back
- Integrates Vision and Action Plan
 - Preferred: reader doesn't have to flip back to vision when looking through goals and strategies
- 1 – Vision page with a shout-out to partners highlights community involvement

1a – McMinnville Strategic Plan

- City-actions, not community-actions
- Very few words
- Topical strategies right after topical vision
- Clearly outline responsibilities
- 1a – clear delineation of responsibilities: team leader and supports

2 – Tualatin Vision

- Keeps Vision and Action Plan separate
 - Not preferred: reader will have to flip back to vision and strategies
 - Don't need targeted actions

3 – Sherwood Vision

- Comprehensive plan update
- REALLY short
- Goals not SMART: not measurable, timed

Vision Format Discussion

- Topic groups will continue editing their sections based on CVAC feedback in person or via Google Docs
- For those who do not know how to use Google Docs, Ware will share a YouTube instructional video
- For those who do not want to use Google Docs, facilitators will work with members to ensure their edits are recorded
- Ware to facilitators
 - Changes must be tracked
 - Save drafts every 3 days just in case

Group Takeaways

Community Identity

- Build up families to help everybody

Cultural Assets

- Better planning for multi-generational participation
- More engagement in community and planning events by bringing different groups together
- Bring different groups together with activities they're already working on
- Events exist but people don't know about them
 - We must take advantage of what we do have,
- Broaden communication strategies and engage people to make sure their voice is heard

Economic Development

- They created a draft vision and will go back and use the word cloud
- Downtown as commercial focus emphasized because it was on the survey
- Working on bringing language to easily understood level
- Must keep the goals at a higher level so the action plan can have some specific

Overall

- Need for connections seen in all groups: people, groups, infrastructure
- Community connectors – Official liaisons that represent different sectors
 - i.e. government, education, elderly, youth
- Seems that day-to-day community connections have dwindled
 - Potential reasons: tech, working more, “stranger danger”
- Ways to strengthen community
 - Block clubs, street clubs –what if one person started a BBQ
 - Emergency preparedness leaders (Jay, Joe and Bob)
 - Rwanda – mandatory community yard clean-up days
 - Designated days when everyone gets out and does the things they do anyway
 - Neighborhood clean-up day with after-party – GFU service day
 - MLK day Edwards kids picked up trash around neighborhood
 - Ways to barter skills

Public Comment

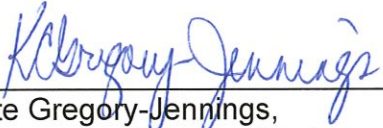
There were no public comments.

Adjournment

The meeting ended at 7:39 pm.

Task List

Person(s)	Task (Due Date)	Update
ALL	1. Make edits to Topic Visions	1. Hall, Marshall, Montoya Quinn
Bacon	1.	1.
Findley	1.	1.
Gregory-Jennings	1.	1.
Hadley	1.	1.
Hall	1.	1.
Ireland	1.	1.
Marshall	1.	1.
Martinez-Plancarte	1.	1.
Meenehan	1.	1.
Morelock	1.	1.
Montoya Quinn	1.	1.
Porter	1.	1.
Ware/Staff	1. Childcare for town hall 2. Facilitators track changes in Google Docs, plan for those who don't use it 3. Emergency Prep docs (Harris, Hannan) 4. Olivares-social media picture campaign	1. 2. 3. 4.


 Kate Gregory-Jennings,
 Community Visioning Chair

04/03/2019


 Bayoan Ware,
 Community Visioning Coordinator

04/03/2019