Minutes

The Newberg Area Cable Commission

Monday March 30th 1998
7:00 PM
Providence Newberg Hospital (Rooms 4 & 5)
501 Villa RD.
Newberg, OR 97132

Members Present
Harry Morter
Scott Headley
Jim Morrison
Roy Larson
Warren Koch

Others Present
Paul Headley
Terrence Mahr (TM)
Katherine McEneaney (KM)
Thomas Coulter

Members Absent
Jack Eichhorn

I) Call To Order: The Newberg Area Cable Commission was called to order at 7:10 PM, Monday, March 30th at Providence Newberg Hospital, 501 Villa Rd, Newberg, OR 97132.

II) Work on Proposal for Community access to be presented to the City:

TM first wanted to discuss the issue of location, before discussion of the budget went further. It was confirmed that as of this point, rent is $700 per month at 406 E. First Street and the location of Central School is temporarily not an option.

TM reminded the Commission that the purpose of this meeting was not to tie down hard numbers today. All that is discussed is subject to change and negotiation.

Since Central School currently is not an option, TM asked Thomas what would be needed in the current location in order to continue there. Thomas listed the items as follows: 1) The false ceiling; 2) Lighting; 3) Space-there is a need for more storage; 4) Basic repairs; 5) ADA requirements.

TM pointed out that if they are simply going to make do with this space for the time being, then the repairs are not essential. But, if they are planning on continuing in this location permanently, the monthly rent, as well as, a remodeling budget will need to be addressed. The members of the commission offered these ideas for other locations.
- Adding video production to the curriculum of the local schools could provide a location
-The Armory or the Chehalem Park and Rec. building
-Other cities

At this time, the franchise fee and how it is divided and distributed was discussed.

TM believes that if the franchise fee gets bumped up by two percent, it would be easy to approach the city for that two percent to be used for community access. Scott then added, "so the powers that be could just take the five percent and not share it all." Roy Larson believes that three percent will be fine for the city of Lafayette and they will have no problem donating their two percent.

At this time, members of the Commission asked TM what made it easy for other groups to break away. TM informed the Commission that in many cases, they had the Metropolitan Cable Commission to help them and also had outside financial help, such as membership dues and sponsorships.

The Commission then discussed some similar ideas for the local access station of Yamhill County. Those ideas were as follows: Front end PR, more filming of local events, sponsors, and memberships
KM stated that she would pay Thomas over time to get started on these ideas.

At this time, Jolin joined the meeting; the Commission had series of question to ask of him. Harry first asked if it would be beneficial for us to set something up like the Mac Club. Jolin said that if they wanted to do something of that nature it wouldn't be starting from scratch, as that there are models available. The Commission agreed that such an inter-governmental agency would be nice, as long as they could get the funds.

TM asked Jolin what the standard donation by the city to the access channel was in other cities. Jolin said that some cities give the whole five- percent and others only give the two- percent, but there isn't really a standard donation.

Jolin remind the Commission they need to wait on sponsorships until the franchise is in place. They can however, start planning now for them. They also need to start addressing the city now for that two percent. He also confirmed that the status of a non-profit organization was a good form for this type of organization.

Scott then motioned for the formation of a non-profit organization and Harry seconded the motion.

They then moved into a discussion of names for the organization. As that, they must choose a name before they can incorporate. Roy pointed out the importance of their choosing wisely. Therefore, they agreed to ask the community their opinion on a name.

III) Report on Renewal of Franchise.

Jolin and Mr. Smith reviewed the franchise fee payments and determined that there was an underpayment. The underpayment was to due a new FCC ruling. KM said that they aren't averse to paying the underpayment, they just haven't because it would be difficult for the viewers to understand.

Jolin concluded by saying that much of the information has been gathered and will be in his next full report.

III) Adjournment