

NEWBERG CENTENNIAL REDEVELOPMENT COMMISSION
SPECIAL MEETING
MINUTES

7:30 PM

Velvet Carriage Restaurant
607 E. First

November 13, 1984

Members Present:

LeRoy Benham
Bruce Breitling
Elvern Hall
Alan Halstead
Art Moffat
Quentin Probst
Rick Rementeria

Others Present:

Approximately 30 other people in attendance.

Chair LeRoy Benham opened the meeting.

Motion: Hall-Moffat to approve the minutes of October 10, 1984 as presented. Motion carried by unanimous vote of those present.

Chair LeRoy Benham indicated that the Commission would begin their meeting by holding a question and answer session on the "Main Street" presentation given by Brian Scott at the Hoover Building on the George Fox College Campus.

Art Shew asked whether awnings were a good thing to have on buildings downtown and whether they should be the same color. Brian Scott responded by indicating that each building should be considered as an individual case and that awnings should be encouraged on some buildings but not on others.

Executive Director Mike Warren posed several questions to Brian Scott relating to the Main Street Program and the conditions that a city must meet to become a Main Street City. Mr. Warren asked what the approximate cost of a Main Street Program would be, what other communities in Oregon are or will become Main Street communities, what is the range and size of population in these communities and who should support the costs of the project. Brian Scott indicated that in order to be a Main Street City it would be necessary to hire a Main Street manager who would coordinate the downtown activities and merchants. Additionally, a city would pay \$10,000 into the Main Street Program and could expect to receive up to \$27,000 in services in return. Mr. Scott also indicated that the program works better if the downtown merchants support the program financially.

Alan Halstead indicated that NCRC should coordinate with the Chamber of Commerce and other groups to get a Main Street Program started in Newberg. Hal Grobey indicated that the City and NCRC cannot do it alone, and that an association should be created to oversee the project.

Mr. Scott indicated that in order to come under the Main Street Program this year, it would be necessary to hire a First Street manager prior to the Main Street Manager training courses which begin in early January. If a manager could not be hired by this time in order to take advantage of these training programs, a valuable part of the Main Street orientation would be missed. Individuals within the audience asked Mr. Scott whether a theme such as the "turn-of-the-century" theme was required under the Main Street Program. Mr. Scott indicated that a theme is not required and that the area should be upgraded without losing its original character.

Motion: Moffat-Hall to continue the discussion to a special meeting on November 29 at which time a committee would bring back a report and recommendation to the NCRC on the Main Street Program. The committee that should present this report would be the "First Street Committee" comprised of Art Moffat, Peggy Campbell, Bob Quanstrom, and Dave Daniels. Motion carried by a unanimous vote of the Commission.

Peggy Campbell indicated that a special conference on downtowns was to be held in Portland on November 27 - 29. She suggested that NCRC should participate by sending someone to the conference. After some discussion on the matter the following motion was made.

Motion: Hall-Probst to allow two people to attend the conference. Motion carried by unanimous vote of those members present.

All further business of the Commission was continued to the next meeting.