

MINUTES

CABLE COMMUNICATIONS COMMISSION

Monday - May 13, 1996 - 7:00 p.m.

PROVIDENCE NEWBERG HOSPITAL

501 Villa Road

Newberg, Oregon 97132

Members Present: Jack Eichhorn Peggy Hall
Jim Morrison MaryAnn Mitchell

Members Absent: Juan Palacios Mona Harper
Bryan Lynch Scott Headley

Others Present: Mayor Donna Proctor
Terrence D. Mahr, Newberg City Attorney
Thomas Coulter, TCI
Katherine McEneaney, TCI
Reuben Contreras, Jr., TCI
Harry Morter

I. Budget Update

Peggy Hall noted that there was approximately \$500 left in the Commission's budget.

II. Networking with Other Cities/Cable Commissions/Public

Mr. Mahr stated that he has been working with Cliff Ross, City Attorney for McMinnville, for a joint meeting to be held on June 10th (tentatively). Katherine McEneaney stated that she believes that the next McMinnville Cable Commission meeting is scheduled for May 21st. Mr. Mahr added that he will check with Cliff Ross' office to confirm the arrangements to meet with the McMinnville Cable Commission and place the Newberg Cable Commission presentation on the agenda.

III. Continued Business:

1. Channel 9 - Local Access - Update

Mr. Coulter provided a hand-out of the scheduling format for Channel 9 and noted that there were approximately 42 hours of public use (editing, etc.); 7 hours of studio time and 19.5 hours of programming submitted during the period of April 15th - May 13, 1996. Discussion was held concerning panel discussions and live debates wherein people can call in and respond. Mr. Coulter added that it involves a telephone interface hook-up. Further discussion was held concerning "man on the street" type of activity wherein people are asked to comment about the cable services or Channel 9 viewing. Mr. Coulter added that he would look into the options available and report back to Mr. Morrison or the Commission at the next meeting.

Mayor Proctor stated that students from George Fox College taped an interview with her in her office. Further discussion was held concerning George Fox College, Linfield College students and other students participating in local access. Mr. Morrison shared with the Commission about a group that has formed in the federal prison to help kids stay away from gangs and drugs. They are out to promote non-gang activity.

Mr. Mahr further added that he has discussed with Cliff Ross the possibility of doing programs on each one of the cities and their respective cities could arrange for a crew to help

facilitate the programming. Ms. McEneaney stated that Newbeg and McMinnville have leadership groups that could help assist in this project.

2. Ballot Measures - Tape Availability

Mr. Mahr reviewed the list of tapes available for viewing.

3. Volunteer Dessert held on April 19, 1996

Mr. Mahr briefly reviewed the volunteer dessert that was attended by a large number of volunteers. It had a great turn out.

IV. New Business:

1. Updates with TCI -

(a) The MACC Cable Monitor re: TCI rates

Mr. Mahr reviewed the MACC Cable Monitor involving the new upcoming TCI cable rates. Mr. Morrison suggested that TCI place something on local access concerning the cable increase, Channel 9 local access availability and program scheduling, and the benefits it will provide to its subscribers.

(b) Sponsorship/Commercials - local access broadcasting

Discussion was held concerning sponsorship and commercials. Ms. McEneaney stated that some cities are paying MACC money (2.5 cents on the dollar) for assistance in their franchise issues. The MACC is funded by the franchise fee. Further discussion was held concerning non-profit status of a community access studio and the funding available. Ms. McEneaney stated that the Salem system, now VIACOM, will be TCI shortly. It was noted that more advertising about what the system can offer should be done (partnership between the city, citizens, the school and TCI). Mr. Coulter further added that most non-profit studios charge between \$30-\$35 to participate.

Discussion was held concerning long range strategies.

(c) Survey.

Discussion was held concerning the survey and the questions to be added to the questionnaire. Ms. McEneaney stated that the cost to do the survey is about \$700 which surveys about 300 people. Possible questions to be asked:

- (1) Are you familiar with Channel 9 and its services?
- (2) What types of programming would you like to see on Channel 9?
- (3) What type of governmental programs would you like to see (i.e., continue School District Board, Chehalem Park & Recreation District, City Council?)

2. Other Cable Communications Updates

Discussion was held concerning "man on the street" interviews. Mr. Morter stated that he would assist in filming the interviews.

Mr. Mahr stated that there is a National League of Cities telecommunications act conference in Portland in July (15-16). Reuben Contreras stated that the International Cable Conference, chaired by Alan Bushong (Salem) will be held soon and it would be an interesting conference to attend as well.

V. Commission Goals/Franchise Renewal Process

Discussion was held concerning the franchise renewal process and how it is important to finish the review. The Commission would further discuss the process at the June 10th meeting.

The meeting adjourned at 8:40 p.m.

SCHEDULE OF UPCOMING MEETINGS:

July 8, 1996 - Providence Newberg Hospital
August 12, 1996 - Providence Newberg Hospital
September 9, 1996 - Providence Newberg Hospital
October 14, 1996 - Providence Newberg Hospital
November 11, 1996 - Providence Newberg Hospital
December 9, 1996 - Providence Newberg Hospital