

MINUTES OF CABLE COMMUNICATIONS COMMISSION

7:00 p.m.

CITY OF NEWBERG - WASTEWATER TREATMENT FACILITY
Wynooski Road
Newberg, Oregon 97132

Members Present: Jack Eichhorn Peggy Hall
Scott Headley Jim Morrison
MaryAnn Mitchell

Members Absent: Juan Palacios
Bryan Lynch

Others Present: Terrence D. Mahr, Newberg City Attorney
Molly Joubert, Manager of Ad Sales, TCI
Josh Nauman, videographer
Thomas Coulter, TCI
Katherine McEneaney, TCI

Ms. McEneaney introduced Molly Joubert, Manager of Advertising and Sales (TCI) and that she would be videotaping portions of the meeting for future advertising.

I. Approval of February 12, 1996 Minutes.

A quorum was not present at 7:00 p.m. A discussion was held concerning George Fox College programming and Channel 9 availability. Mr. Josh Nauman, videographer, provided information on what George Fox College students are doing in relation to local access and the classes being offered at George Fox College. Mr. Nauman also provided information on George Fox College's NewsWatch 9 (student news program). Mr. Nauman also added that presenting this type of program is a major undertaking to make sure that it is done correctly and looks good on Channel 9. Discussion was also held concerning merging George Fox College students with the Cable Commission's educational format in helping citizens utilize the best of Channel 9 (possible internships).

Mr. Scott Headley indicated that his family was very interested in helping out. Ms. Katherine McEneaney stated that the fiber system is already in place to provide "live" programming. Discussion was held concerning lack of communication concerning upcoming events on Channel 9 as well as providing for additional programming of events that are not normally presented on cable (input from citizens).

Discussion was held concerning a "Town Hall" type meeting to discuss various issues. Mr. Morrison noted that there are four measures before the citizens (annexation, council districting, fire fee and city facilities). Discussion was held concerning the make-up of what it would take to get the "Town Hall" program on the air (panel discussion, moderator, audience, equipment, etc.). Mr. Mahr added that another concept would be the District Attorney candidates.

Discussion was held concerning forming a committee to coordinate the "Town Hall" panel discussion meeting and providing for the process by which the event could be aired on Channel 9 (obtaining moderator, two citizens on pro's and con's, an audience and equipment necessary to pull off the

event). Mr. Headley stated that he would help with the event in generating assistance to help TCI. It was decided that April 16th would be the airing of the first "Town Hall" panel discussion on annexation. Anyone interested would be at 6:00 p.m. for the first taping.

MOTION: Headley/Mitchell to approve the February 12, 1996 minutes. (5 Yes/3 Absent).
Motion carried.

II. Reappointment of Members: (Eichhorn/Harper/Morrison)

It was announced that the Newberg City Council confirmed the reappointment of Commission members Eichhorn, Harper and Morrison at the March 11, 1996 Newberg City Council meeting.

III. Budget Update

- 1. TCI Receipts - Scott Headley**
- 2. Budgetary Issues - TDM**

Mr. Scott Headley provided a handout on the budget figures he arrived at concerning the amount of money TCI Cablevision of Oregon provides to the City of Newberg. (Copy Attached). Mr. Headley further discussed ideas on the budget matters involving the use of the funds for various other projects: grants for production of videos (to individuals and groups), scholarships to college students involved with production, video contests, weekend and evening access to studio, volunteer training, field equipment, training sessions, studio upgrades, etc. All of these items would help enhance the local access programming.

Discussion was held concerning scheduling and programming events on local access. Mr. Thomas Coulter, TCI programming manager, provided handouts (attached) on TCI programming for March and April, 1996 and also equipment available for public use.

Katherine McEneaney stated that other cities that have local access do not have the high rating of local origination use (programming) as the City of Newberg does (36% - 38%). Most cities are in the 12% range. Mr. Coulter and Ms. McEneaney stated that the bulletin board has been upgraded. Mr. Coulter also indicated that there are some events that are duplicated, but on the weekends there is about 10 hours of non-repeat programming.

Mr. Headley added that he would like to review the list of budgetary items with the Commission (see attached). Mr. Morrison stated that the discussion would be tabled for the next Commission meeting on April 8th to allow the other members to provide input.

Mr. Mahr also noted that he would provide a separate accounting budget line item for the Cable Commission expenses and income received. This would be provided at the next meeting for the Commission's review.

IV. Networking with Other Cities/Cable Commissions/Public

Mr. Mahr noted that he has been talking with Cliff Ross concerning joint meetings. He will discuss this option with Mr. Ross for future meetings and report to the Commission. Mr. Headley noted that everyone networks with other people. The Commission members themselves are pretty good resources for this networking process.

V. Commission Goals/Franchise Renewal Process

1. Review for consultant/assistance

Ms. McEneaney noted that she would like to discuss the upcoming franchise renewal as well as new channels available. In addition, Ms. McEneaney noted that some of the issues raised at this meeting could be part of the bargaining issues for the franchise renewal such as taping services provided by TCI, etc. Mr. Morrison inquired if anyone had any problems with the franchise renewal schedule that he provided in the packets. Mr. Morrison also noted that Juan Palacios and Bryan Lynch were going to provide information from the police/sheriff's perspective and the school programs.

VI. Continued Business:

1. Channel 9 - Local Access

- (a) Programming - Scheduling/Tiers**
- (b) Subcommittee to coordinate events**
- (c) Moderator/Coordinator**

Mr. Morrison stated that he would like to commend Tom Coulter and Scott Headley for the fine work they did on those projects and the information they provided to the Commission.

2. Commission Meetings - availability of members - new meeting dates

Mr. Morrison noted that he will check with the members not present concerning their availability for the Monday meetings. After a brief discussion, the April 8th (Monday) meeting was confirmed.

VII. New Business:

Discussion was held concerning a survey to be placed in water bills from the various cities or in the cable t.v. billing envelopes. Discussion was held concerning copies of other surveys presented by national polls. Ms. McEneaney stated that the survey is done by a national company with 300 residents in the Yamhill County area. Ms. McEneaney stated that she would get this information to City staff to be printed at the next agenda.

Discussion was held concerning the availability of services that other cable companies provide to other cities which would include local access programming changes.

Ms. McEneaney stated that she would like to place some items on the next agenda and that she will provide City staff the information on the following:

- Upcoming channels (Sci-Fi, History, etc.)
- Rate Increase
- FCC Rulings

MOTION: Eichhorn/Headley to adjourn at 9:25 p.m. (Motion carried).

Jim Morrison, Chairman

SCHEDULE OF UPCOMING MEETINGS:

April 8, 1996 - Conference Room 5 - Providence Newberg Hospital