

**CITY OF NEWBERG**  
**PUBLIC ACCESS CABLE TV SUBCOMMITTEE MINUTES**  
**JUNE 5, 2007**  
**3:00 P.M. MEETING**  
**CITY HALL – 2<sup>ND</sup> FLOOR CONFERNECE ROOM**

**I. CALL MEETING TO ORDER**

**Chair Larson** called the meeting to order

**II. ROLL CALL**

**Present:**

<b>Council:</b>	<b>Staff:</b>	<b>Other:</b>
Bob Larson	Terry Mahr	Harry Morter
Bob Andrews	Norma Alley	Jeff Goodman
Mike Boyes		

**III. DISCUSSION ON INFORMATION GATHERED**

**Councilor Larson** reviewed the survey result and asked for ideas on what stood out.

**Harry Morter** said it was typical for citizens to watch only what they are interested in and the survey is reflective of that. Mr. Morter asked what the future will be with cable going through the phone network. He asked if Verizon has a franchise agreement with the City.

**Terry Mahr** said the Council just approved a franchise agreement with Verizon on May 21<sup>st</sup>.

**Jeff Goodman** asked if there were provisions in the agreement for public access.

**Terry Mahr** answered yes.

**Harry Morter** asked if a facility was put in, would it broadcast to both Verizon and Comcast.

**Terry Mahr** said he pictured it would broadcast on both.

**Jeff Goodman** addressed his concern for a need of public awareness for public access.

**Chair Larson** asked Harry if he had a studio.

**Harry Morter** answered he is doing some things in his home.

**Chair Larson** said the City is not in a position to fully establish a studio and this would have to be done by a citizen.

**Harry Morter** said there had been previous discussion of utilizing city facilities.

**Mayor Andrews** said that is disappearing because of other impositions.

Discussion was held on how McMinnville funds their cable access and how the City of Newberg is only able to allocate the funds from the franchise agreements to go toward equipment.

**Chair Larson** asked Harry Morter what he is asking of the Council at this time.

**Harry Morter** answered he would like the time to come up with a facility and have the City pay to move the drop.

**Councilor Boyes** asked where they are looking to locate the studio.

**Harry Morter** said they are considered broadcasting out of Dundee and he is in discussion with Jeff Goodman to take over.

**Mayor Andrews** suggested looking into a partnership with Dundee.

**Councilor Boyes** asked how much space is needed for a studio.

**Harry Morter** said he would need about 400-500 square feet.

**Terry Mahr** suggested looking into renting space out of Central School.

**Councilor Boyes** asked who and what regulations are placed on what can be broadcasted.

**Harry Morter** answered the Federal Cable Commission.

**Mayor Andrews** inquired about Jeff Goodman's interest in running the studio and if he had a business plan.

**Jeff Goodman** said he is just looking at getting more information at this point and has not made a commitment.

**Chair Larson** asked for Jeff to put together a plan to include what he would need to run a studio, capabilities, operation plans and costs.

**Terry Mahr** suggested looking into how McMinnville runs their studio and invite them to the next meeting.

**Councilor Boyes** asked when the franchise agreement expires.

**Terry Mahr** answered it expires in 2012.

#### **IV. NEXT MEETING**

June 20, 2007, at 3:00 p.m. at the City Hall Administration Conference Room.

#### **V. ADJOURN**

Adjourned at 4:30 p.m.