

**MINUTES OF THE
CABLE COMMUNICATIONS COMMISSION**

Tuesday - January 9, 1996

7:00 p.m.

Providence Newberg Hospital

CAFETERIA

501 Villa Road

Newberg, Oregon 97132

Members Present: Jack Eichhorn
Mona Harper
MaryAnn Mitchell
Katherine McEneaney
Terrence D. Mahr
Peggy Hall
Scott Headley
Jim Morrison
Tom Coulter (TCI)
Mayor Donna Proctor

Absent: Bryan Lynch
Juan Palacios
Reuben Contreras, Jr. (TCI)

Others Present: Dave VanBergen
24140 Skyline
Amity, OR 97101
835-5811
Harry Morter (H & R Video)
635 N. Morton Street
Newberg, Oregon 97132
538-7594

Chairman Jim Morrison started the meeting without a quorum present. The group discussed the following:

Ms. Katherine McEneaney, TCI, introduced Tom Coulter who is working with the video center during Reuben Contreras' absence. Ms. McEneaney stated that Reuben has been ill but appears to be doing better. Any questions concerning the video programming or the video center should be addressed to Tom. Mr. Coulter's qualifications were noted: background in broadcast communications (radio/tv.) in Oregon and Utah; Masters degree from Willamette University; designed radio station in Utah. Ms. McEneaney also noted that Michelle Reinhardt has been assisting Reuben and Tom in organizing the video center.

Mr. Morrison introduced Dave VanBergen and Harry Morter to the members present. Mr. Morrison also gave a brief over-view of the goals and objectives of the Commission: cable access being a viable part of community; school district interests, review of franchise agreement, services provided by TCI.

City Attorney Terrence D. Mahr stated that the panel discussion proved to be a good success in that it was an opportunity to network with other agencies and cities. TCI has agreed with joint negotiations with other smaller cities and that the agencies that attended the panel discussion would provide support where needed. Discussion was also held concerning intergovernmental agreements.

Mr. Morrison stated that it was thought that an open meeting with other cities and civic groups would be started to network on what ideas they may have concerning local access and issues to be brought before the bargaining table at the time of franchise renewal. A development plan could be implemented.

Mr. Mahr also introduced the letter submitted by Library Director Leah Griffith concerning the Yamhill Telecommunications Work Group. Mr. Morrison stated that a subcommittee of the Cable Communications Commission could be started to seek information concerning what these groups would like to do. Mr. Morrison asked that all recommendations be submitted to Peggy Hall, City of Newberg, or call 537-1208 and leave a message of ideas or thoughts. The meeting in February would discuss implementation of the strategy and ideas. Discussion was also held concerning surveys and questionnaires in various cities' water bills, etc. Maryann Mitchell indicated that something could go in the Lafayette City newsletter. Mr. Morrison provided the following plan:

February - discussion of ideas/issues
March - Get feedback from civic groups and cities
April - meeting with McMinnville Cable Commission group

Mr. Mahr stated that he would be meeting with Cliff Ross (City of McMinnville) concerning the McMinnville cable group.

Ms. McEaney also stated that new channels were added to the system.

I. Approval of September 11, 1995 Minutes.

A quorum being present, Mr. Morrison asked for a motion to approve the September 11, 1995 minutes.

MOTION: Hall/Harper to approve the September 11, 1995 minutes. (6 Yes/2 Absent (Palacios/Lynch)). Motion carried.

II. Review of Panel Discussion held on October 12, 1995

Mr. Mahr briefly reviewed his prior comments on the panel discussion.

III. Discussion and Review of Direction.

The Committee is at a crossroads to combine efforts with other cities in the franchise negotiations. The panel discussion held on October 12th reviewed the benefits of entering into these types of arrangements. The Committee needs to come to a decision, direction and recommendation that can be presented to all of the cities.

Mr. Morrison stated that he believed the direction the Commission needs to turn is in the area of scheduling programs for Channel 9. The Commission should address primary, secondary and other prime time areas. Various city meetings (Chehalem Park and Recreation District (CPRD), School Board, City Council, Planning Commission and other city meetings should be aired. The Commission members present indicated that they would bring the matter up at their next City Council meetings.

IV. Handouts from Panel Discussion were available:

- (1) **Capital Community Television Rules and Procedures Handbook**
- (2) **Tualatin Valley Community Access:**
 - **Community Needs Assessment**
 - **Intergovernmental Cooperation Agreement**
 - **MACC Strategic Plan**
- (3) **Consolidated Cable Communications Commission Intergovernmental Agreement**
- (4) **Additional handouts from the October 12th panel discussion are also available.**

V. New Business

- (1) **Reappointment of Cable Commission Members (Eichhorn, Morrison, Harper)**

The members indicated that they wished to remain on the Commission. It was noted to City staff to make the recommendation to the City Council.

- (2) **TCI information on New Channel Launch**

Ms. McEneaney provided a video presentation on TCI's activities. Ms. McEneaney also stated that the fiber optic system is now in place. Discussion was held concerning better reception.

- (3) **NAPE Acknowledgement**

The Commission indicated that they acknowledged NAPE's interest.

- (4) **Open Public Meeting - Citizen Input, Published in Graphic**

Discussion was held concerning programming and start times. Mr. VanBergen indicated that he has appeared on local access channels. Mr. Coulter stated that a fifth grade class from Washer Elementary in Lafayette has produced a program. Further discussion was held concerning getting the schools more involved. Mr. Morrison stated that education is the key to getting the kids involved. The School Districts need to be involved as well.

Discussion was then held concerning the use of video cameras by the public to program events. Ms. McEneaney stated that video cameras are available for use.

Questions concerning the City providing video tapes to the individuals was also discussed. Filming upcoming election debates, conversations, etc. is an area that may be used for upcoming programs.

MOTION: Eichhorn/Hall to send letters to prospective candidates concerning forums and statements for upcoming elections. (6 yes/2 Absent(Lynch/Palacios). Motion carried.

Mr. Mahr also noted that someone should act as coordinator for these events. Mr. Coulter stated that a moderator would also be needed to help coordinate the actual event. Mr. Mahr stated that he would meet with Mr. Morrison and Mr. VanBergen concerning letters to candidates concerning forums or debates.

Mr. Mahr also noted that there were a couple of local initiatives scheduled to be placed on the ballot for the May, 1996 election. Further discussion was held concerning rotating the various city meetings that would give the citizens a chance to view what issues other cities are handling. Mr. VanBergen stated that Mrs. Tom McCall is bringing forth a new type of bottle bill. Mr. VanBergen also stated that one of the YCAP meetings was also taped.

VI. Adjourn

MOTION: Hall/Harper to adjourn at 8:43 p.m. (6 Yes/2 Absent (Palacios/Lynch). Motion carried.

ADOPTED this th 12 day of February, 1996.


Jim Morrison, Chairman

The next meeting is scheduled for:

Monday, February 12, 1996 - 7:00 p.m.
Providence Newberg Hospital