

**MINUTES OF
CABLE COMMUNICATIONS COMMISSION
Monday - September 11, 1995
7:00 p.m.
Providence Newberg Hospital
501 Villa Road
Newberg, Oregon 97132**

MEMBERS PRESENT:

Jack Eichhorn
Maryann Mitchell
Juan Palacios
Reuben Contreras, Jr.

Peggy Hall
Jim Morrison
Katherine McEneaney

OTHERS PRESENT:

Terrence D. Mahr

ABSENT:

Mona Harper
Bryan Lynch

Scott Headley

I. Approval of Minutes of June 12, 1995, July 10, 1995 and August 14, 1995

MOTION: Eichhorn/Hall to approve the minutes as corrected. Mr. Eichhorn's name was listed as being present on June 12, 1995 minutes. Mr. Eichhorn was absent that meeting. (7 Yes/3 Absent). Motion carried.

II. Continued Business:

1. Mission statement - review for final

Chairman Morrison asked for any changes or amendments to the Mission Statement. There were none. It was discussed that the Statement could be amended as needed at a later time.

MOTION: Palacios/Eichhorn to approve the Mission Statement. (7 Yes/3 Absent). Motion carried.

Mr. Mahr added that the other cities (Dundee, Dayton, McMinnville and Lafayette) have all received copies of the Mission Statement in the monthly agendas mailed to the City Managers. Mr. Mahr indicated the importance of networking and communicating with other

franchise area cities. Mr. Mahr advised that he has shared the Mission Statement with the Newberg City Council already, but will formally introduce it to the Council at the next meeting.

2. Joint meetings with other cable commissions/committees

- (a) Meeting with Capitol Community Television
- (b) Meeting with Portland Cable Commission

Mr. Mahr stated that contact was made to Alan Bushong of Capitol Community Television (Salem) and with Paula Manley of Tualatin Valley Community Access. Mr. Mahr stated that he would be meeting with Mr. Bushong on September 21st to review their operation and to discuss his attendance at the October 9, 1995 Committee meeting. Ms. Manley was also interested but would not be available on that date. Mr. Morrison, Mr. Eichhorn and Mr. Palacios expressed some interest in attending that meeting. Mr. Mahr also noted that Cliff Ross, City Attorney for McMinnville, will also be attending. It would be a joint meeting for other cities to view Capitol's local access. Mr. Mahr noted that he would call the members prior to the 21st and confirm attendance and/or carpooling arrangements. Mr. Mahr also stated that he will contact Mr. David Olson, Mt. Hood Cable Regulatory Commission, to see if he was interested in attending. Mr. Mahr also advised the Committee that TCI just purchased Capitol's franchise.

Ms. Katherine McEneaney, Manager, TCI, stated that they should also inquire how Capitol is financed. It is not funded solely on the cable system and it would be interesting to see what funding is available.

3. Alternative channels/programming

- (a) Dates and times availability
- (b) Programming tiers: primary, secondary and other

Chairman Morrison asked if anyone had any input concerning the proposed channel programming sample. Discussion was held concerning "prime time" scheduling and other governmental programs (City Council, planning commission, community events, etc.). Ms. McEneaney stated that it should not be a problem to arrange. Discussion was held concerning not scheduling items for a full month that a two week schedule would be helpful and user friendly. Discussion was also held concerning contacting various groups and organizations to provide videos on events happening around the County. Members expressed their respective city's interest in having their City Council and planning commission meetings aired on local access. It appeared that Newberg video tapes their meetings. Chairman Morrison stated that he would like to review this agenda item each month to discuss any problems that may have arisen.

4. Franchise renewal process

Mr. Mahr indicated that he has met with Cliff Ross and has talked with the City Manager of Lafayette concerning coordination with other cities to share mission statements.

5. Chehalem Park and Recreation District Schedule

Peggy Hall stated that she would contact Mark Martin, Chehalem Park and Recreation District concerning placing information in their scheduling publication. She indicated that she would report on her findings at the next meeting.

III. New Business

1. Studio equipment inventory

Discussion was held concerning the inventory presented by Reuben Contreras, TCI. Mr. Contreras stated that McMinnville uses the camcorders more than Newberg does. Linfield College uses them quite a bit. Mr. Contreras also noted that they are all available for community use. Chairman Morrison noted that he is a member of the Habitat for Humanities and he would like to video tape the events going on with the new project. Mr. Contreras indicated that it was a first come, first serve basis, but if he wanted to reserve something, that could be arranged.

Mr. Palacios stated that he was working on the VFW and American Legion Veteran's Day parade event coming up. Mr. Contreras noted that PSA's (public service announcements) could be made (30 seconds at the beginning of each hour) to advertise such an event. Mr. Contreras also noted that other items could be done with PSA's as well.

Ms. McEneaney distributed a TCI Profile brochure. Chairman Morrison asked Ms. McEneaney if she had a video that could be presented on TCI's operations. Ms. McEneaney stated that she has a video concerning the new age of cable, television and telephone.

Ms. McEneaney also asked Mr. Contreras about the "karate video" advising people how to "break bones". Mr. Contreras stated that he would review the video and contact the instructor on a disclaimer and advise her accordingly.

MOTION: Eichhorn/Palacios to adjourn at 8:38 p.m. (7 Yes/3 Absent). Motion carried.

Adopted on January 9, 1996.


Jim Morrison, Chairman